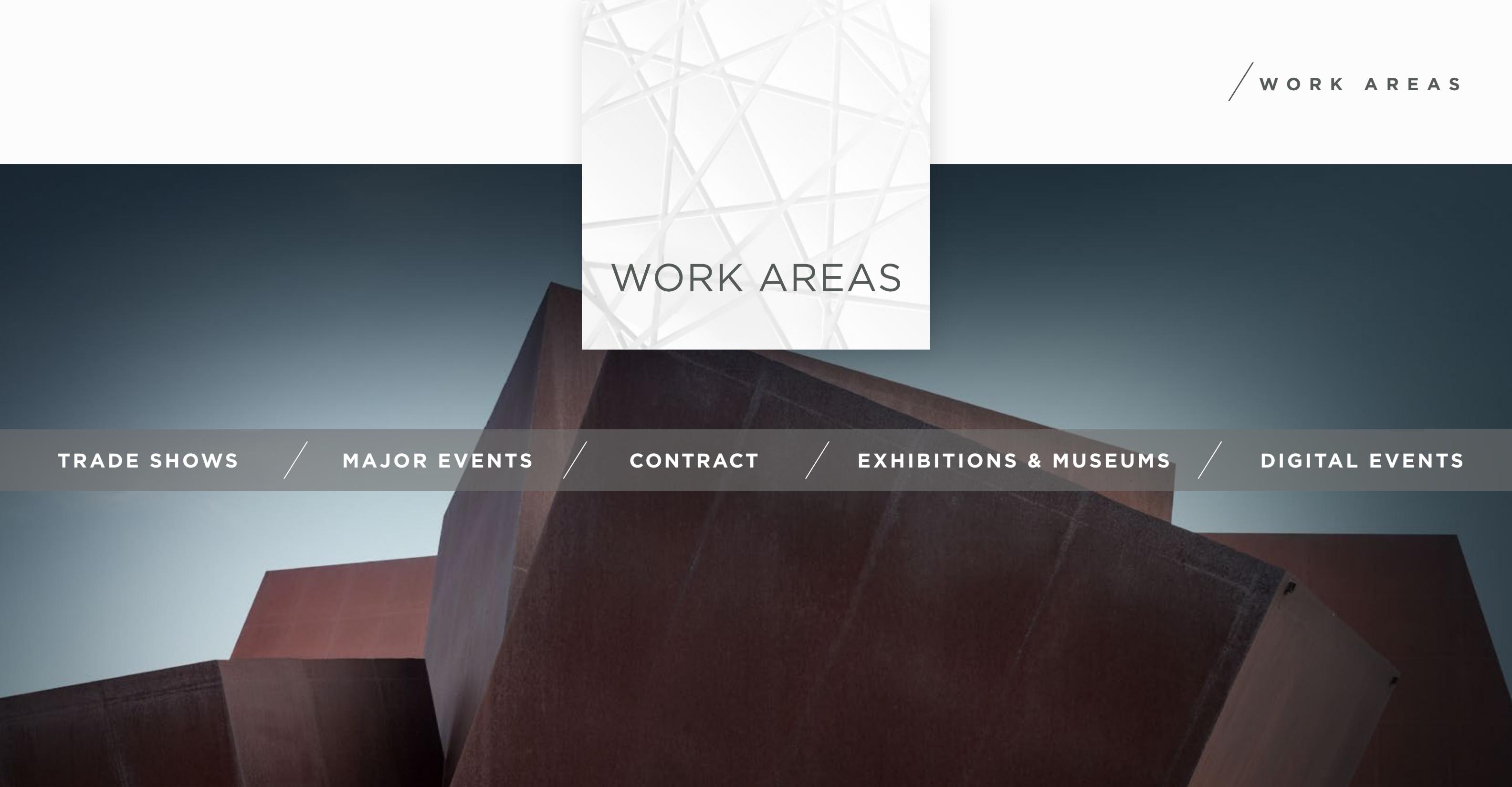




TOGETHER WE CREATE TOGETHER WE GROW

WORLDWIDE GENERAL CONTRACTOR

DESIGNING AND BUILDING PHYSICAL AND VIRTUAL ENVIRONMENTS TO OFFER A HIGH-QUALITY BRAND EXPERIENCE, RESPONDING TO AN EVER-CHANGING GLOBAL MARKET, WHILE RESPECTING THE ENVIRONMENT, PEOPLE, AND THE CONTEXT IN WHICH WE OPERATE.



WORK AREAS

WORK AREAS

TRADE SHOWS

MAJOR EVENTS

CONTRACT

EXHIBITIONS & MUSEUMS

DIGITAL EVENTS

KEY ASSETS

CROSS-STRATEGY APPROACH

FUNCTIONAL CREATIVITY

DIGITAL TRANSFORMATION

VALUE ENGINEERING

COMMERCIAL AND FINANCIAL SOUNDNESS

SUSTAINABILITY AND CERTIFICATION



WHERE WE ARE

INTERNATIONAL TOUCH POINTS

TORINO

BRESCIA

MILANO

BERGAMO

BOLOGNA

REGGIO EMILIA

KÖLN

DUBAI

LAS VEGAS

ATLANTA

GLOBAL NETWORK

A NETWORK OF CONSOLIDATED
LOCAL PARTNERSHIPS WITH SIMILAR
IDENTITIES IN TERMS OF EXPERIENCE,
VALUES AND FOCUS ON QUALITY.

INCREASINGLY EFFICIENT AND
SUSTAINABLE WITH A GUARANTEE OF
PERFECT EXECUTION OF THE PROJECT.

