



COMMUNICATION VALUES TO LIVE THE BRAND EXPERIENCE./ TO EXPERIENCE THE BRAND. WE BRING INNOVATION AND RESULTS TO SATISFY OUR CUSTOMERS' NEEDS.



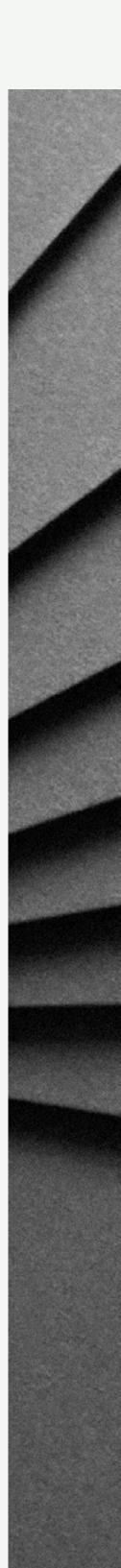
GLOBAL CONTRACTOR OF COMMUNICATION ENVIRONMENTS CONCEIVED AND ACHIEVED TO LIVE THE BRAND EXPERIENCE. STANDS, EVENTS, EXHIBITIONS AND HQS, SHOWROOMS AND FLAGSHIP STORES: EUROFIERE MANAGES ALL THE SKILLS REQUIRED FOR THE ACHIEVEMENT OF THE WORK INTO A PROJECT MANAGEMENT PROCESS. WE ADD TO EACH PROJECT A KEY ISSUE: THE HABIT OF WORKING FOR THE WORLD'S FINEST BRANDS.

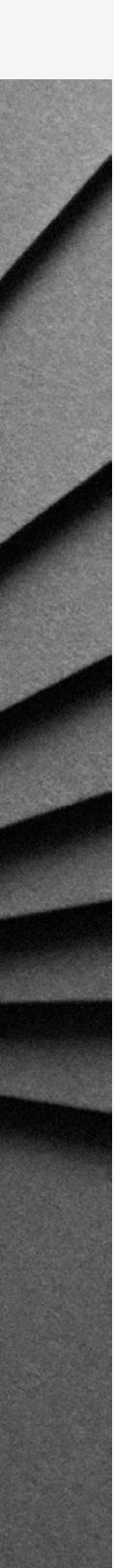


LIVING THE BRAND EXPERIENCE

WE PLEDGE THE GLOBAL MANAGEMENT PROCESSES ACHIEVING THREE DIMENSIONAL ENVIRONMENTS WITH STRONG









REPUTATION AND SOLIDITY OF A COMPANY ESTABLISHED IN 1961.

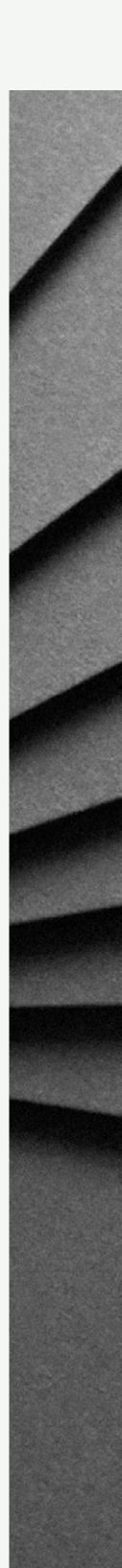
• FUNCTIONAL CREATIVITY: CAPABILITY TO TURN THE VALUES OF THE BRAND INTO DESIGN THROUGH AN AESTHETIC AND NEWFANGLED LANGUAGE, THE RATIONAL USE OF TECHNOLOGY AND ITS APPLICATIONS INTEGRATED MANAGEMENT OF PROCESSES FROM DESIGN TO ACTION • EXPERIENCE IN THE MANAGEMENT OF COMPLEX PROJECTS PERFORMED QUICKLY WITH EXCELLENT RESULTS • VALUE ENGINEERING: A CREATIVE APPROACH USED TO OPTIMIZE PROJECT LIFE CYCLE COSTS, SAVE TIME, INCREASE PROFIT, IMPROVE QUALITY, SOLVE PROBLEMS AND USE RESOURCES MORE EFFECTIVELY. WE HELP OUR CLIENTS TO VALUE ENGINEER THE PROJECT TO ACHIEVE THE PRODUCT THEY WANT WITHIN THE BUDGET THEY HAVE; WE GIVE SEVERAL ALTERNATIVE SOLUTIONS IN WHICH THE PROJECT REQUIREMENTS ARE MET.

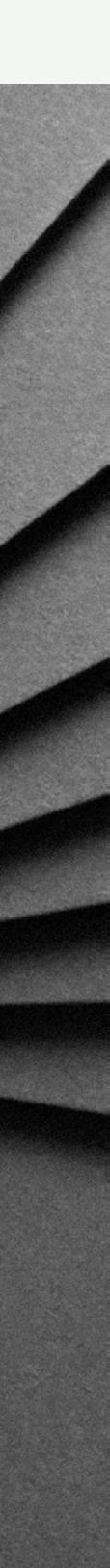
A COMPANY WHICH COMBINES SEVERAL AND INTEGRATED SKILLS TOGETHER WITH THE ADVANTAGE OF A SOLE REFEREE IN CHARGE AND GUARANTOR OF THE WHOLE PROJECT. THE LEVEL OF THE SERVICE THAT WE BRING TO EACH PROJECT IS UNPARALLED IN OUR INDUSTRY BECAUSE OF A FEW KEY COMMITMENTS TURN TO THE CLIENT:



WORLDWIDE GENERAL CONTRACTOR FOR THE ACHIEVEMENT OF THREE DIMENSIONAL ENVIRONMENTS.

THE COMPANY





- AND REDUCED PRICES
- **OPERATING SINCE 1929**



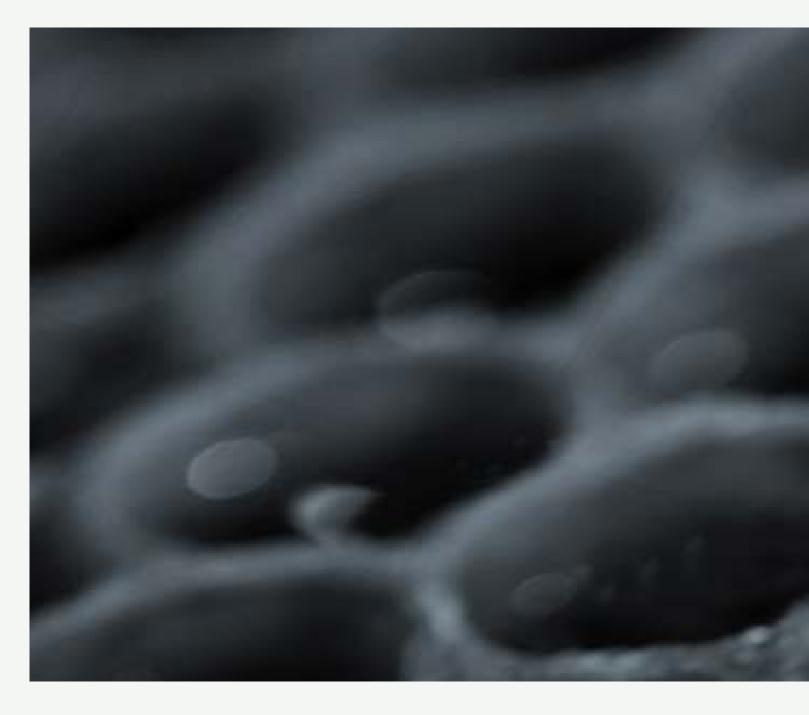
OUR STRENGHTS ARE:

• FUNCTIONAL CREATIVITY: WE MEET OUR CLIENTS' NEEDS AND MIRROR THEIR AESTHETIC WISHES THROUGH AN UP-TO DATE USE OF TECHNOLOGY AND ITS APPLICATIONS

• INTEGRATED PROCESS MANAGEMENT, WHICH LEADS TO FASTER OPERATIONS, CONFORMANCE TO CUSTOMER REQUIREMENTS

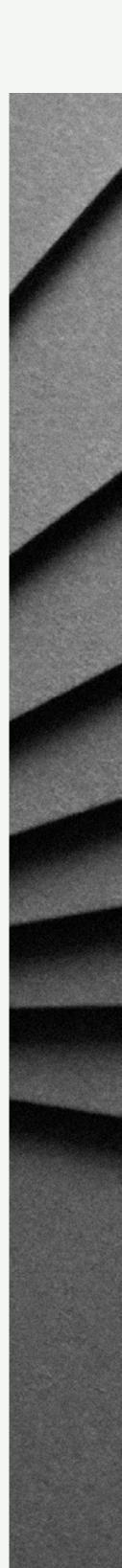
• VALUE ENGINEERING: WE ADOPT A CREATIVE APPROACH TO PROPOSE ALTERNATIVE SOLUTIONS WITH A VIEW TO BUDGET TARGETS AND TO SOLVE ANY TECHNICAL ISSUE OR DESIGN PROBLEM

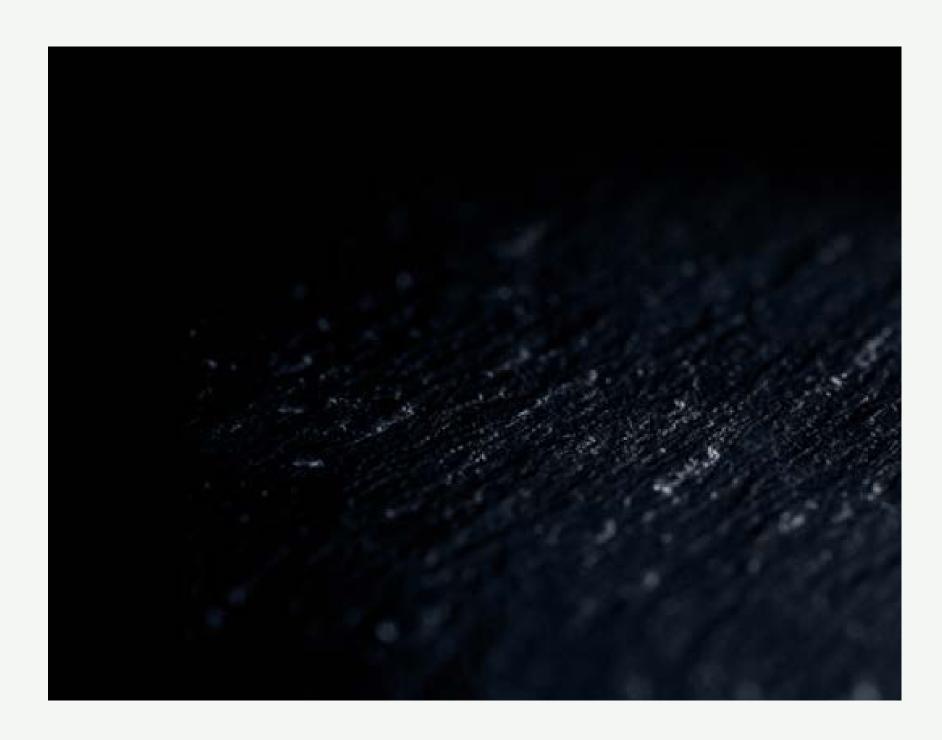
• EXPERIENCE IN MANAGING COMPLEX PROJECTS AND DEALING WITH CHALLENGING CONTEXTS, BEING OUR COMPANY





KEY ASSETS





EUROFIERE'S DESIGN COMBINES STYLE AN AND ORIGINAL PROJECT, TAILORED ON OU OUR DESIGN GROWS THROUGH SKILLS WH A PROCESS AND AN EXCELLENT SERVICE. SYNERGY BETWEEN ADVANCED HI-TECH REVEAL THE BRAND ESSENCE, ACROSS A

ITALIAN DNA BECOMES BRAND EXPERIENCE.

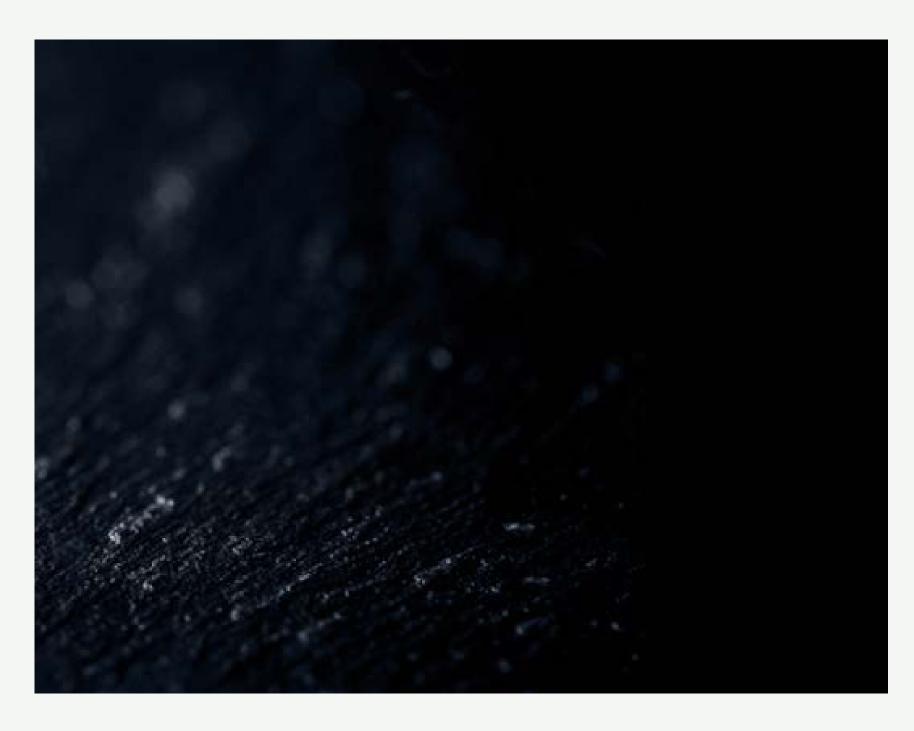
EUROFIERE'S DESIGN COMBINES STYLE AND ITALIAN CREATIVITY, KNOW HOW AND EXPERTISE TO ACHIEVE UNPARALLELED AND ORIGINAL PROJECT, TAILORED ON OUR CUSTOMER NEEDS.

