



Privacy policy according to Art. 13 of European Regulation 679/2016 (GDPR - General Data Protection Regulation)

CUSTOMERS

This is to inform you that, according to Article 13 of EU Reg. 679/2016, any personal data collected shall be processed by our company for the purpose of managing the relationship, as well as any ensuring legal and contractual obligations.

Pursuant to the said Regulation:

- **Eurofiere spa** is the Data 'Controller';
- you, as an individual (possibly a sole proprietorship or self-employed professional) are the 'Data Subject', and your data will be processed as detailed below; you also have the rights listed in the following paragraphs.
- you, as a legal person (company, organisation, etc.) are NOT the 'Data Subject'; yours are NOT Personal Data, therefore the relevant Regulation shall NOT apply to their processing.
- In any case, your directors/representatives/employees/staff members/officials – whose personal data may be incidentally transferred or reported, having established contacts with the Processor on your behalf, are 'Data Subjects' and their data will be processed as detailed below; moreover, they shall have the rights listed in the following paragraphs. As a consequence, you are required to inform the said data subjects about the contents of this privacy policy.

The said processing shall always be based on principles of fairness, lawfulness, transparency and protection of confidentiality and of the rights of data subjects.

DATA CONTROLLER. The data controller is **Eurofiere spa - Corso Allamano, 127/C - 10098 - Rivoli (TO)**.

PROCESSING DESCRIPTION Management of the relationship with customers and contacts of customer contacts.

PURPOSES AND LEGAL BASIS The processing shall serve the following purposes:

PURPOSES	LEGAL BASIS	TIME OR CRITERIA FOR STORAGE
Fulfillment or execution of the contract	(art. 6.1.b GDPR) - Execution of a contract or pre-contractual measures (art. 6.1.f GDPR) - Legitimate interest of the data controller or third parties	administrative and fiscal documents 10 years plans and other documents purely contractual 5 years
Marketing activities	(art. 6.1.a GDPR) - Consent	

The said processing shall always be based on principles of fairness, lawfulness, transparency and protection of confidentiality and of the rights of data subjects.

MANDATORY OR OPTIONAL NATURE OF DATA PROVISION. We inform you that, taking into account the purposes of the processing as illustrated above, the provision of data is mandatory and their failure, partial or incorrect conferment may have, as a consequence, the failure to finalize the contract.

In case of data provision by filling in forms containing asterisks:

- The communication of data marked with an asterisk **is necessary** and failure to provide it will make it impossible for the Data Controller to provide what is requested or in any case manage requests.
- The communication of data without an asterisk **is optional**: failure to provide it will still allow us to provide what is requested.

RECIPIENTS OR GROUPS OF RECIPIENTS All personal data shall be processed by the Controller, and by the persons expressly authorized by the latter.

The data may be disclosed to the following categories of third parties:

CATEGORIES OF THIRD PARTIES TO WHOM THE DATA OR PART OF THE DATA MAY BE COMMUNICATED
Other Controllers (including public administrations or public bodies), necessary for the processing, or to fulfill legal obligations or to comply with orders from public authorities, including judicial authorities
Consultants and freelancers also in associated form
Subjects who act as Data Processors, by virtue of written agreements entered into with the Data Controller

The data will NOT be disclosed.

RIGHT TO COMPLAIN TO THE SUPERVISORY AUTHORITY The data subject is entitled to complain to the supervisory Authority (www.garanteprivacy.it).

RIGHTS OF DATA SUBJECTS It will be possible, at any time, to exercise the rights of access to personal data, rectification or erasure of the latter, limitation of processing, objection, portability according to Articles 15-20 of European Regulation 679/2016 by sending an e-mail to the address efgroup@ef-group.net. Exercising the rights of the data subject might be delayed, limited or excluded in cases stipulated by Art. 2-undecies of Lgs. D. 196/03.

RIGHT TO OBJECT It will be possible, at any time, to exercise the right to objection, for reasons related to the specific situation of the Data Subject, to the processing of the subject's personal data, pursuant to Art. 6 (1) (e) or (f) of GDPR. As regards personal data processing for direct marketing purposes, the data subject is entitled to object, at any time, to the processing of personal data for the said purposes, including profiling, to the extent that the latter is related to such direct marketing activities, by sending an e-mail request efgroup@ef-group.net.

RIGHT OF WITHDRAWAL OF CONSENT. The interested party has the right to withdraw their consent at any time by sending an application to do so via email at efgroup@ef-group.net; the revocation does not affect the lawfulness of the processing based on the consent given before the revocation itself.

AUTOMATED DECISION-MAKING PROCESS [NON_AUTOMATIZZATO] processing entails use of automated decision-making.

TRANSFER OF DATA TO A THIRD COUNTRY OR TO AN INTERNATIONAL ORGANIZATION. The Data Controller will transfer personal data to the following countries:

COUNTRY	CONDITION
Swiss	Transfer based on an adequacy decision (art. 45 Reg. 679/2016)
United Arab Emirates	Article 49 paragraph 2 EU Regulation
Countries of the European Union	Transfer based on an adequacy decision (art. 45 Reg. 679/2016)

CONSENT

Having read the above information, the interested party expresses or denies his explicit and free consent as indicated below:

SCOPE	CONSENT
Marketing activities	Agree
	Disagree

DATE

NAME AND SURNAME

SIGNATURE