EUROPE

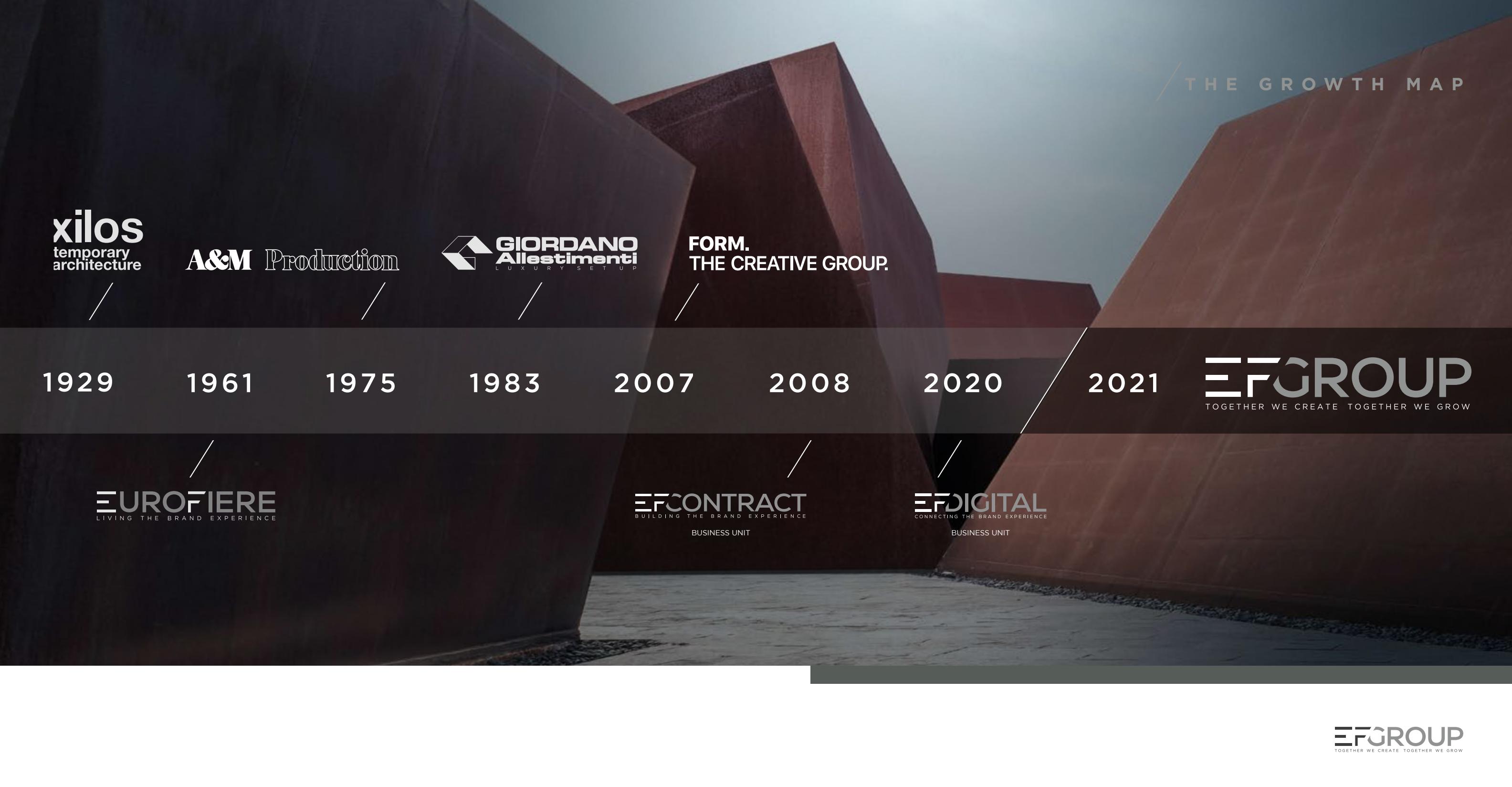
USA

CANADA

BRASIL

ASIA

MIDDLE EAST



THE GROWTH MAP

xiros
temporary
architecture

A&M Production

 **GIORDANO
Allestimenti**
LUXURY SET UP

FORM.
THE CREATIVE GROUP.