OUR DESIGN GROWS THROUGH SKILLS WHICH CONSTANTLY MATCH AND COMPLETE THEMSELVES TO DELIVER A PRODUCT, A PROCESS AND AN EXCELLENT SERVICE.

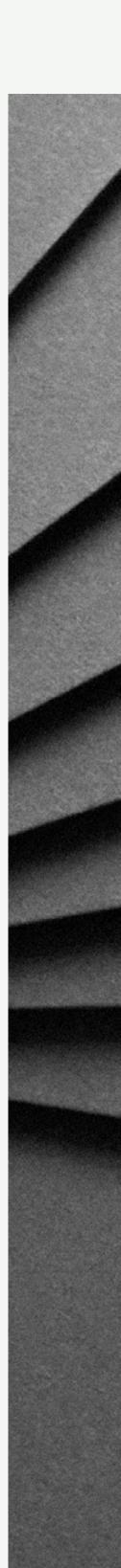
SYNERGY BETWEEN ADVANCED HI-TECH SOLUTIONS AND DESIGN, INSPIRES TRIDIMENSIONAL ENVIROMENTS WHICH REVEAL THE BRAND ESSENCE, ACROSS A COMBINATION OF STYLE AND ATTENTION TO DETAILS.







DESIGN CONTRACTOR





OUR TARGET IS OUR CUSTOMERS' SATISFACTION. TO REACH AN EVERGROWING QUALITY, EUROFIERE ALWAYS ASKS ITS CUSTOMERS FOR A FEEDBACK TO VERIFY THE PROJECT SATISFACTION AND IDENTIFY NEW IMPROVEMENT FACTORS ON WHICH TO ACT.

THE WHOLE OPERATING FLOW IS PLANNED THROUGH AN EXCLUSIVE MANAGEMENT SYSTEM CUSTOMIZED FOR EUROFIERE WHICH CONSIDERS, DEFINES AND CODIFIES EACH STEP OF THE PROJECT. A WEB BASED TOOL FOR IN CHECK AND GUARANTEE FOR CUSTOMERS.

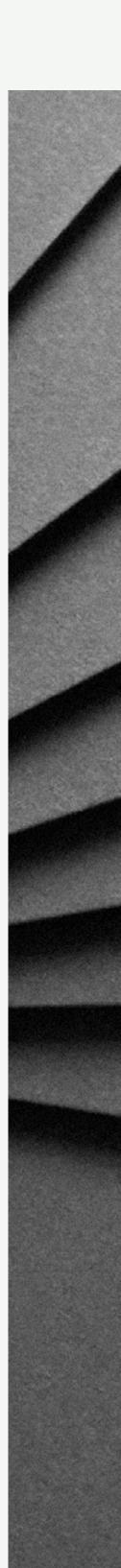


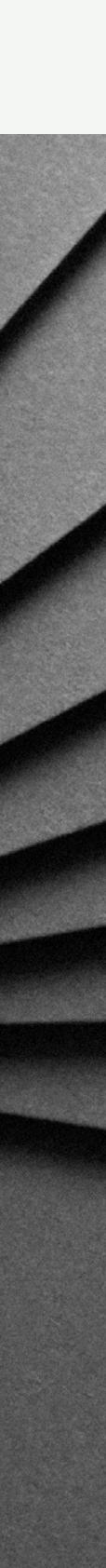
EACH PROJECT MANAGER IS THE FIXED CONTACT PERSON FOR THE CUSTOMER; IT'S AN ESSENTIAL PROCEDURE TO BUILD STABILITY AND CONTINUITY IN RELATIONSHIPS AND RESULTS. IT GUARANTEES: INSTANT COMPREHENSION OF NEEDS AND EXPECTATIONS • TOP KNOW HOW ON EACH PROJECT AND ITS BACKGROUND





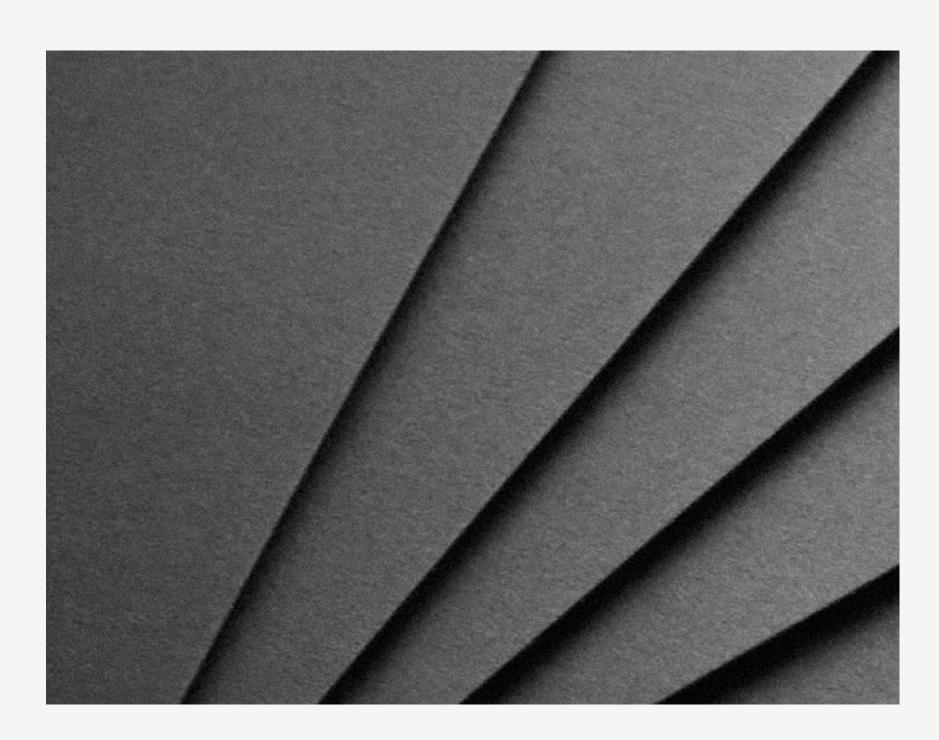
ORGANIZATION

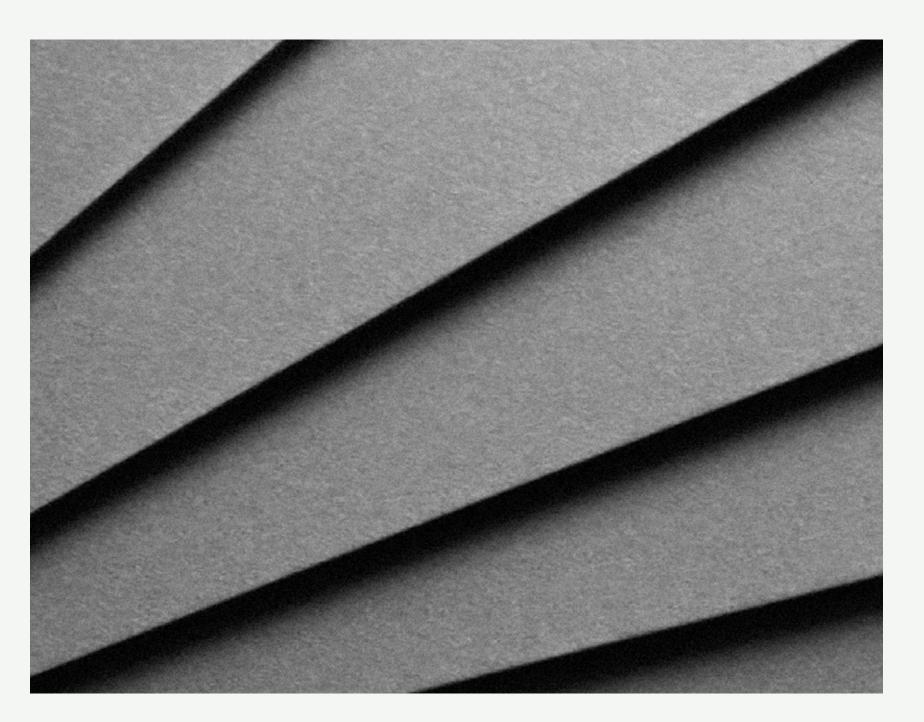




TRADE SHOWS EXHIBITIONS CONGRESSES AND CONVENTIONS EVENTS GALLERIES TEMPORARY AND POP UP STORES

FACTORS. EVENTS OUTDOOR TEMPORARY & POP UP STORIES

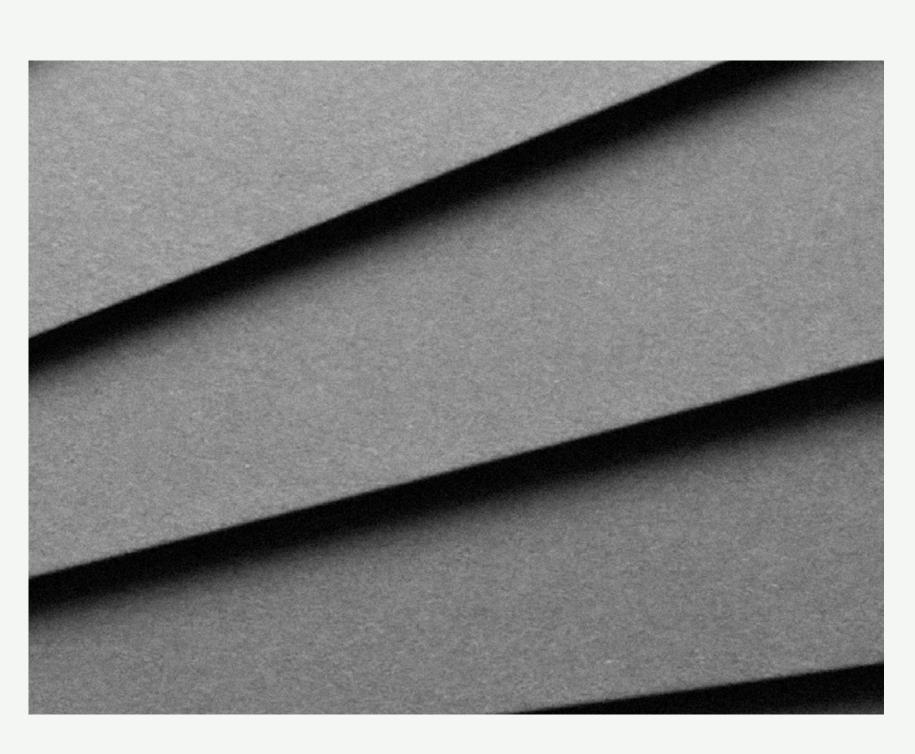


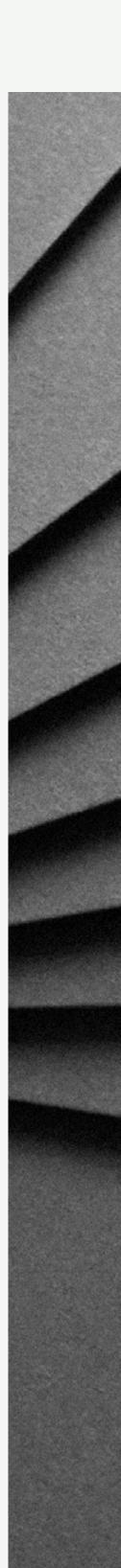


FLEXIBILITY, EXPERIENCE AND OVERALL MANAGEMENT ARE KEY FACTORS IN THE TRANSFORMATION OF EACH INDOOR AND OUTDOOR PROJECT CREATING A UNIQUE AND UNREPEATABLE CONTACT EXPERIENCE WITH THE BRAND.

THE LIVING INTERIOR PROMOTED TO IMAGE HIGH VISUAL AND EMOTIONAL VALUE SOLUTIONS. TO COMMUNICATE IMAGE AND INNOVATION. TRANSFORMING ARCHITECTURAL, DESIGN AND FURNITURE ELEMENTS IN CRITICAL COMMUNICATION

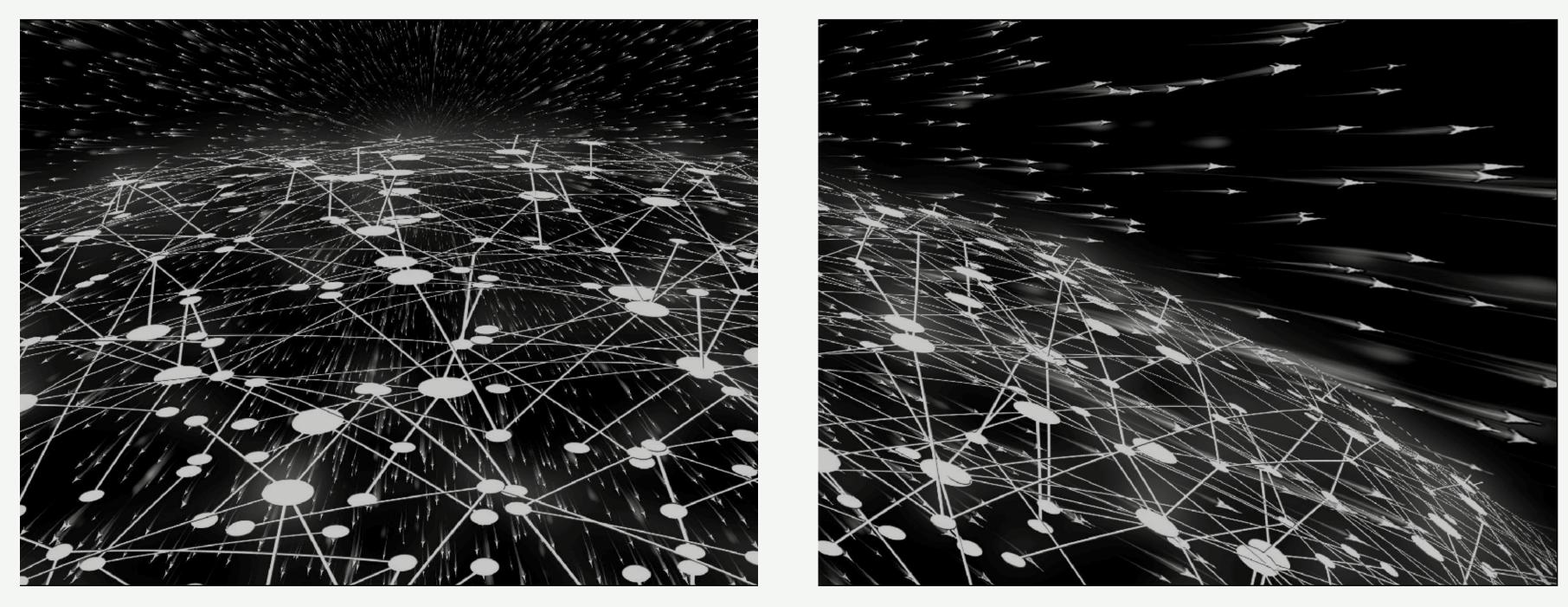




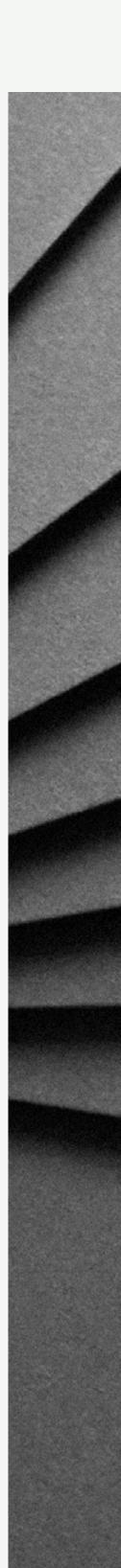


EUROPEAN PROJECTS ARE DIRECTLY AND ENTIRELY MANAGED BY EUROFIERE, UNTIL THE PHYSICAL SET UP OF THE PROJECTS FOR ALL THE OTHER COUNTRIES EUROFIERE HAS DEVELOPED A WIDE NETWORK OF PARTNERSHIPS AFTER A BACKGROUND CHECK HAS TAKEN INTO ACCOUNT DIMENSION, TURNOVER, VALUES AND THE EVER PRESENT ATTENTION TO QUALITY. OUR PARTNERS ARE LOCATED IN CHINA, JAPAN, U.S.A., BRAZIL, RUSSIA, SOUTH KOREA, CANADA, U.A.E. THE CENTRALIZED MANAGEMENT OF EACH PROJECT GUARANTEES THE HIGHEST LEVEL OF EVENNESS AND CONSISTENCY OF PROCESSES AND RESULTS, WITH AN EFFECTIVE EFFICIENCY IN TERMS OF LOGISTICS.





WORLDWIDE



INTESA MAR SANPAOLO



Salvatore Ferragamo

VERSACE



GrandVision







LXOTIC

FEND



Camera Nazionale della Moda Italiana

















MORELLATO

 $\mathsf{BEDAT}\,\&\,\mathsf{C}^{\circ}$ GENEVE

MAURICE **M**LACROIX

ĽORÉAL®

CLARINS







ccesia







GANI





GIORGIO ARMANI

ABET LAMINATI

MASERATI

















œrlikon











CUSTOMERS



REBTSR[®] BEST TECHNOLOGIES STUDY & RESEARCH





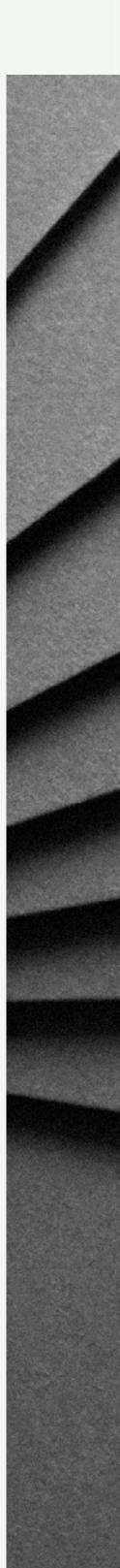




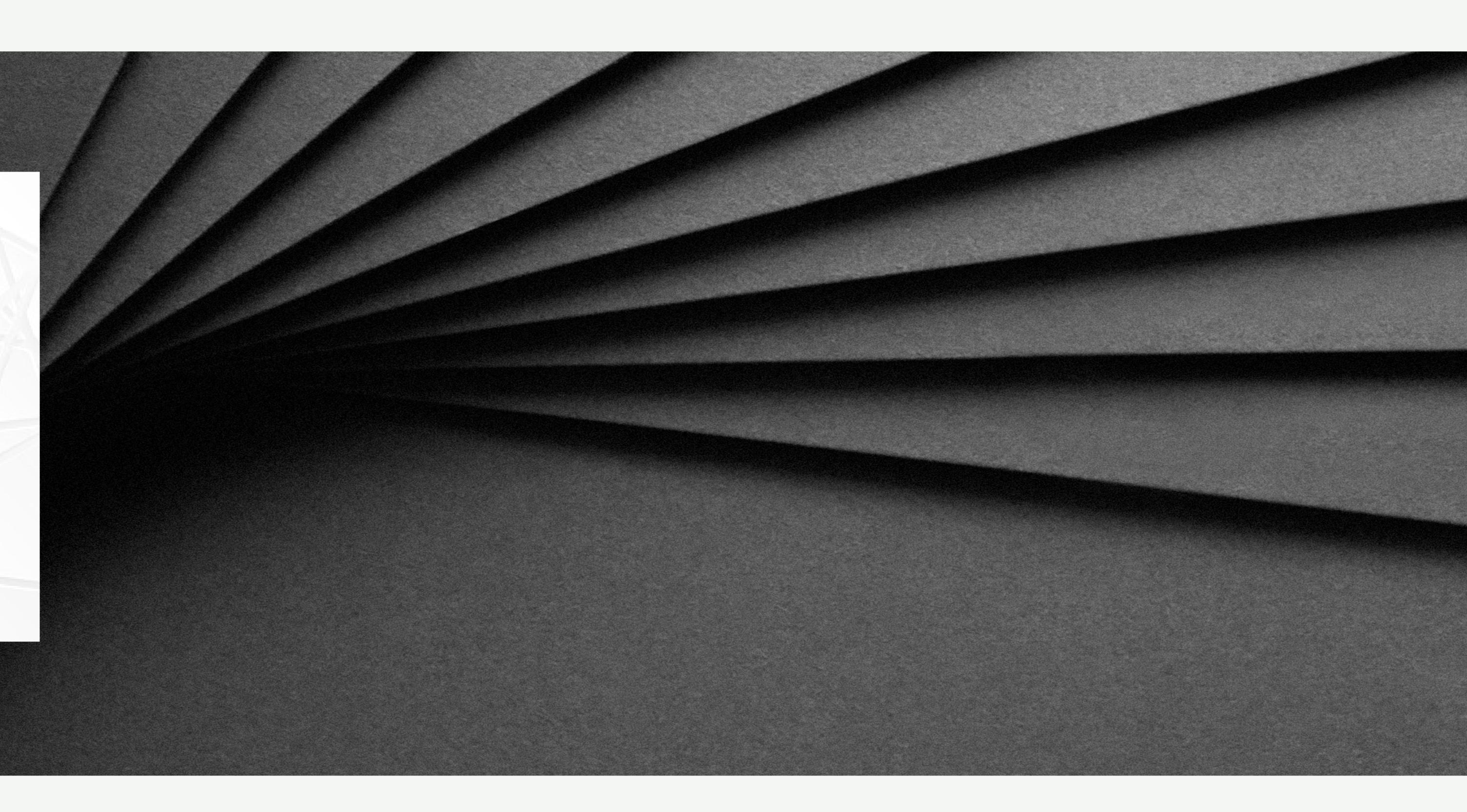








TRADE SHOW







KAWASAKI_EICMA_MILAN



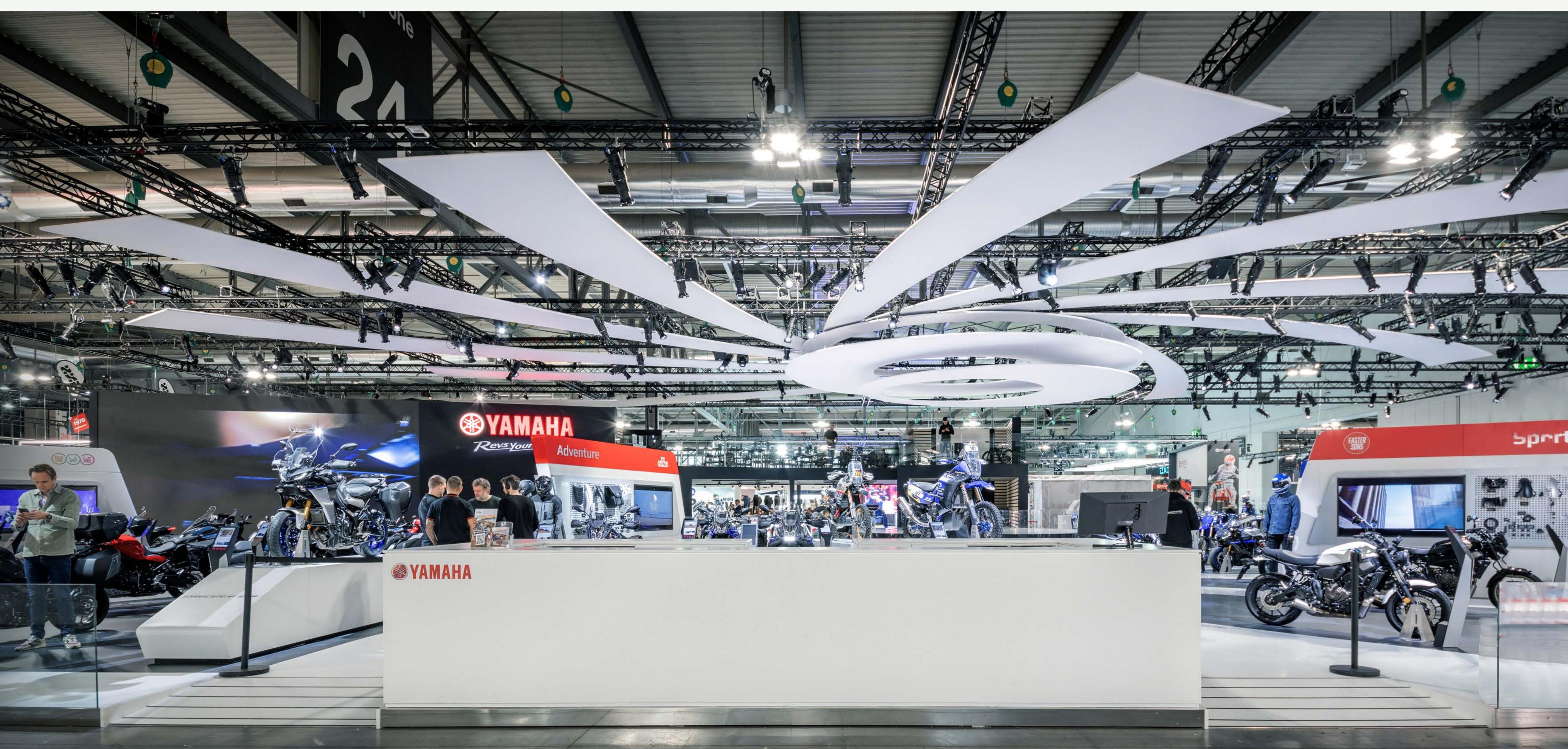
KAWASAKI_EICMA_MILAN



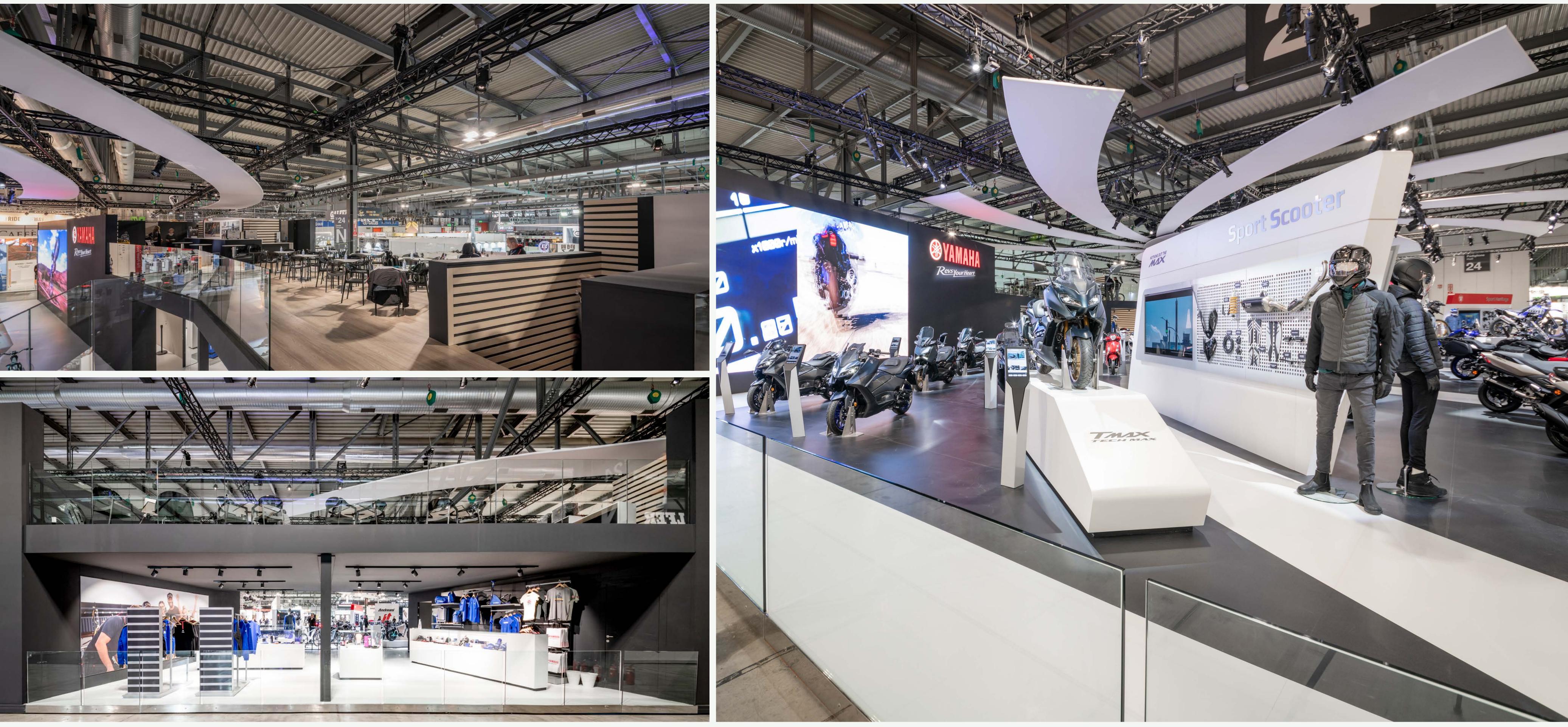
HONDA_EICMA_MILAN



HONDA_EICMA_MILAN



YAMAHA_EICMA_MILAN









PIAGGIO_EICMA_MILAN





PERFECT FIT FOR THE NEEDS OF ELECTRIC CARS

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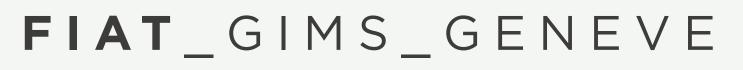