1929

1961

1975

1983

2007

2008

2020

2021

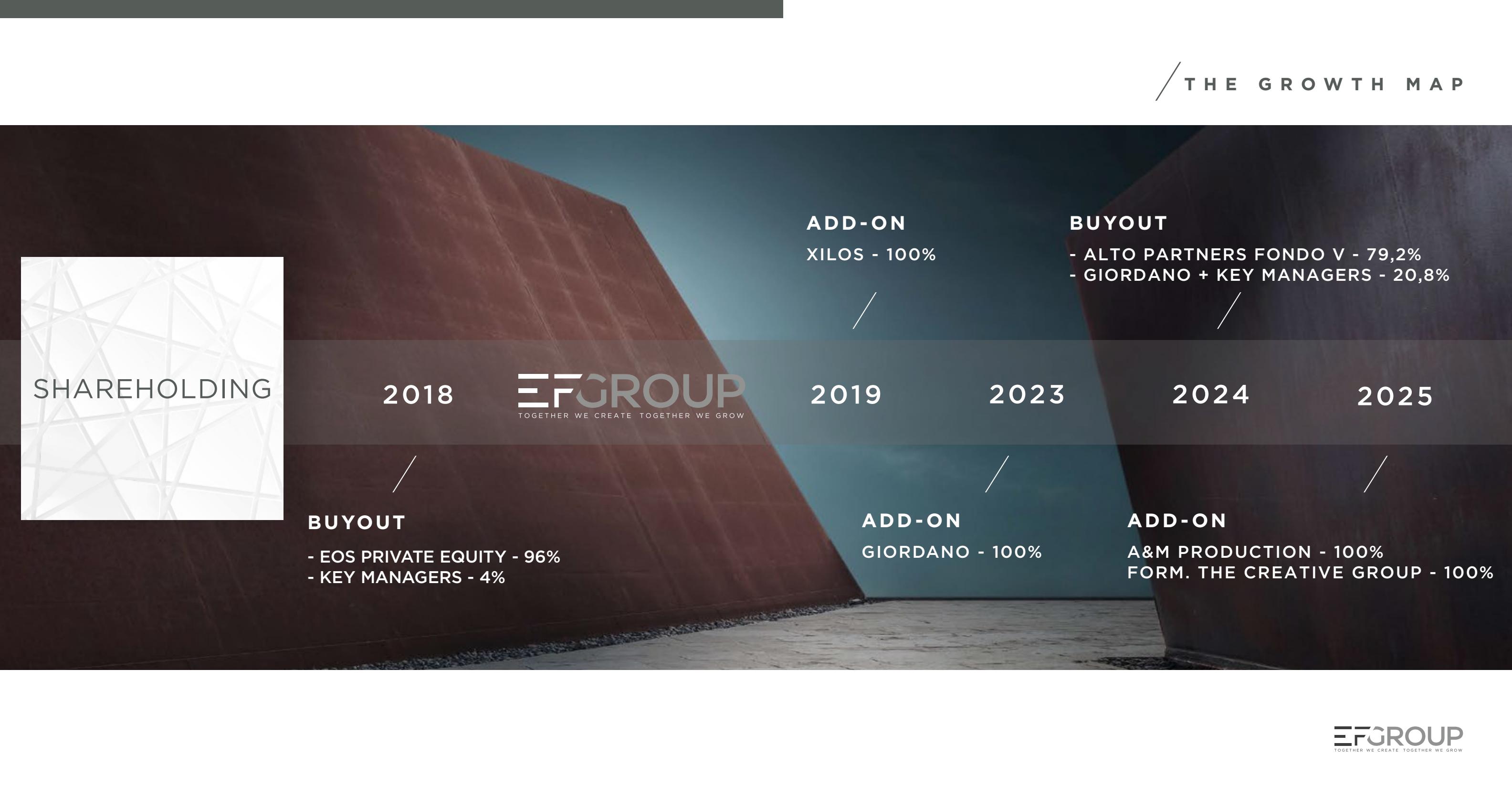
EUROFIERE
LIVING THE BRAND EXPERIENCE

EFCONTRACT
BUILDING THE BRAND EXPERIENCE
BUSINESS UNIT

EFDIGITAL
CONNECTING THE BRAND EXPERIENCE
BUSINESS UNIT

EFGROUP
TOGETHER WE CREATE TOGETHER WE GROW

EFGROUP
TOGETHER WE CREATE TOGETHER WE GROW



THE GROWTH MAP

SHAREHOLDING

2018

EFGROUP
TOGETHER WE CREATE TOGETHER WE GROW

BUYOUT

- EOS PRIVATE EQUITY - 96%
- KEY MANAGERS - 4%

ADD-ON

XILOS - 100%



2019

ADD-ON

GIORDANO - 100%



2023

BUYOUT

- ALTO PARTNERS FONDO V - 79,2%
- GIORDANO + KEY MANAGERS - 20,8%



2024

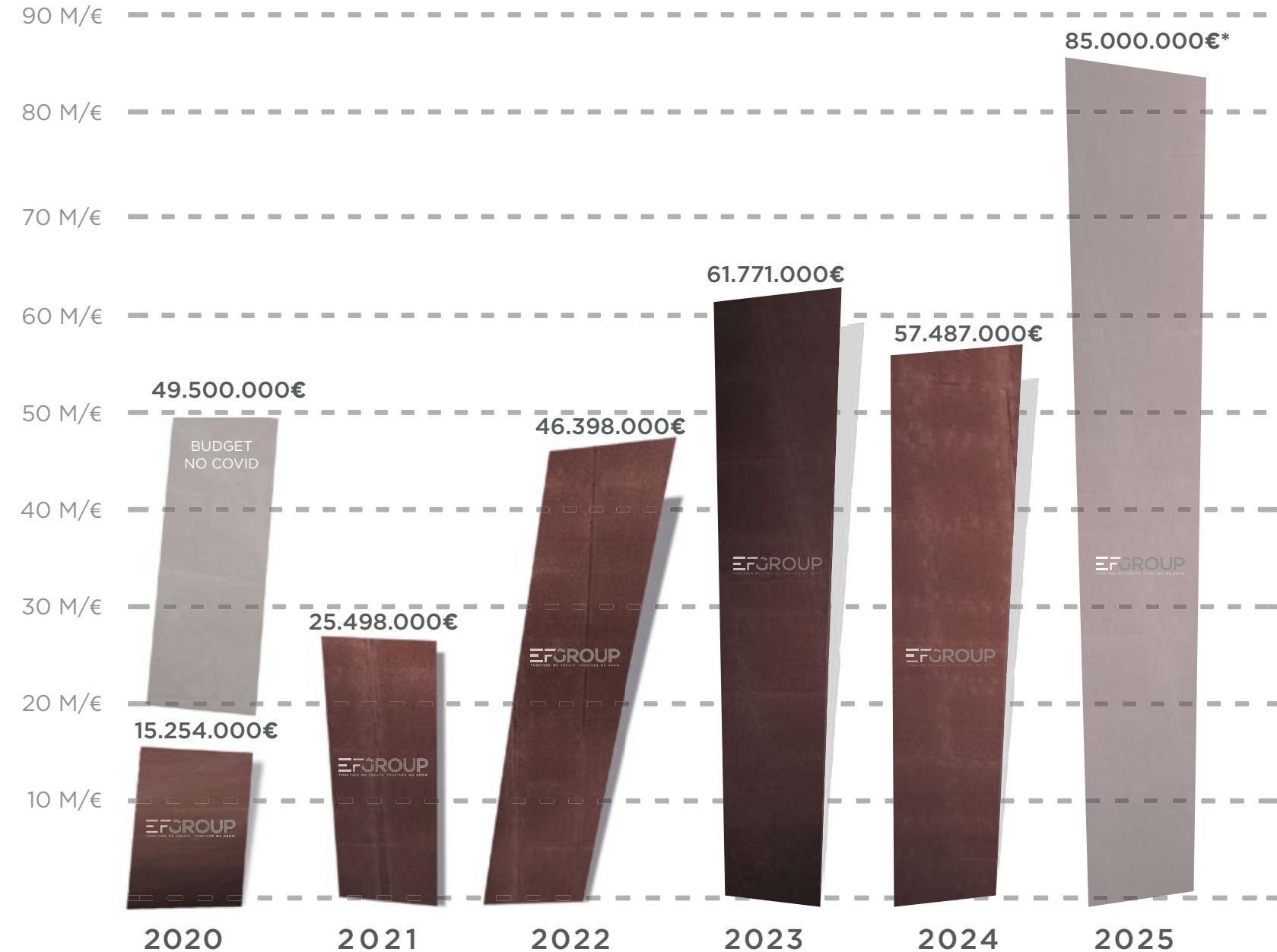
ADD-ON

A&M PRODUCTION - 100%
FORM. THE CREATIVE GROUP - 100%



2025

GROWING NUMBERS



SUSTAINABILITY

ENVIRONMENTAL, SOCIAL AND ETHICAL PERFORMANCE ARE DECISIVE FACTORS FOR GROWTH AND DEVELOPMENT IN AN INCREASINGLY COMPLEX AND COMPETITIVE ENVIRONMENT, WITH TANGIBLE INTERNAL AND EXTERNAL BENEFITS.

Our goal of the SDGs

Human capital development



Sustainable enterprise development and growth



Environmental Footprint



SUSTAINABILITY REPORT

OUR APPROACH IS BASED ON THE CIRCULAR PRINCIPLE OF ECODESIGN, WHICH ENCOMPASSES AND GUIDES THE DESIGN, MONITORING AND OPTIMISATION OF ALL PHASES AND ASPECTS INVOLVING THE PRODUCT IN THE SUPPLY CHAIN FOR WOOD, FURNITURE AND FITTINGS.

Obiettivi raggiunti



2024



2023



2025



C E R T I F I C A T I O N S

B U S I N E S S U N I T S



TOGETHER WE CREATE TOGETHER WE GROW





ITALIAN DNA, DESIGN AND TAILOR MADE

GENERAL CONTRACTOR CAPABLE OF DESIGNING AND BUILDING INNOVATIVE ENVIRONMENTS THROUGH THE SYNERGY OF NEW TECHNOLOGIES AND A DESIGN THAT INTERPRETS THE VALUES OF THE BRAND.

MORE THAN 60 YEARS OF EXPERIENCE IN THE REALISATION OF COMPLEX PROJECTS IN THE FIELD OF EXHIBITS AND EVENTS, MANAGED THROUGH AN EFFICIENT AND FLEXIBLE PROCESS OF PROJECT MANAGEMENT.



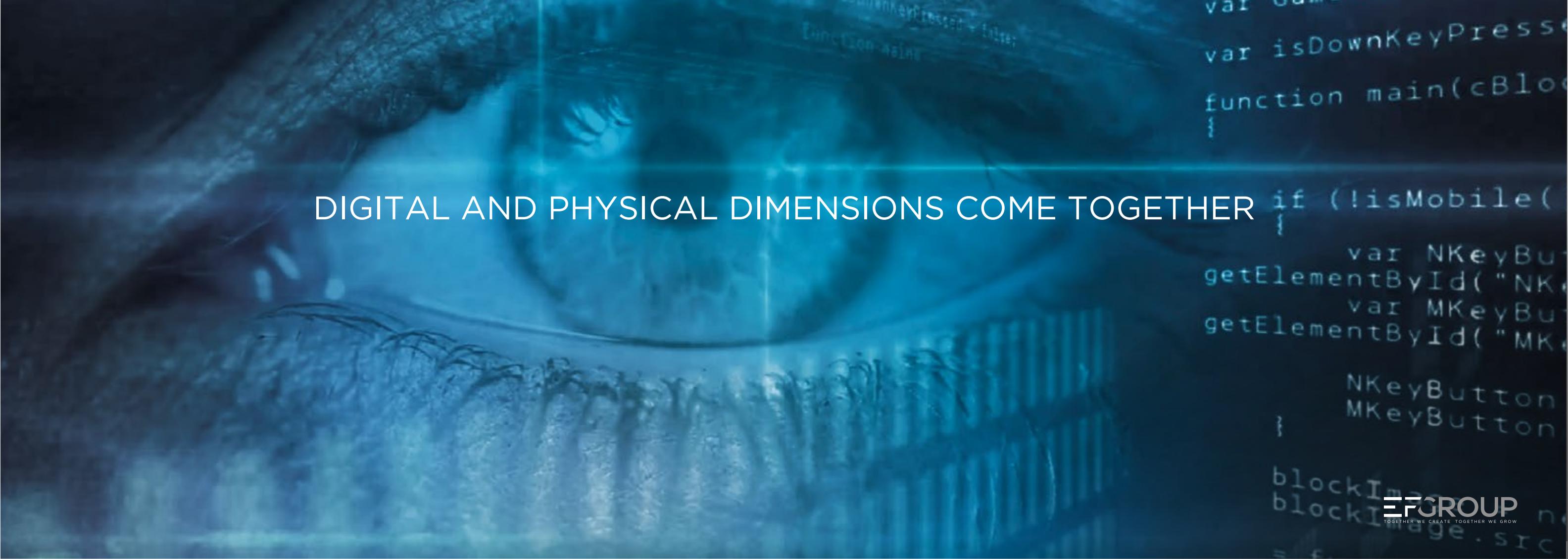
SHOWROOMS - RETAILS- HOTELS- HEADQUARTERS - MUSEUMS - FURNITURES

ENVIRONMENTS TO ENHANCE THE BRAND EXPERIENCE OVER TIME

THE EFCONTRACT DIVISION CONSISTS OF A TEAM OF ARCHITECTS AND ENGINEERS AS WELL AS AN ESTABLISHED NETWORK OF EXCLUSIVE SUPPLIERS SPECIALISING IN WOODWORKING, METALWORKING AND ALL CUSTOM ELEMENTS, FOR WHICH EFCONTRACT GUARANTEES A SUSTAINABLE APPROACH AND HIGH-QUALITY RESULTS.

DRAWING ON KNOW-HOW ACQUIRED OVER 90 YEARS OF INNOVATION-DRIVEN HISTORY, THE TEAM HANDLES ALL PHASES OF PLANNING, INTERIOR DESIGN, PRODUCT DEVELOPMENT AND ENGINEERING, PRODUCTION, QUALITY CONTROL, LOGISTICS AND INSTALLATION.