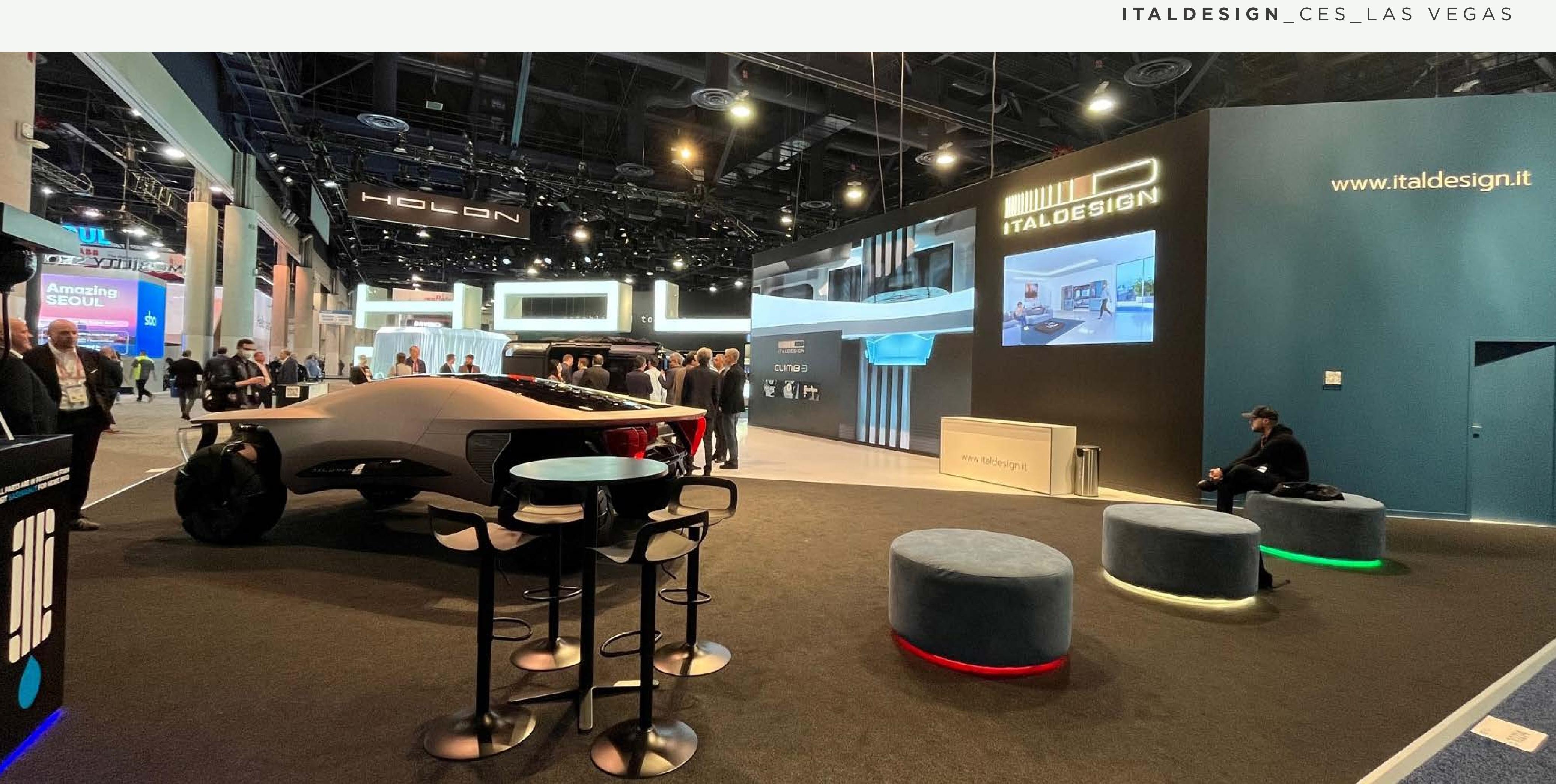














ITALDESIGN_CES_LAS VEGAS





BAGLIETTO_YACHTING FESTIVAL_CANNES





BAGLIETTO_YACHTING FESTIVAL_CANNES



COESIA_PACKEXPO_CHICAGO







COESIA_PACKEXPO_CHICAGO





Accumil et analyse der

silora Stellest Henses **DUSE TO** CONTRO by 67% on average



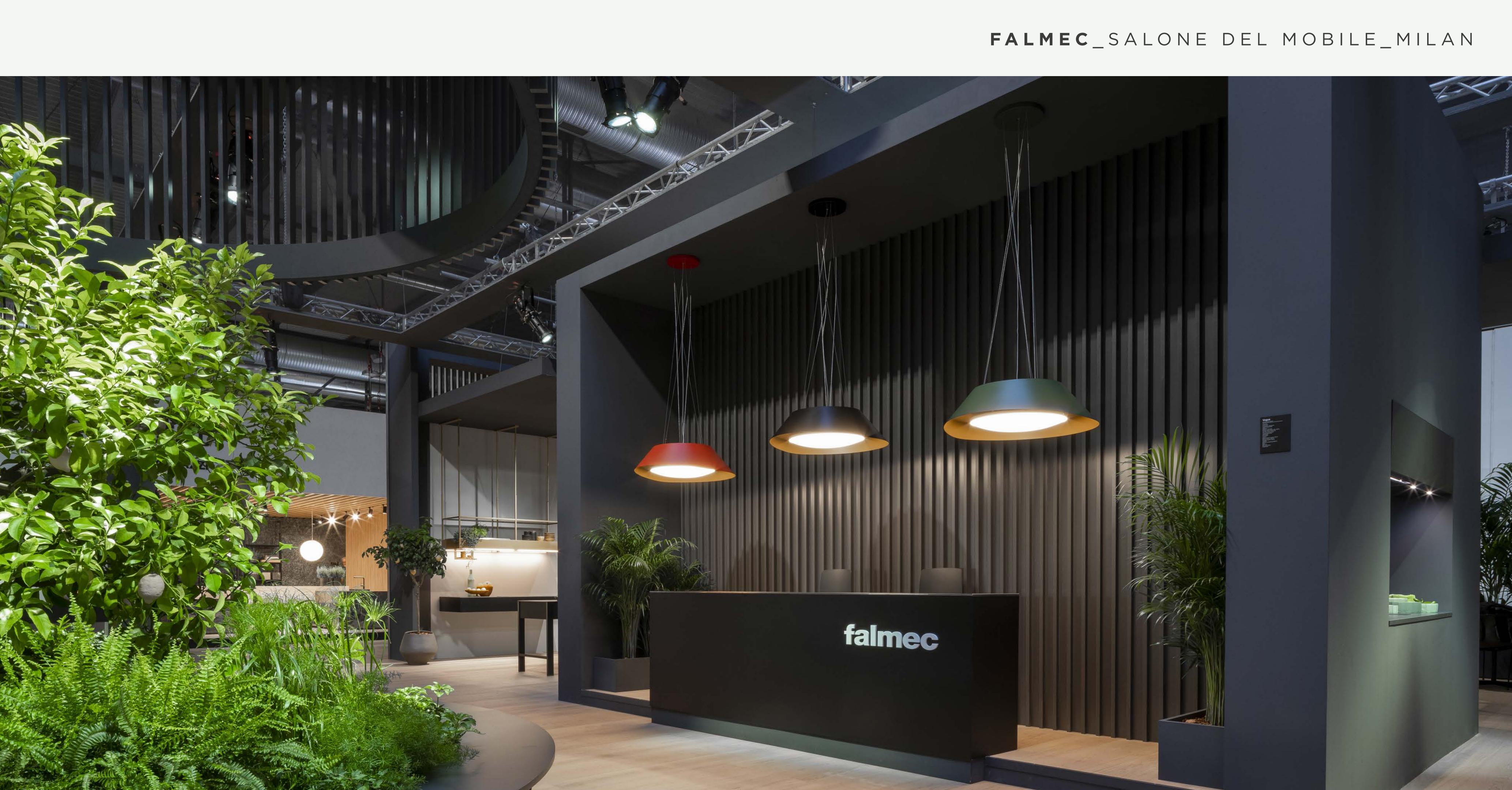
ESSILOR LUXOTTICA_SILMO_PARIS





ESSILOR LUXOTTICA_SILMO_PARIS









FALMEC_SALONE DEL MOBILE_MILAN





MARAZZI_SALONE DEL MOBILE_MILAN





MARAZZI_THE TOP_SASSUOLO



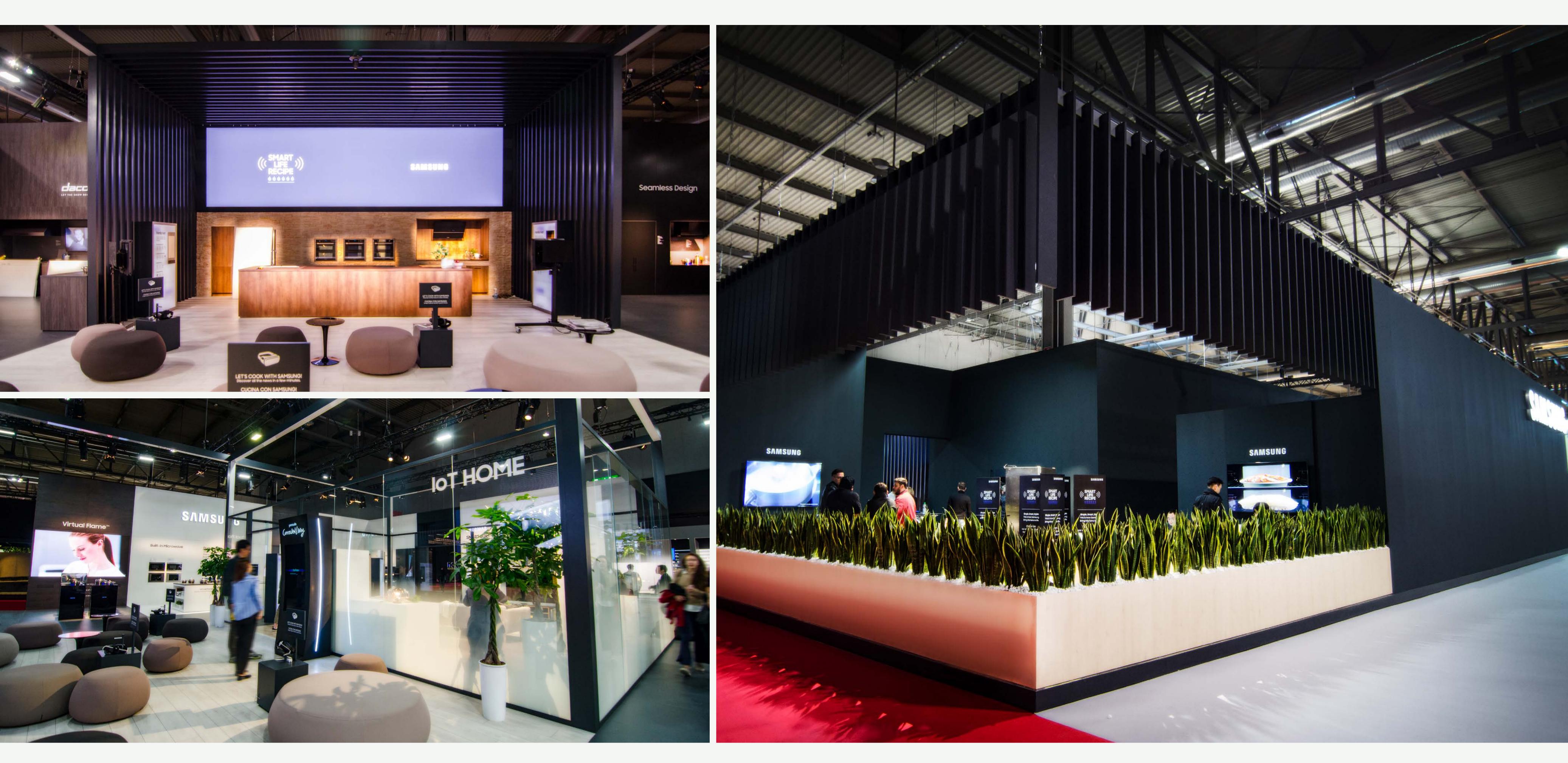
SAMSUNG_I SALONI_MILAN

SINSUNG

Bring kitchens to life







SAMSUNG_I SALONI_MILAN















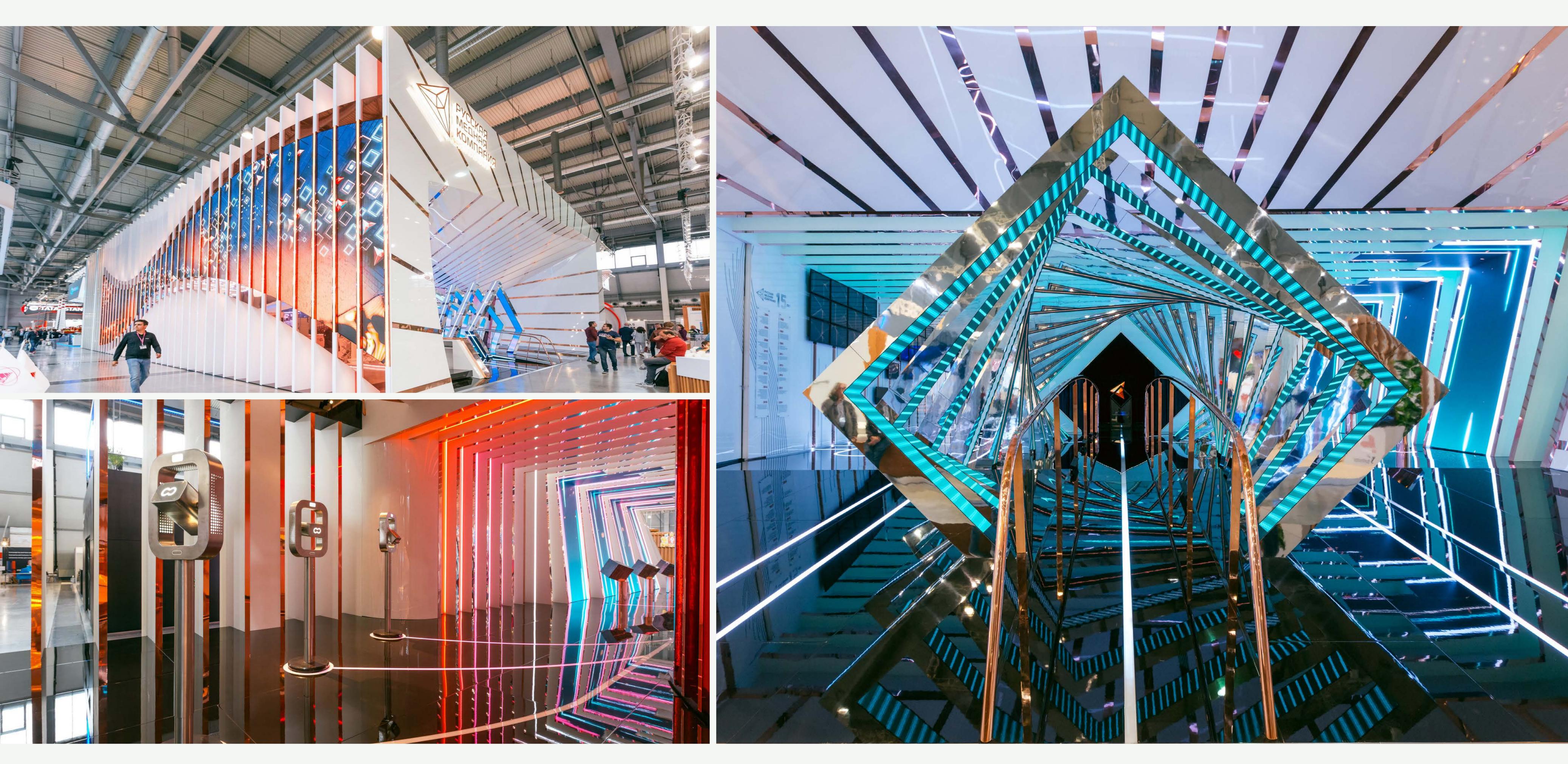






RMK_INNOPROM_EKATERINBURG





RMK_INNOPROM_EKATERINBURG





SAFILO_MIDO_MILAN



SAFILO_MIDO_MILAN





FESTINA_BASELWORLD_BASEL





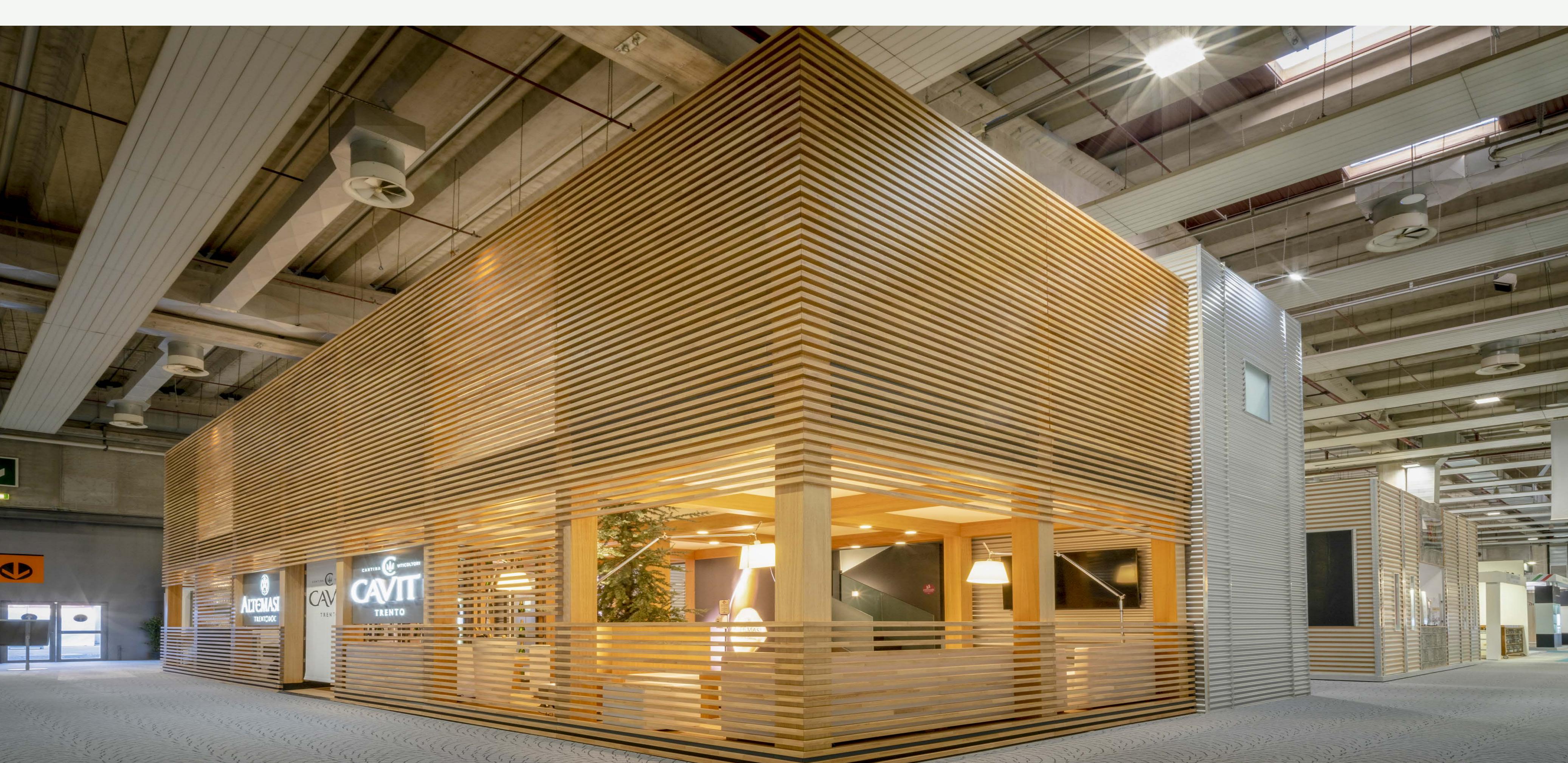
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MAURICE LACROIX_BASELWORLD_BASEL





MAURICE LACROIX_BASELWORLD_BASEL



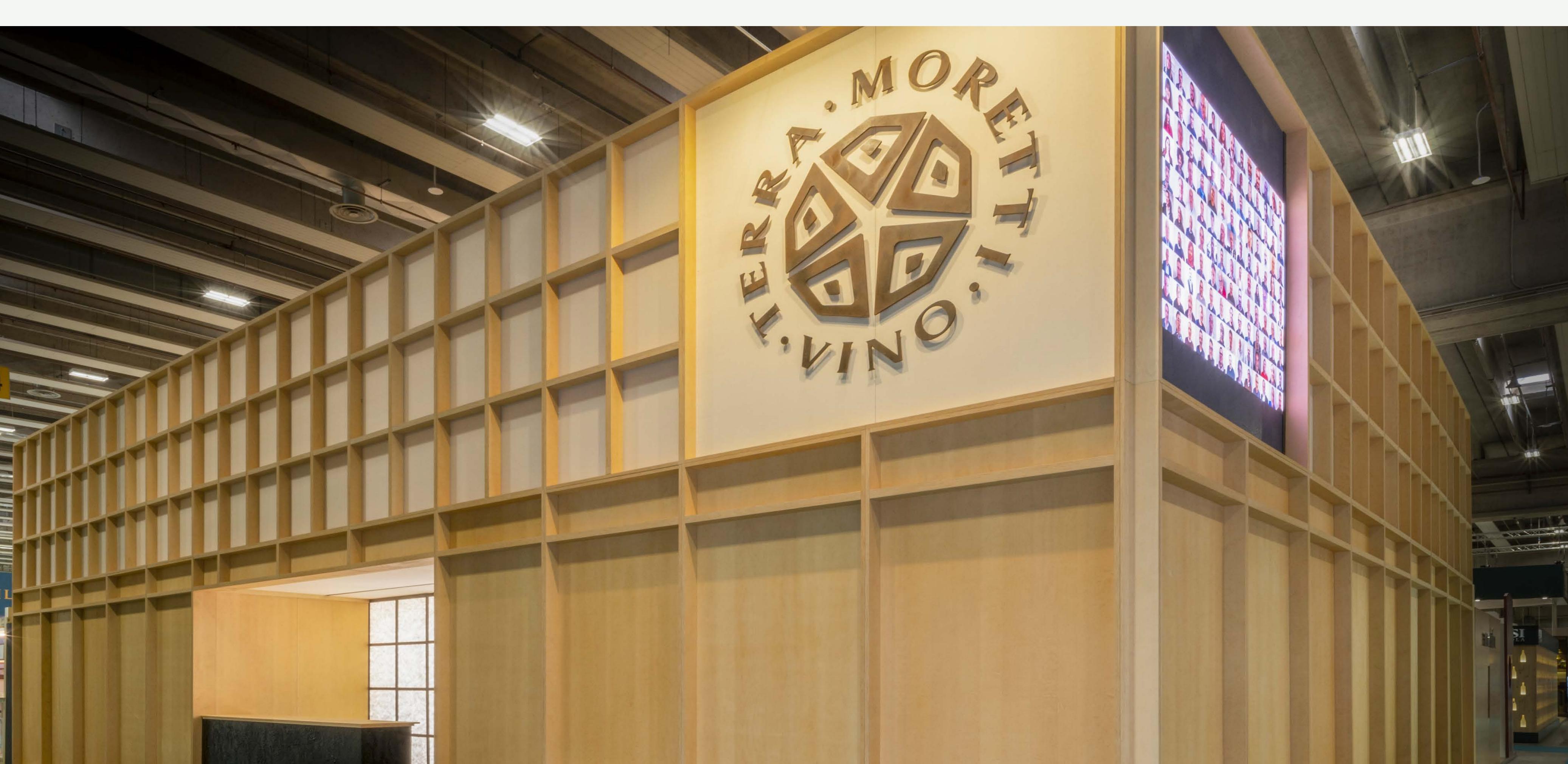
CAVIT_VINITALY_VERONA











TERRA MORETTI_VINITALY_VERONA





TERRA MORETTI_VINITALY_VERONA





FERALPI_MADE IN STEEL_MILAN



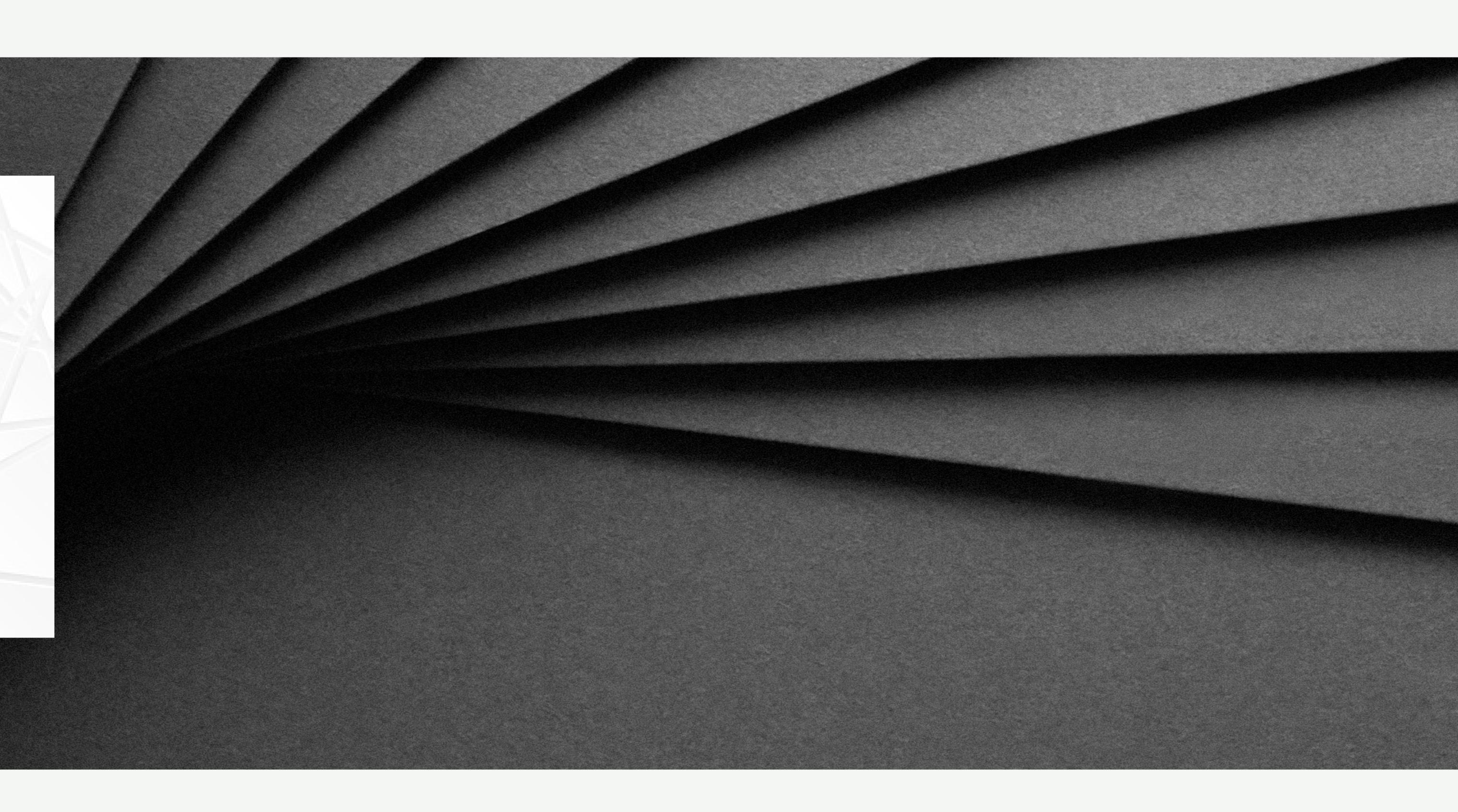




FERALPI_MADE IN STEEL_MILAN



TEMPORARY







NATIONAL PARTNERS



OFFICIAL TRAVEL PARTNER



OFFICIAL ENTERTAINMENT PARTNER

OFFICIAL PARTNER















COMUNE DI TORINO_EUROVISION_TURIN





COMUNE DI TORINO_EUROVISION_TURIN



STELLANTIS_EUROVISION_TURIN



STELLANTIS_EUROVISION_TURIN

EUROVISION VILLAGE