PHYGITAL ADVISORY - PHYGITAL SOLUTIONS

DIGITAL AND PHYSICAL DIMENSIONS COME TOGETHER

```
var TetrisAreaWidth = 10;
var TetrisAreaHeight = 20;
var GameOver = false;
var isDownKeyPressed = false;
function main(cBlock) {
    if (!isMobile()) {
        var NKeyButton = getElementById("NKeyButton");
        var MKeyButton = getElementById("MKeyButton");
        NKeyButton.addEventListener("click", function() {
            blockImage();
        });
        MKeyButton.addEventListener("click", function() {
            blockImage();
        });
    }
}
```

EF GROUP
TOGETHER WE CREATE TOGETHER WE GROW

EFDIGITAL IS THE BUSINESS UNIT OF EFGROUP. IT WAS CREATED TO MEET THE CHALLENGES OF TODAY'S PHYSICAL AND DIGITAL WORLD. THE AIM IS TO COMBINE DIGITAL SERVICES WITH PHYSICAL SERVICES, WITH THE AIM OF ACHIEVING A DISTINCTIVE RESULT THAT MEETS THE NEEDS OF OUR CUSTOMERS.

A MULTI-DISCIPLINARY TEAM WITH EXTENSIVE EXPERIENCE IN CONSULTANCY, COMMUNICATION AND MADE-TO-MEASURE MANAGEMENT, TECHNOLOGY, CREATIVITY, AND DIGITAL INNOVATION.





ARCHITECTURES THAT ARE A CONTEMPORARY AND
CONCRETE EXPRESSION OF THE BRAND

THE XILOS MISSION: TO CREATE TEMPORARY ARCHITECTURES THAT REPRESENT THE CONCRETE EXPRESSION OF THE CLIENT'S BRAND.

PASSION, EXPERIENCE, AND AN INTERNATIONAL PRESENCE CHARACTERISE THIS COMPANY WITH A STRONG INNOVATIVE AND DYNAMIC DRIVE AND A KEEN EYE ON THE WORLD AND ITS MARKETS.

INNOVATION, QUALITY AND CREATIVITY GUIDE THE PRECISE PROJECT MANAGEMENT PLANS THROUGHOUT THE PHASES OF DESIGN AND IMPLEMENTATION.

TRADE SHOWS - EXHIBITIONS - TEMPORARY EVENTS





ITALIAN DNA, DESIGN AND TAILOR MADE

COMBINING CRAFTSMANSHIP WITH THE MOST INNOVATIVE TECHNOLOGIES AVAILABLE WAS A NATURAL CHOICE. EACH WORK COMBINES CONTEMPORARY AESTHETICS WITH HIGH FUNCTIONALITY, REVEALING NOT ONLY STRONG TECHNICAL COMPETENCE BUT ALSO GREAT ATTENTION TO DETAILS.

FROM GENERATION TO GENERATION THE OBJECTIVE HAS REMAINED THE SAME: TO OFFER THE HIGHEST QUALITY IN THE REALIZATION OF EVERY PROJECT, EVEN THE MOST COMPLEX, WITH AN EXCELLENT SERVICE.





FORM.
THE CREATIVE GROUP.

TRADE SHOWS - EXHIBITIONS - MUSEUMS



EXHIBITION STANDS WITH A TRUE WOW FACTOR



FORM.
THE CREATIVE GROUP.

TRADE SHOWS - EXHIBITIONS - MUSEUMS

FORM. THE CREATIVE GROUP REPRESENTS THE EXCELLENCE OF ITALIAN DESIGN, SPECIALIZING IN THE CREATION OF INNOVATIVE AND CUSTOMIZED EXHIBITION STANDS.

WE OFFER UNIQUE SOLUTIONS THAT COMBINE AESTHETICS, TECHNOLOGY, AND INTEGRATED COMMUNICATION, ENHANCING EACH BRAND WITH EXTRAORDINARY VISUAL IMPACT.

OUR TAILOR-MADE APPROACH ENSURES MEMORABLE EXPERIENCES, BOTH NATIONALLY AND INTERNATIONALLY.

OUR EXHIBITION STANDS EMBODY THE HIGHEST VALUES OF MADE IN ITALY DESIGN, WHERE TRADITION AND INNOVATION COME TOGETHER TO CREATE HIGHLY EMOTIONAL SPACES THAT ARE ALWAYS CONSISTENT WITH THE BRAND.

- EXHIBITION STANDS
- MUSEUM INSTALLATIONS
- CONTRACT & RETAIL
- COMMUNICATION



A&M Production

TRADE SHOWS - CONTRACT

THINK. DESIGN. ENGAGE

WITH MORE THAN FIFTY YEARS OF INTERNATIONAL EXPERIENCE, A&M PRODUCTION DESIGNS AND BUILDS TRADE SHOW EXHIBITS, EVENTS AND SHOWROOMS ACROSS EUROPE, UNITED STATES AND THE WORLD.

WITH PRODUCTION AND OPERATIONAL HUBS IN BOTH ITALY AND THE USA, WE PROVIDE FULLY INTEGRATED PROJECT MANAGEMENT, ENSURING CONSISTENT QUALITY, RELIABILITY AND BRAND COHERENCE WHEREVER YOU CHOOSE TO EXHIBIT.

OUR PORTFOLIO SPANS PROJECTS IN OVER 35 COUNTRIES AND MORE THAN 100 EXHIBITION VENUES, GIVING US UNPARALLELED GLOBAL EXPERTISE AND SEAMLESS EXECUTION CAPABILITIES. WHEREVER YOU WANT TO TAKE YOUR EXHIBITION PRESENCE, WE KNOW HOW TO MAKE IT SUCCESSFUL.



MAIN CUSTOMERS



FREDERIQUE CONSTANT
GENEVE

LAVAZZA
TORINO, ITALIA, 1895

Kawasaki

MASI

MARAZZI GROUP

cisal

Maserati

LONGINES

FERRERO

PIAGGIO GROUP

RUFFINO
1877

atlas concorde

Huber

STELLANTIS

EBERHARD & CO

EssilorLuxottica

DUCATI

FONTANAFREDDA

FOSCARINI

AERMEC

GUCCI

AZIMUT
YACHTS

Safilo

coesia

INTESA SANPAOLO

**B&B
ITALIA**

comer industries

BVLGARI

SANLORENZO

HONDA

CAVIT
TRENTO

GENERALI

**Poltrona
Frau**

**a2a
LIFE COMPANY**

ULYSSE NARDIN

BAGLIETTO
1854

YAMAHA

**KINDER
JOY**

Deloitte.

vodafone

omas
LAVORAZIONE
LAMINAZIONE
METALLO
E PROCESSING

DAIKIN

BOSSINI

VIMAR
energia positiva

JTI

HARLEY-DAVIDSON

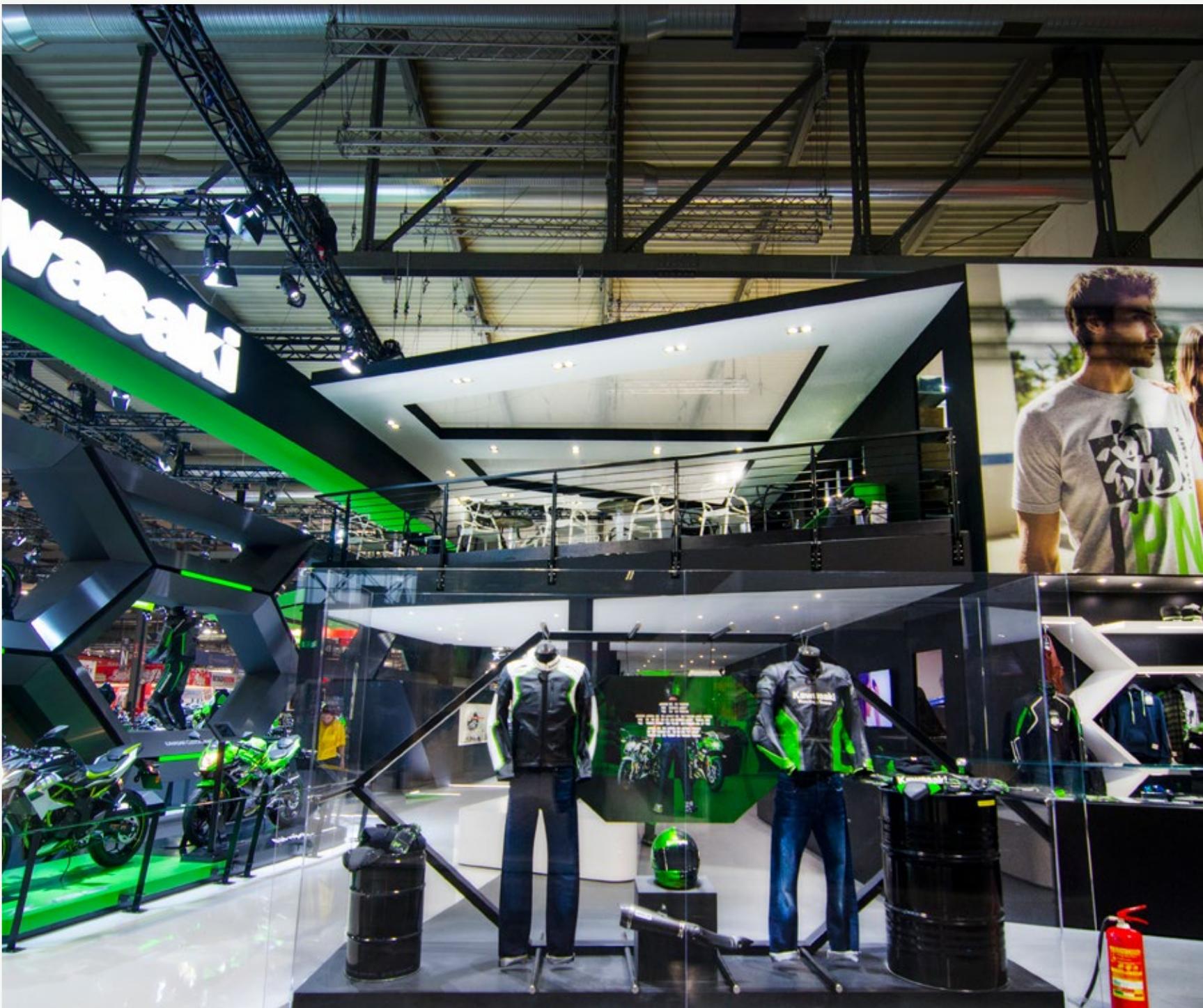
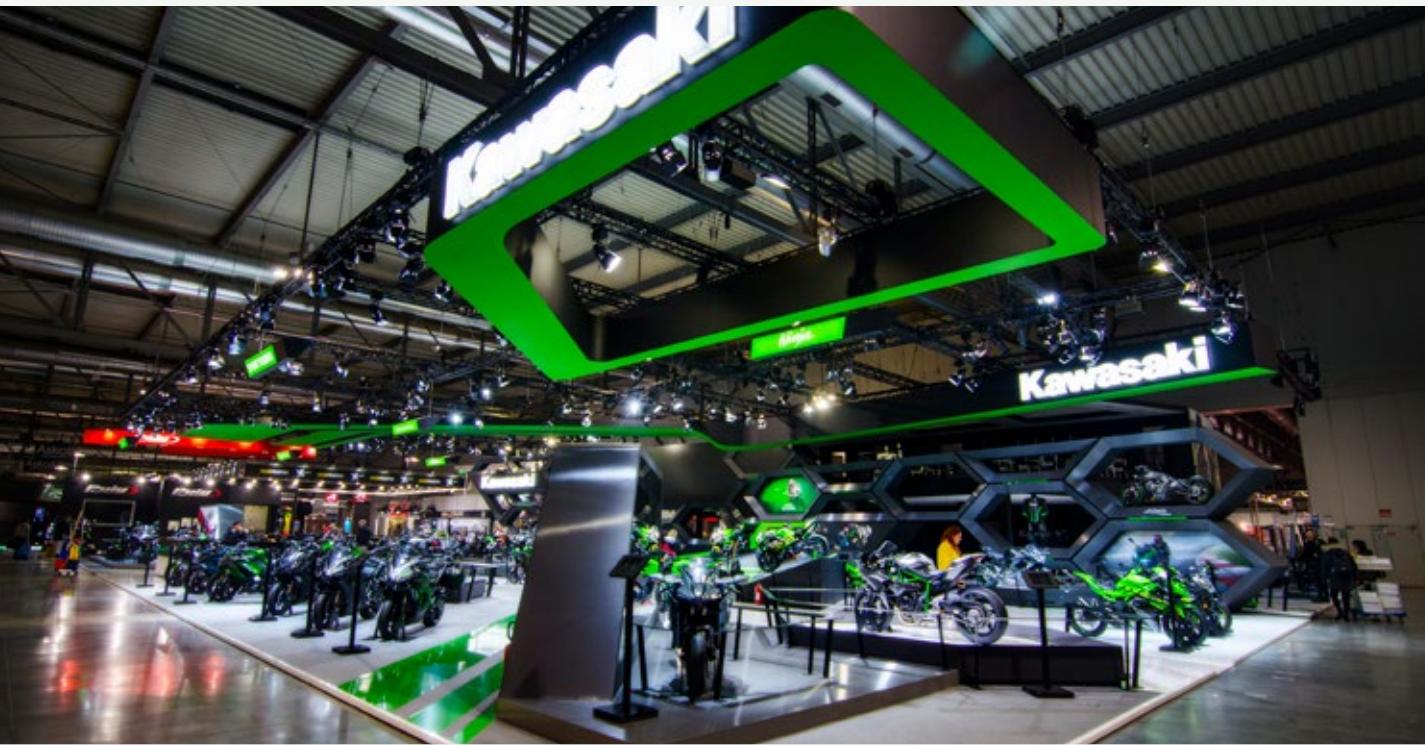
MOROCCANOIL