A A A

EURO PISION

STILL MAR

PRESENTED BY MOROCOANOIL Busking.com d'TakTok idealista vueling

5. III 📥 👄 🖄 🚥



EuroPision

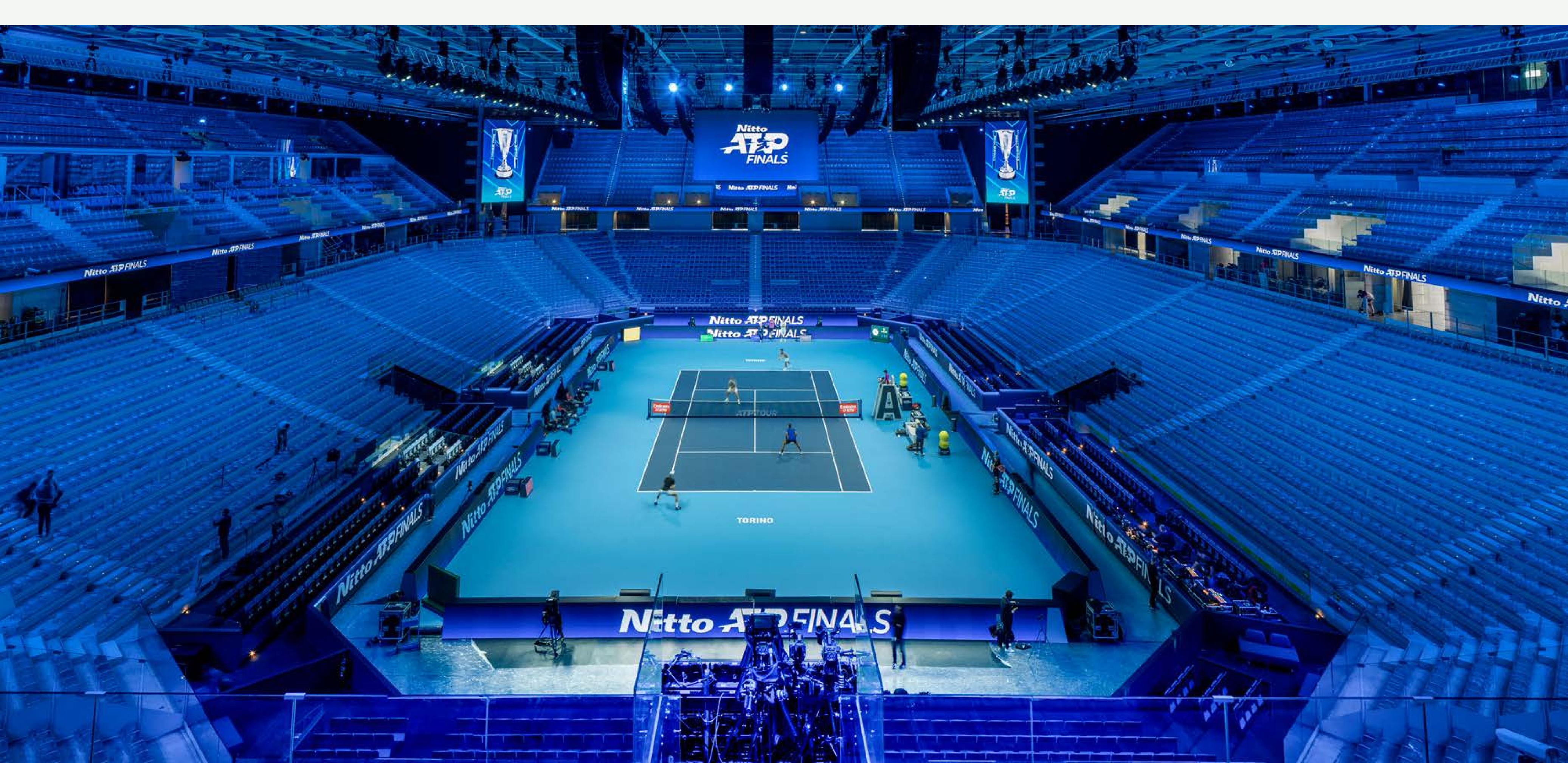


LAVAZZA_EUROVISION_TURIN



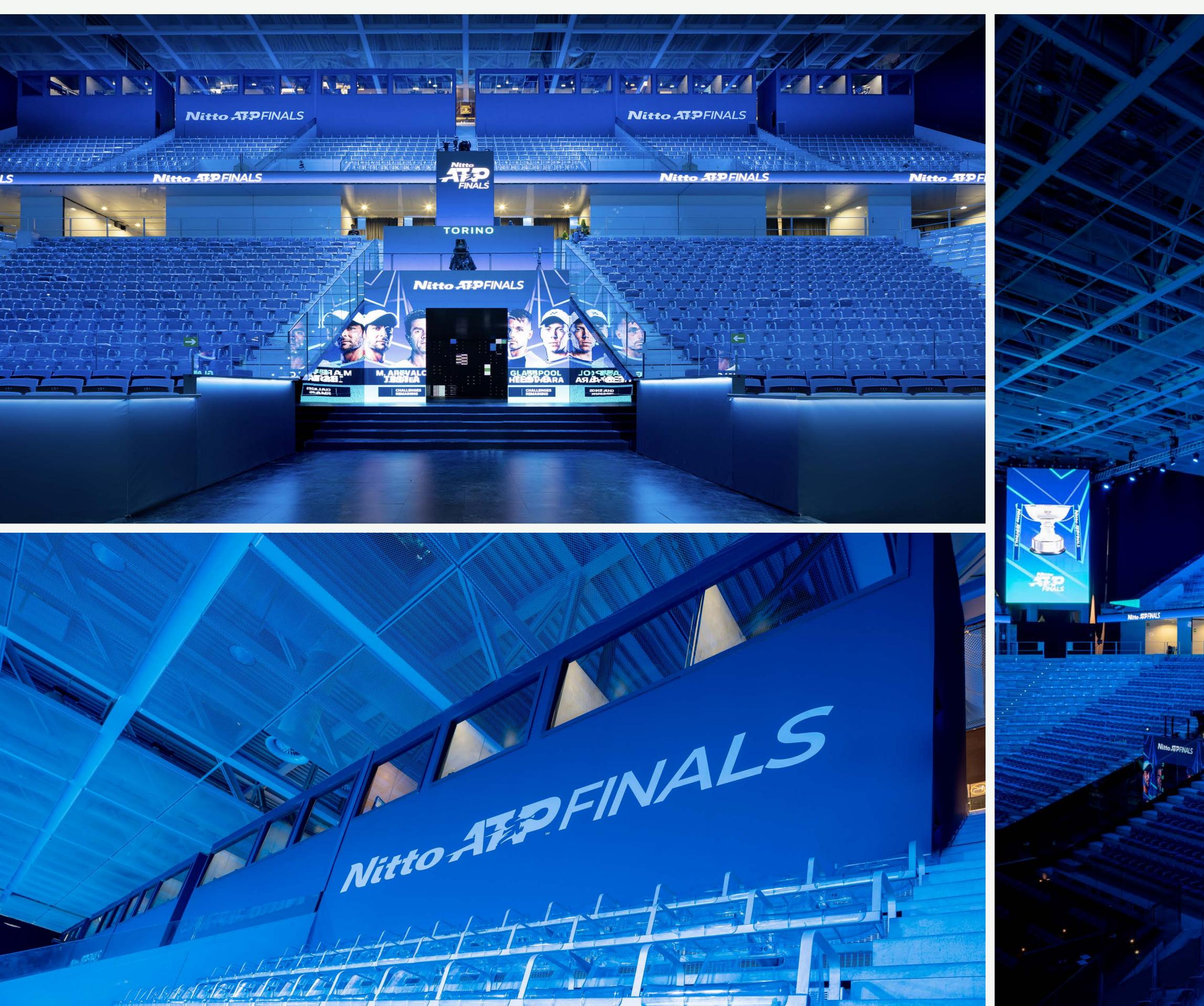


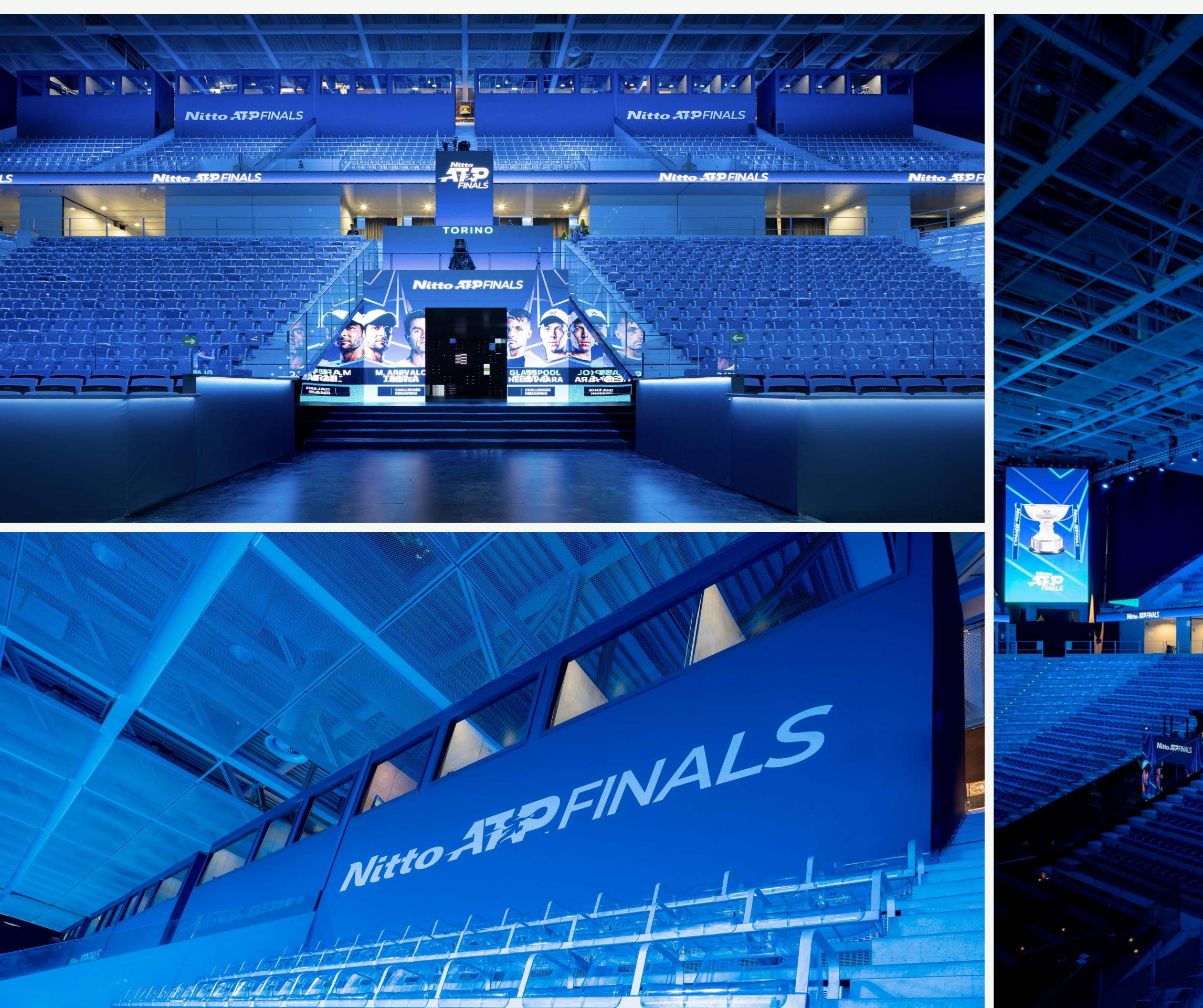
LAVAZZA_EUROVISION_TURIN



FIT_NITTO ATP FINALS_TURIN

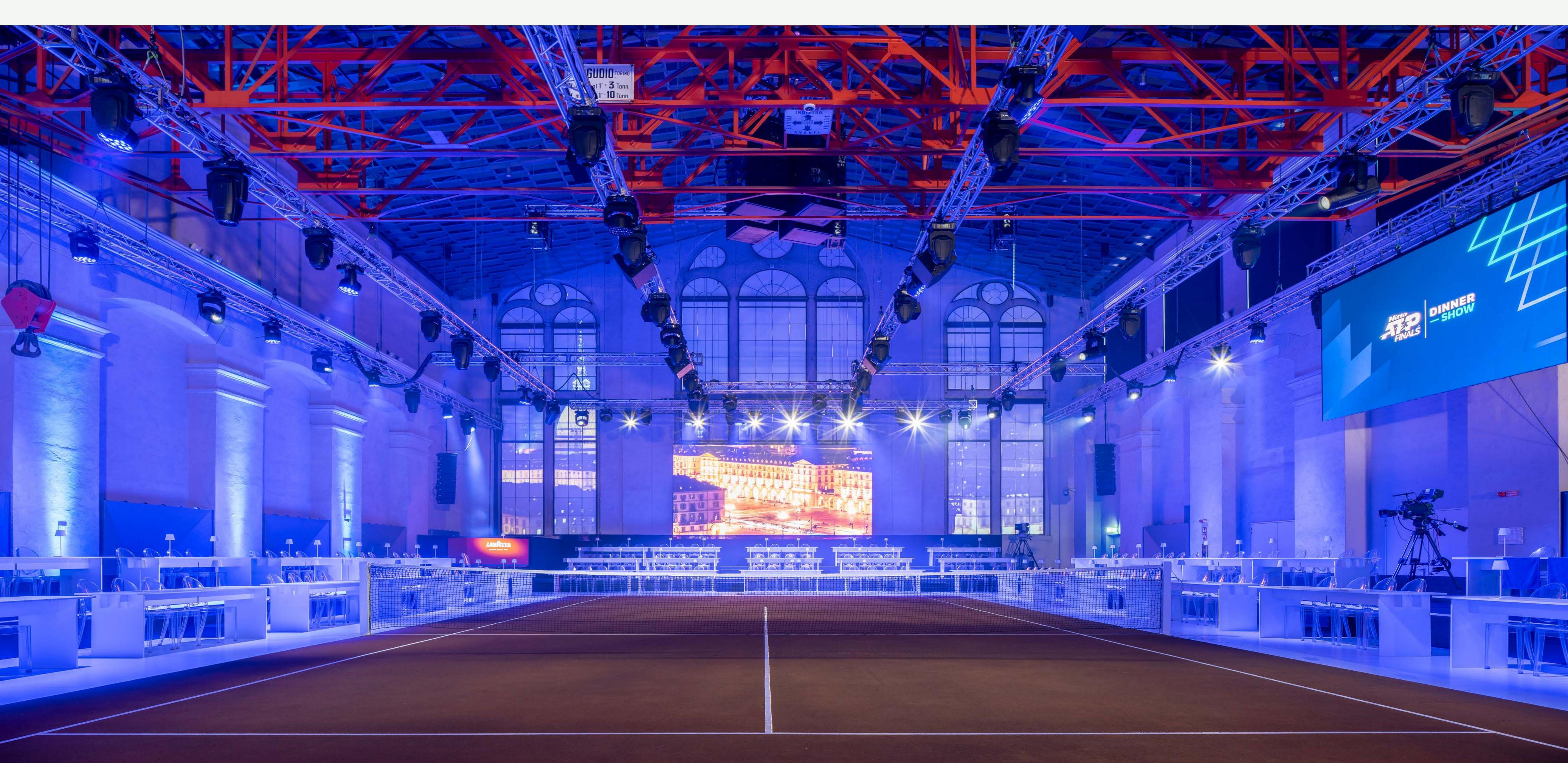






FIT_NITTO ATP FINALS_TURIN





LAVAZZA_NITTO ATP FINALS_TURIN







LAVAZZA_NITTO ATP FINALS_TURIN







INTESA m SANPAOLO

HOST PARTNER

ISP_NITTO ATP FINALS_TURIN