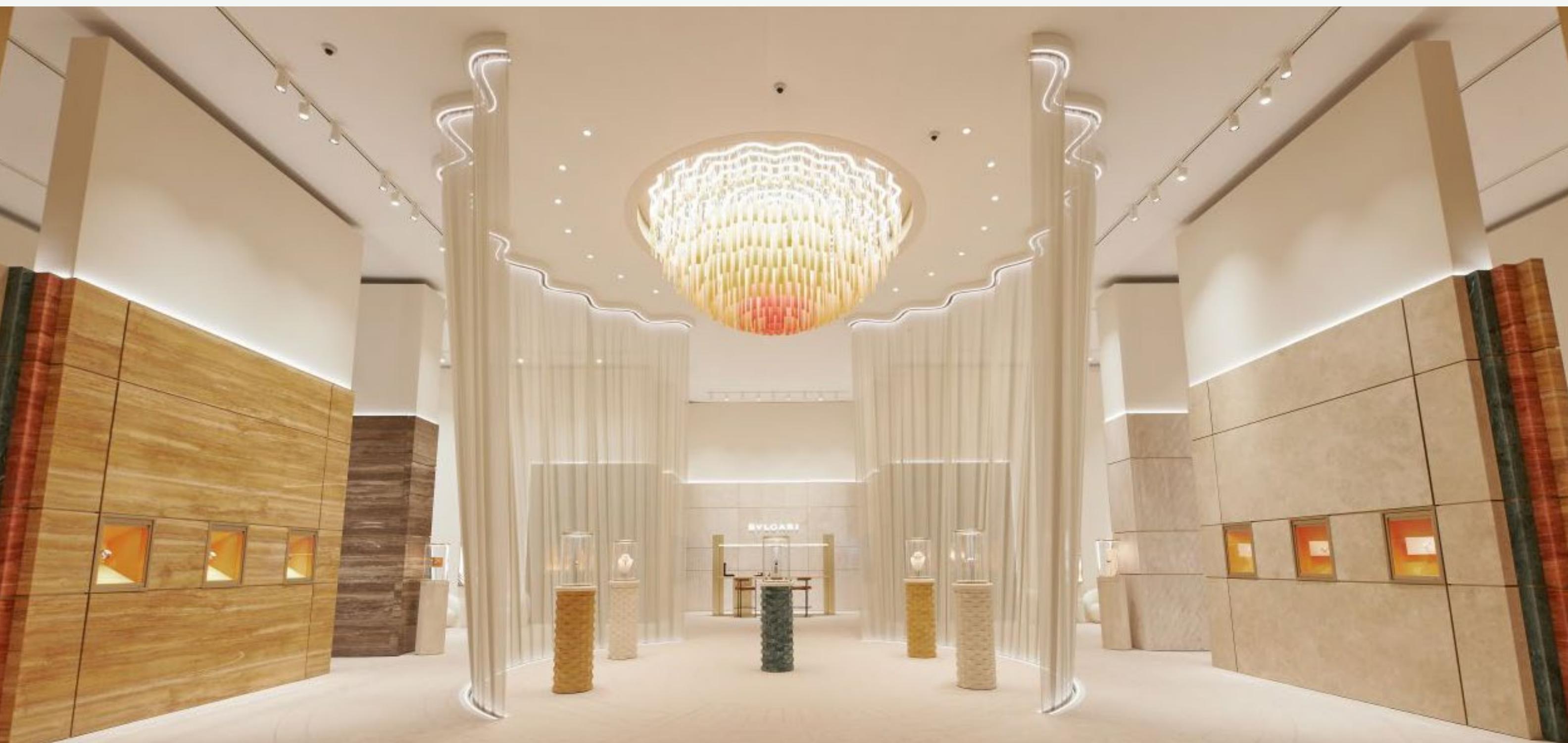
BÜHLER

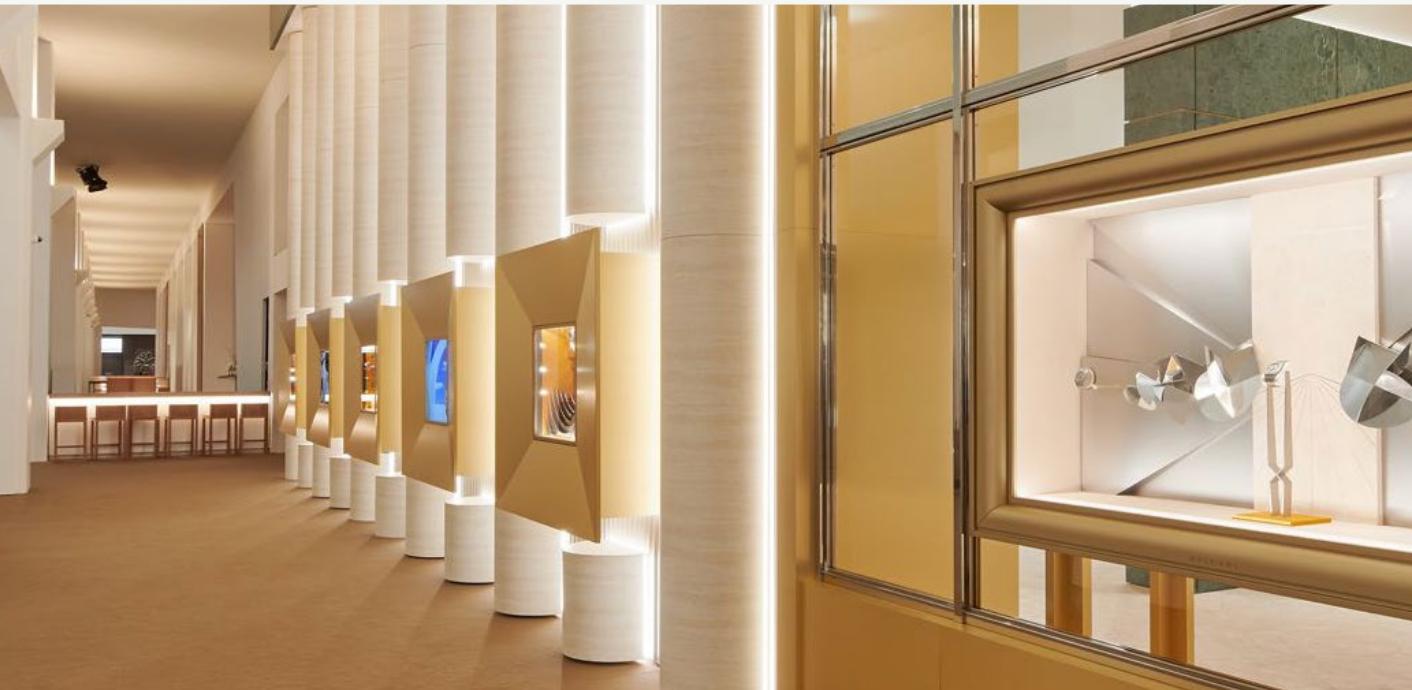
TRADE SHOW

























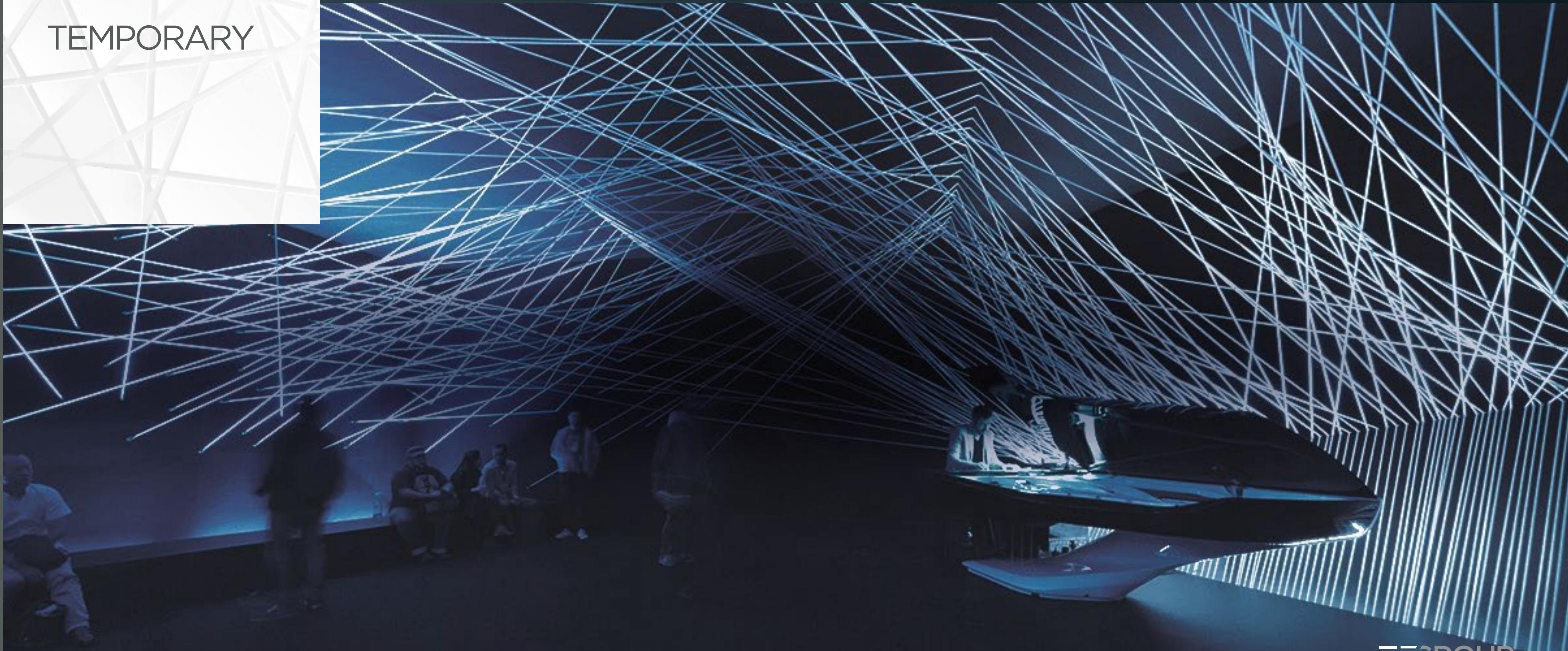