ISP_NITTO ATP FINALS_TURIN





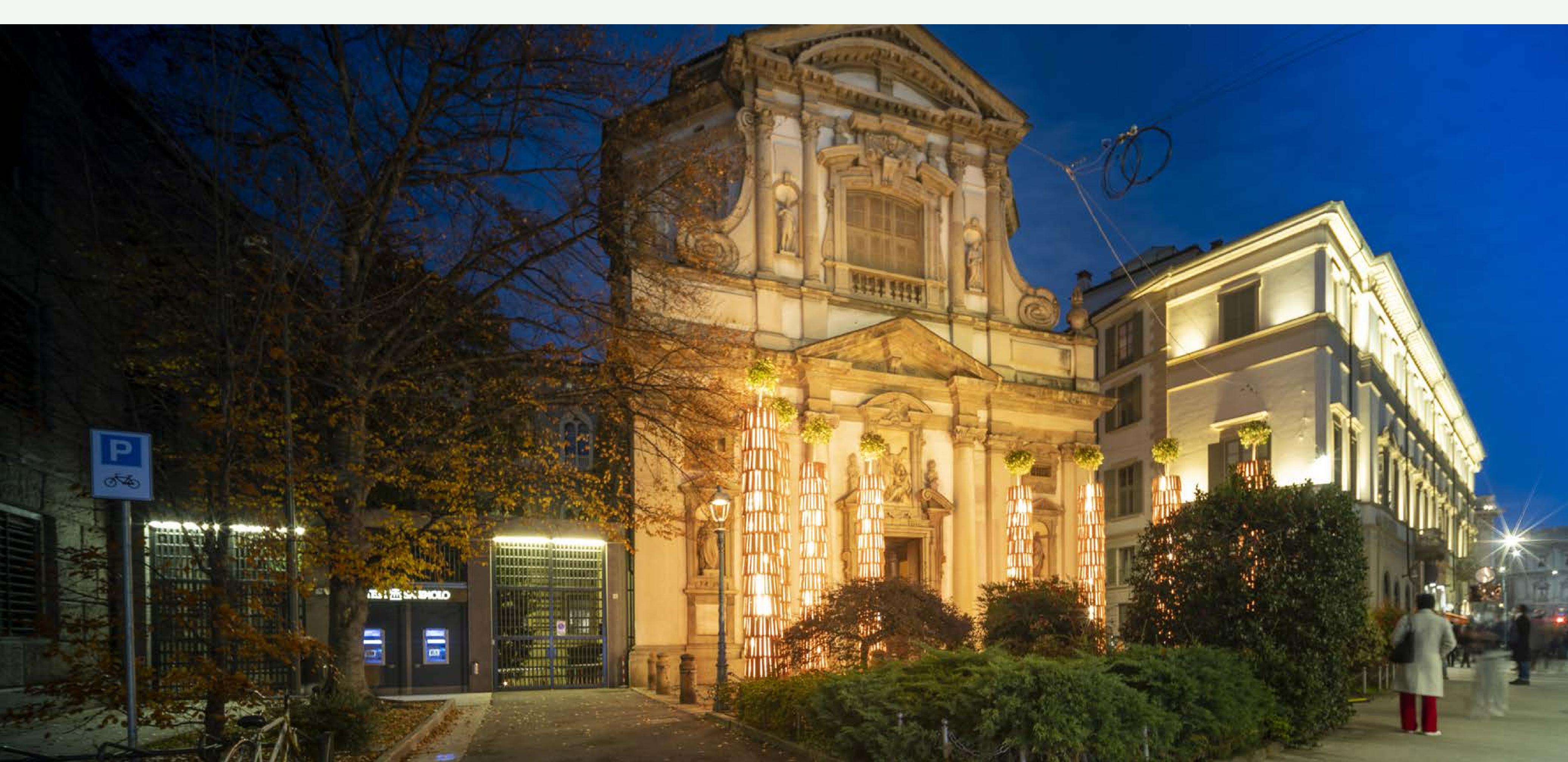
HEXAGON_LIVE SMART MANIFACTURING_BOLOGNA





HEXAGON_LIVE SMART MANIFACTURING_BOLOGNA

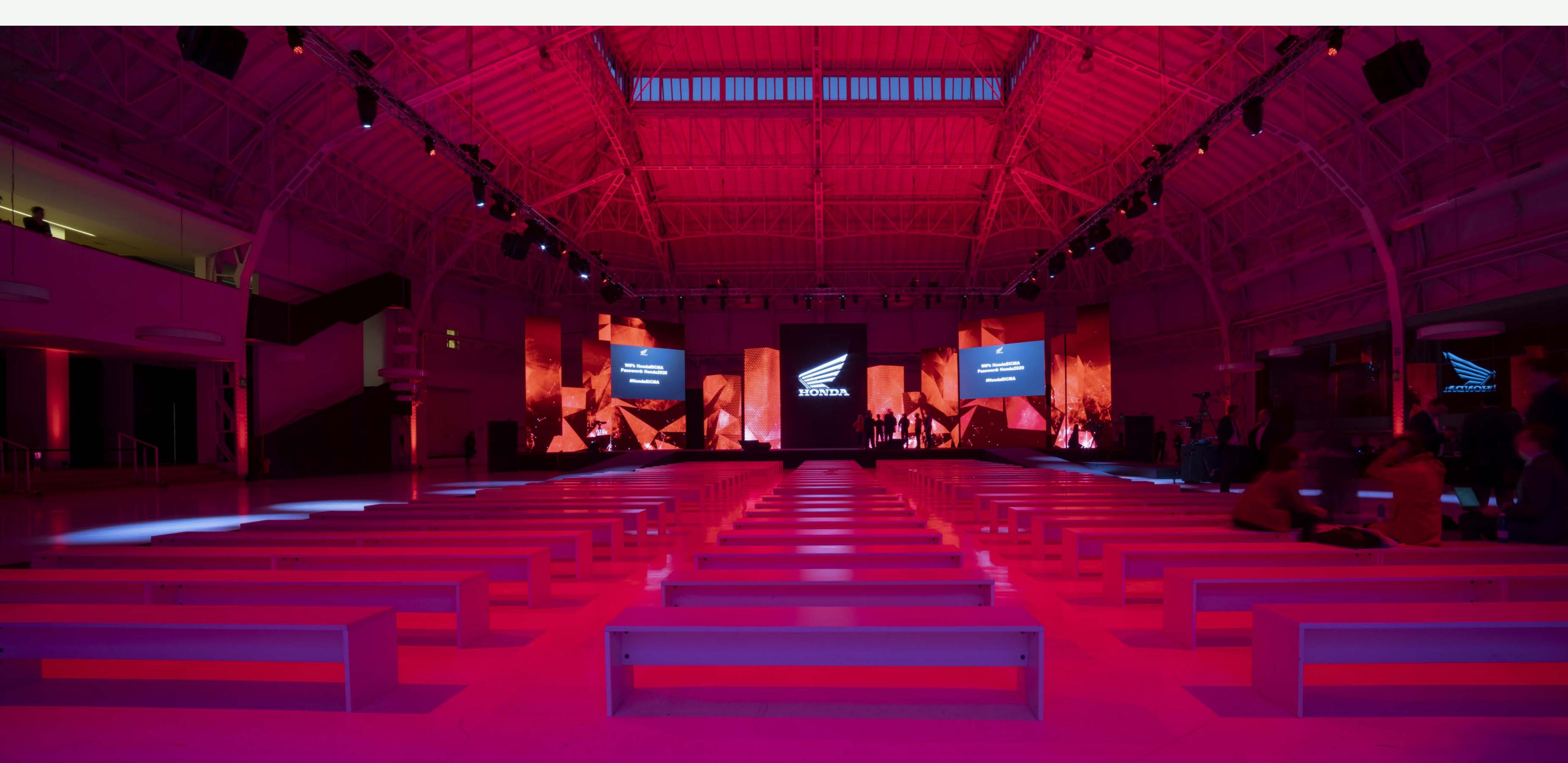




ISP_IL NATALE DEGLI ALBERI_MILAN



ISP_IL NATALE DEGLI ALBERI_MILAN



HONDA_PRESS CONFERENCE_MILAN





HONDA_PRESS CONFERENCE_MILAN



FABIO PERINI_OPEN HOUSE_LUCCA





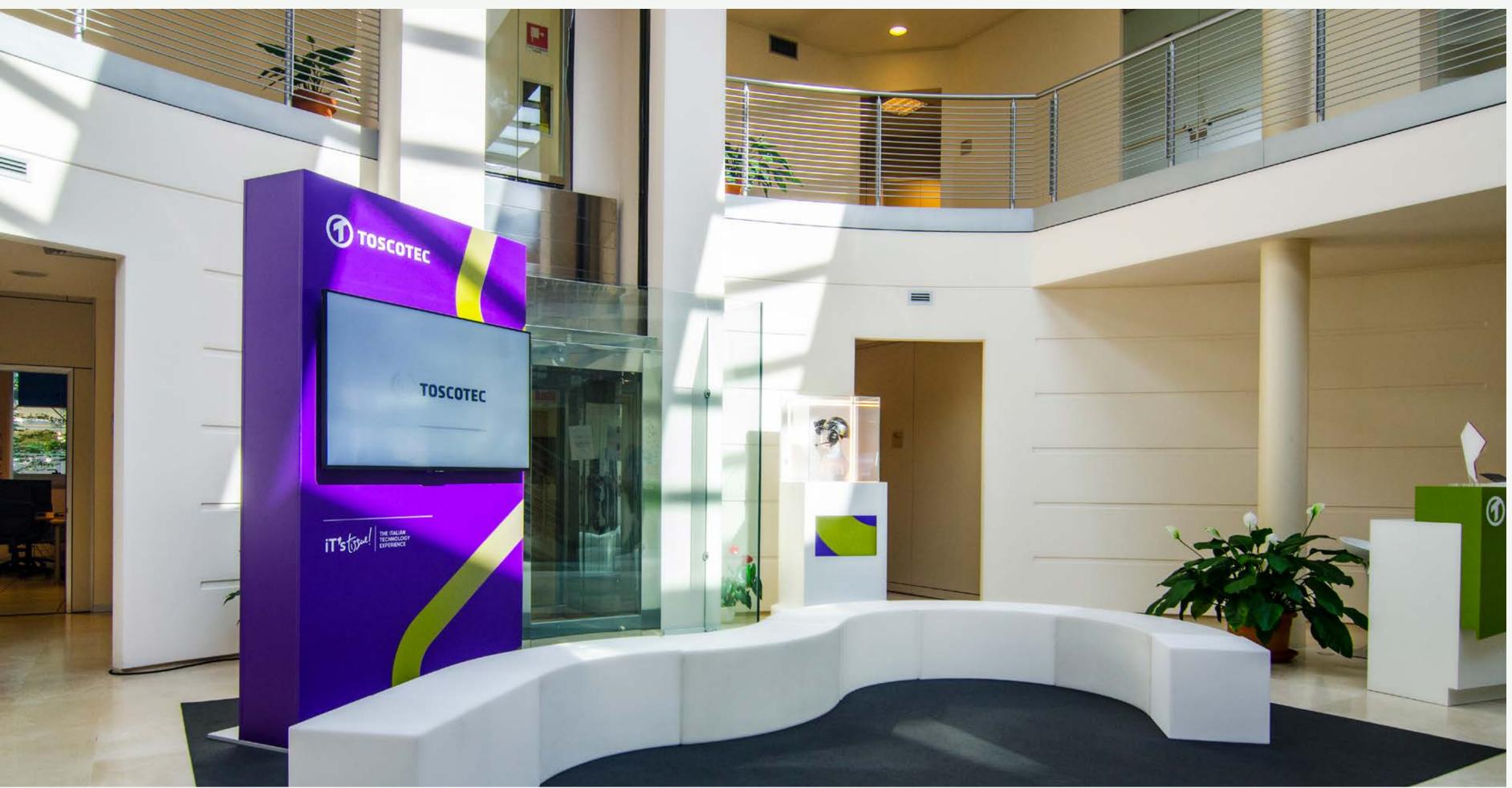
FABIO PERINI_OPEN HOUSE_LUCCA





TOSCOTEC_OPEN HOUSE_LUCCA



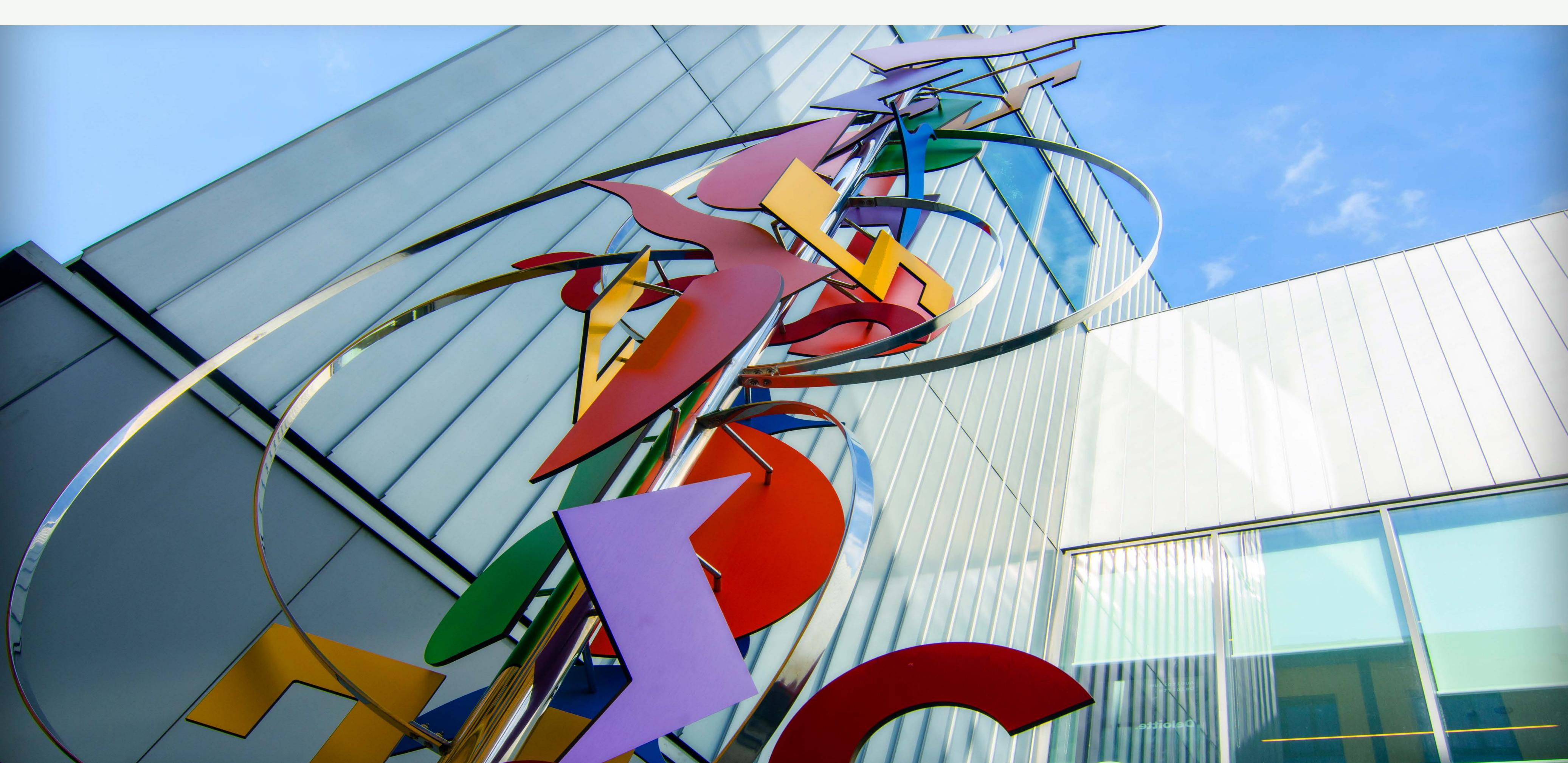




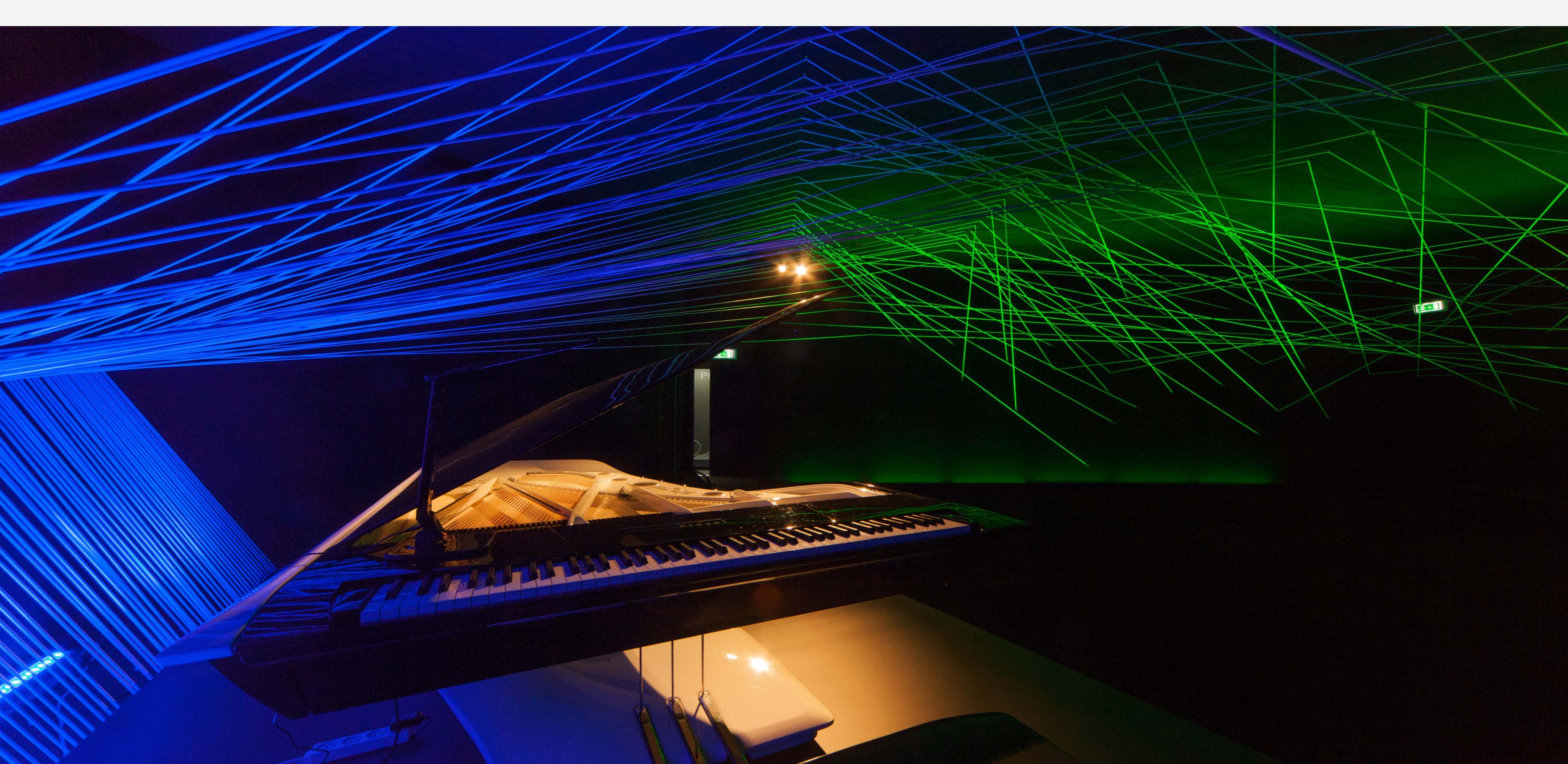