DAIKIN_MOSTRA CONVEGNO EXPOCOMFORT_MILAN







TEMPORARY

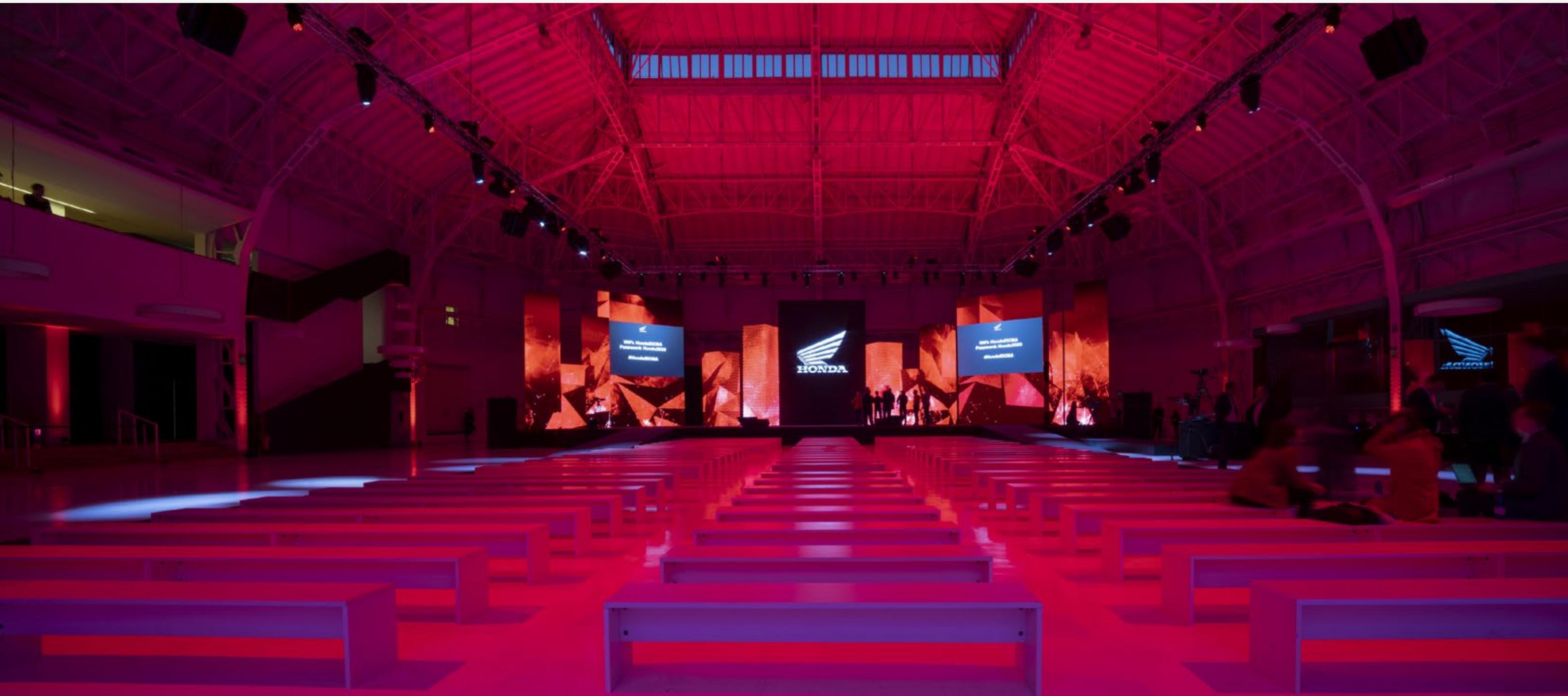


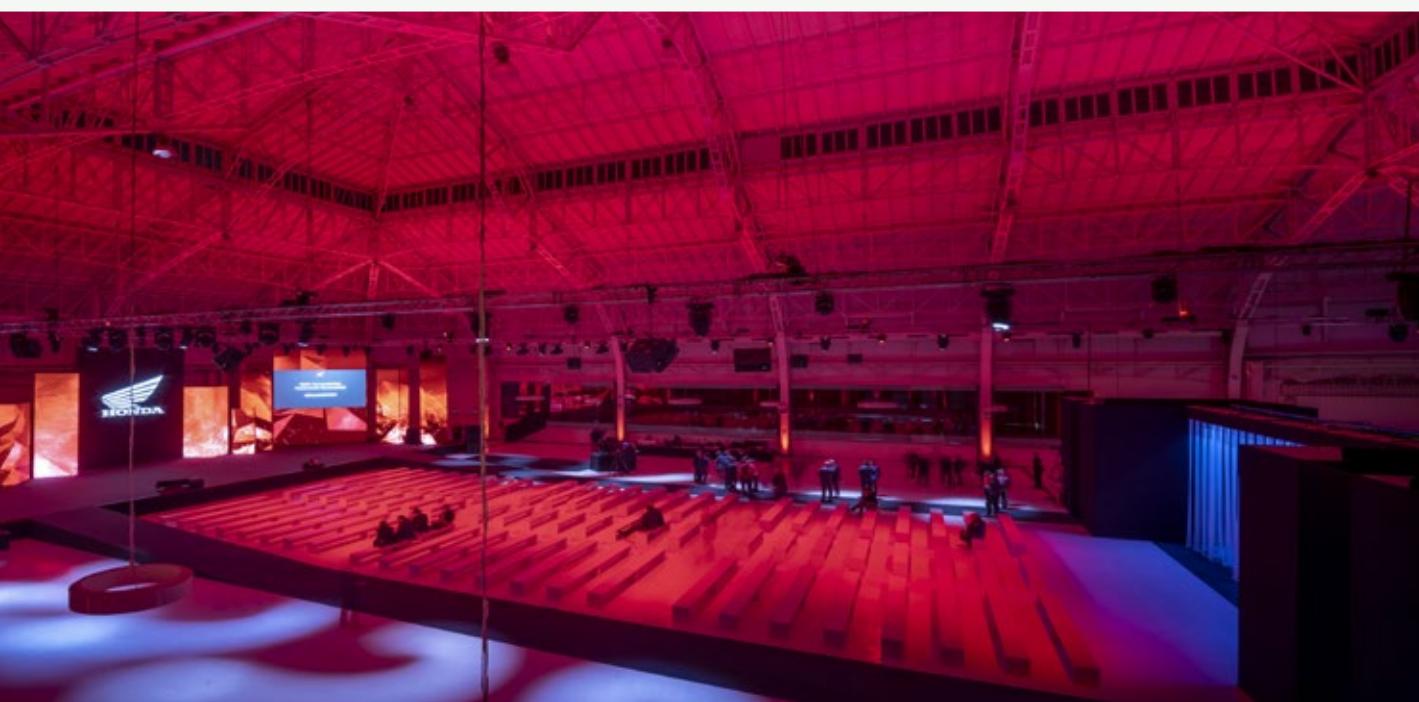
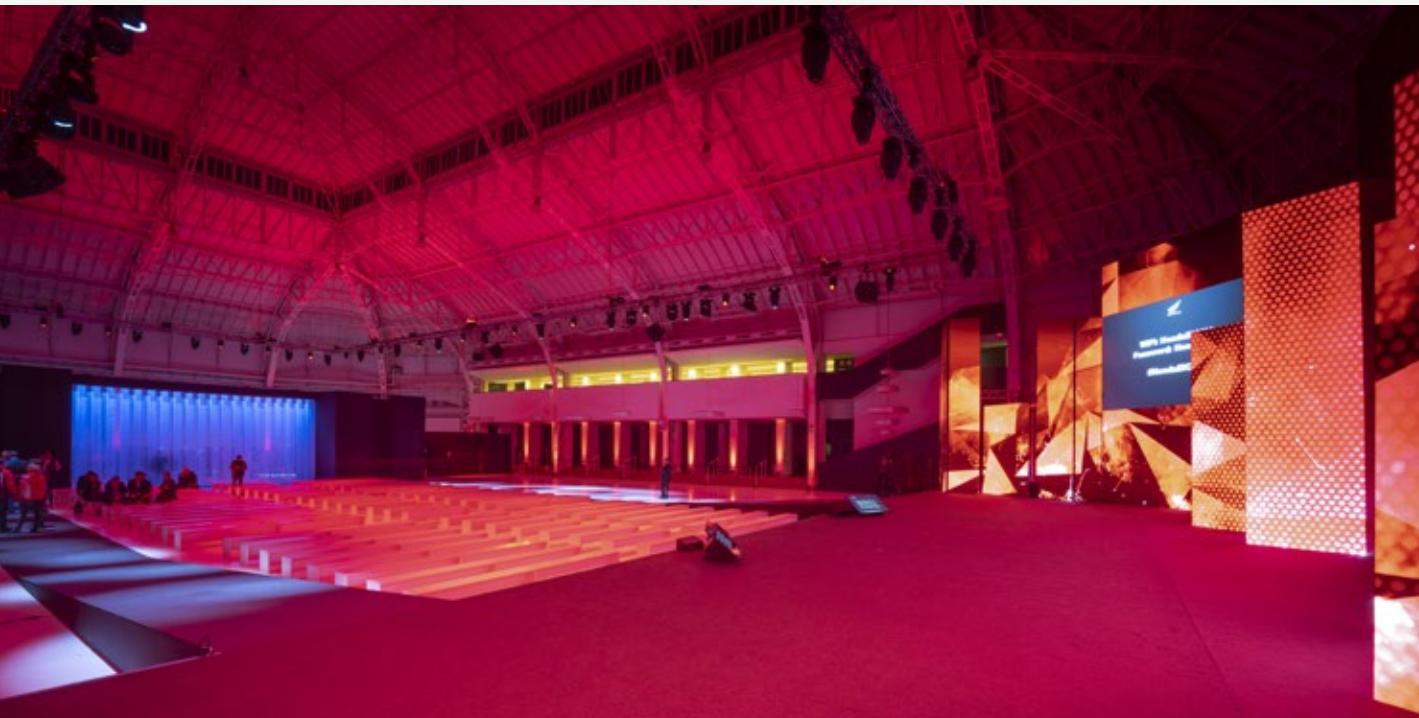


