TOSCOTEC_OPEN HOUSE_LUCCA





ABET_FUORI SALONE_MILAN



PEUGEOT_DESIGN LAB_MILAN

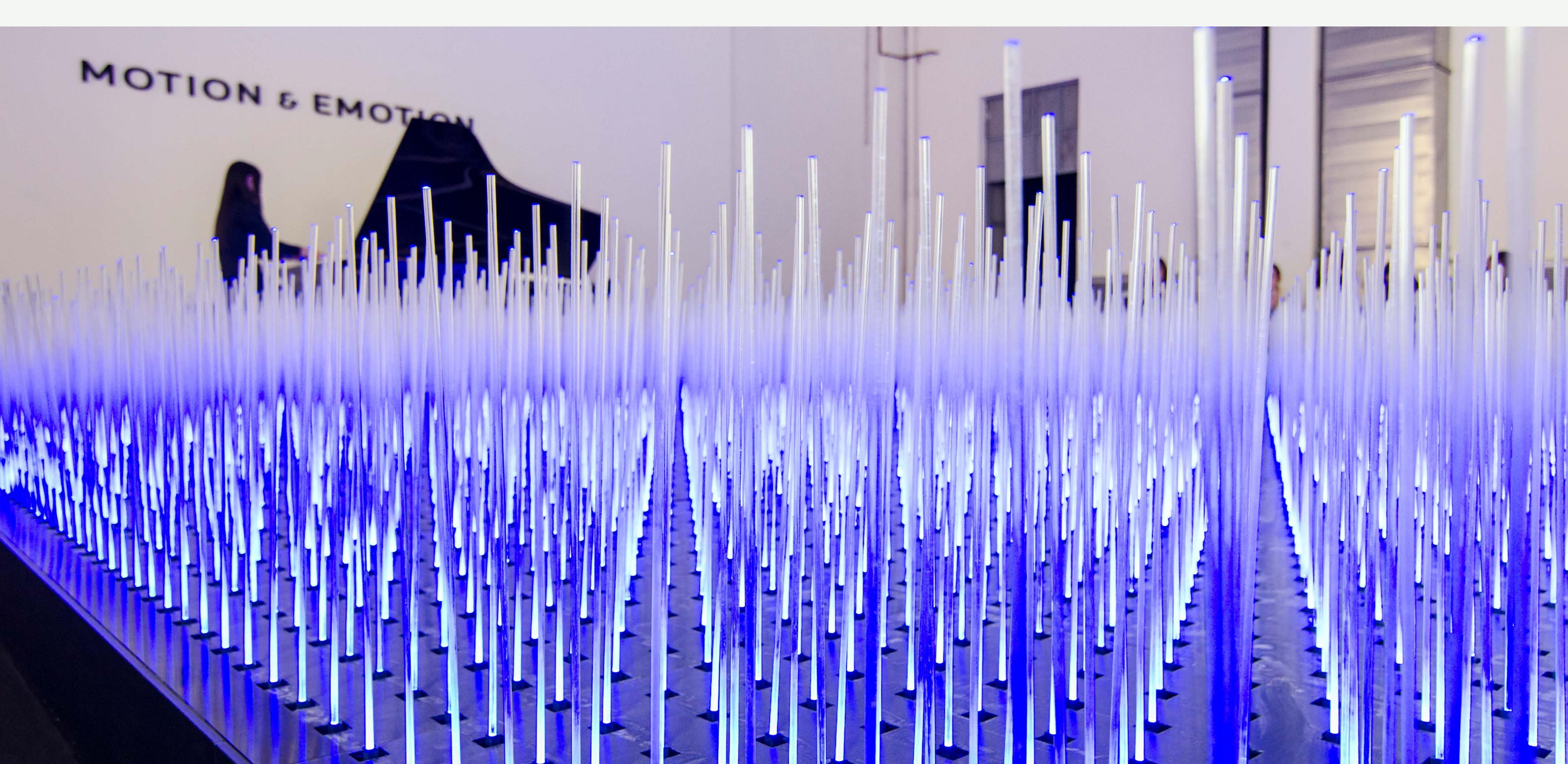






PEUGEOT_DESIGN LAB_MILAN





PEUGEOT_DESIGN LAB_MILAN







PEUGEOT_FUORI SALONE_MILAN





PIAGGIO_MOSTRA DELLA VESPA_SAINT-TROPEZ









PIAGGIO_VESPA WORLD DAYS_MANTOVA



PIAGGIO_VESPA WORLD DAYS_MANTOVA

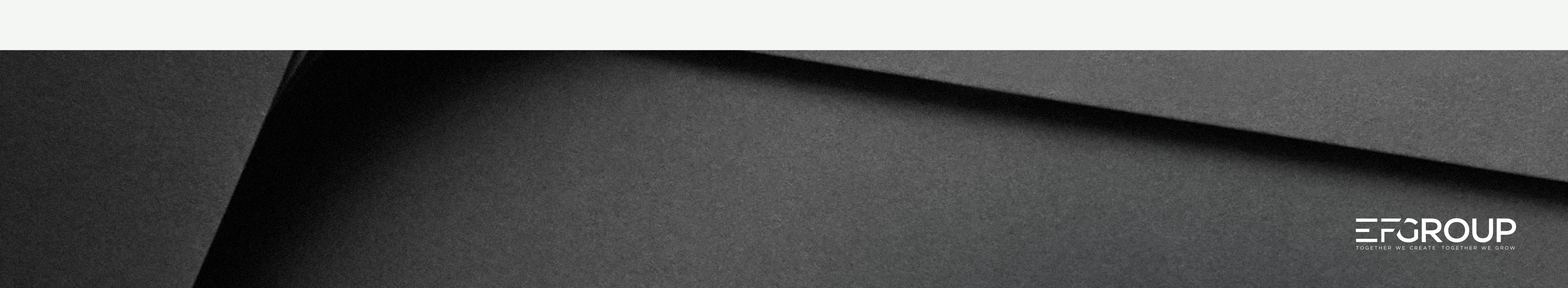


RED VALENTINO_ROADSHOW_MILAN





RED VALENTINO_ROADSHOW_MILAN



ELIVING THE BRAND EXPERIENCE

THANK YOU FOR YOUR KIND ATTENTION.

EUROFIERE'S STAFF IS AT YOUR DISPOSAL FOR ANY FURTHER INFORMATION.