DUCATI_WORLD DUCATI WEEK_MISANO WORLD CIRCUIT



CONTRACT



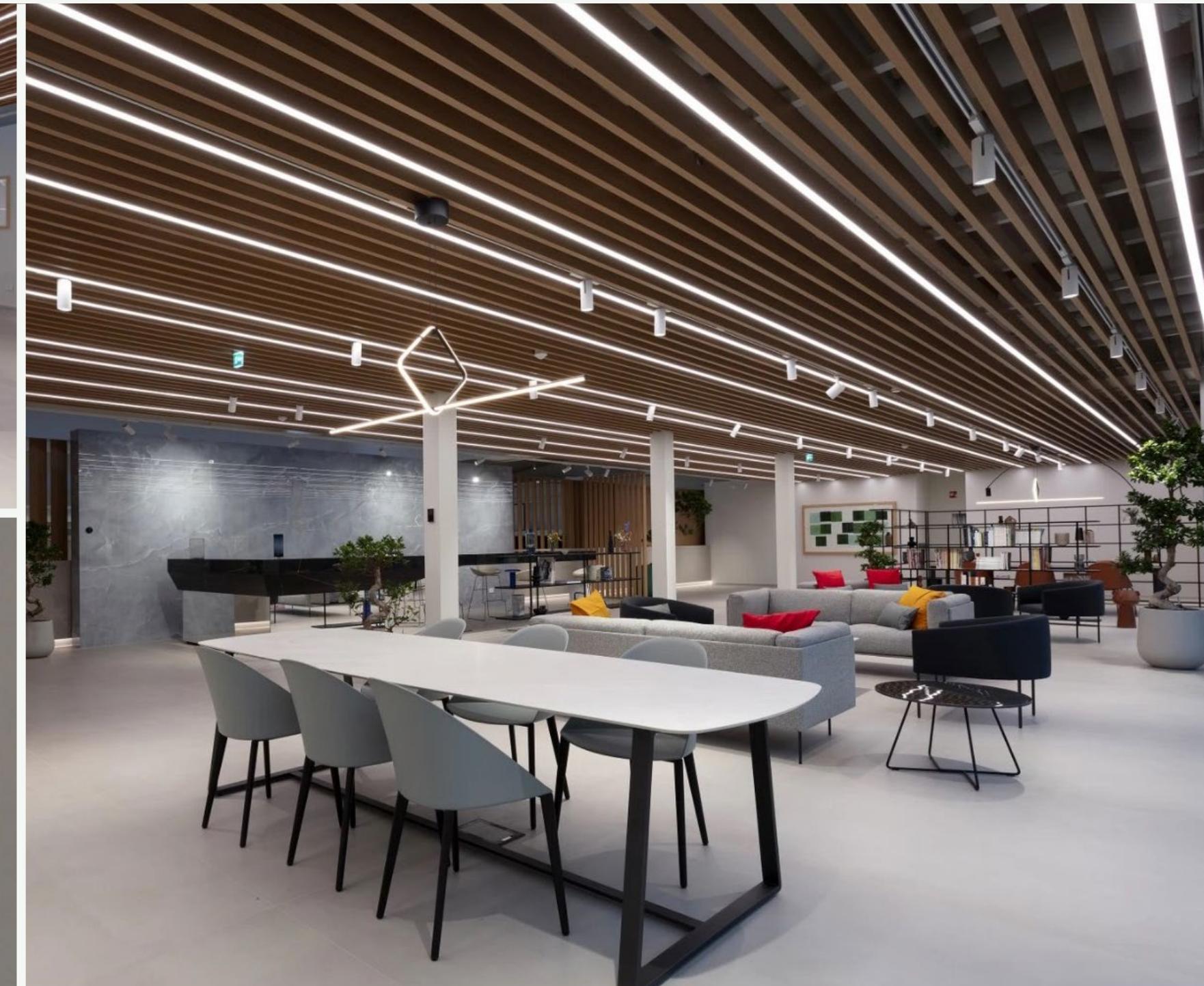
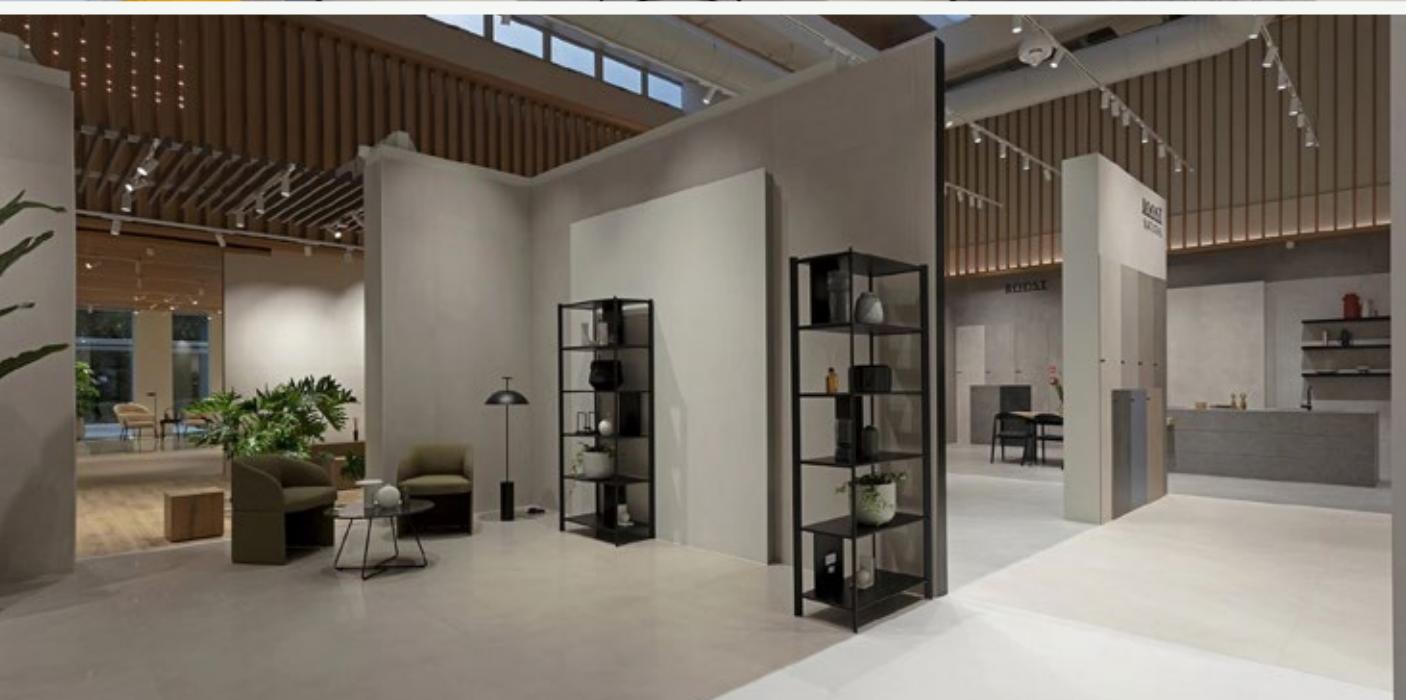


LAVAZZA_FLAGSHIP STORE_LONDON



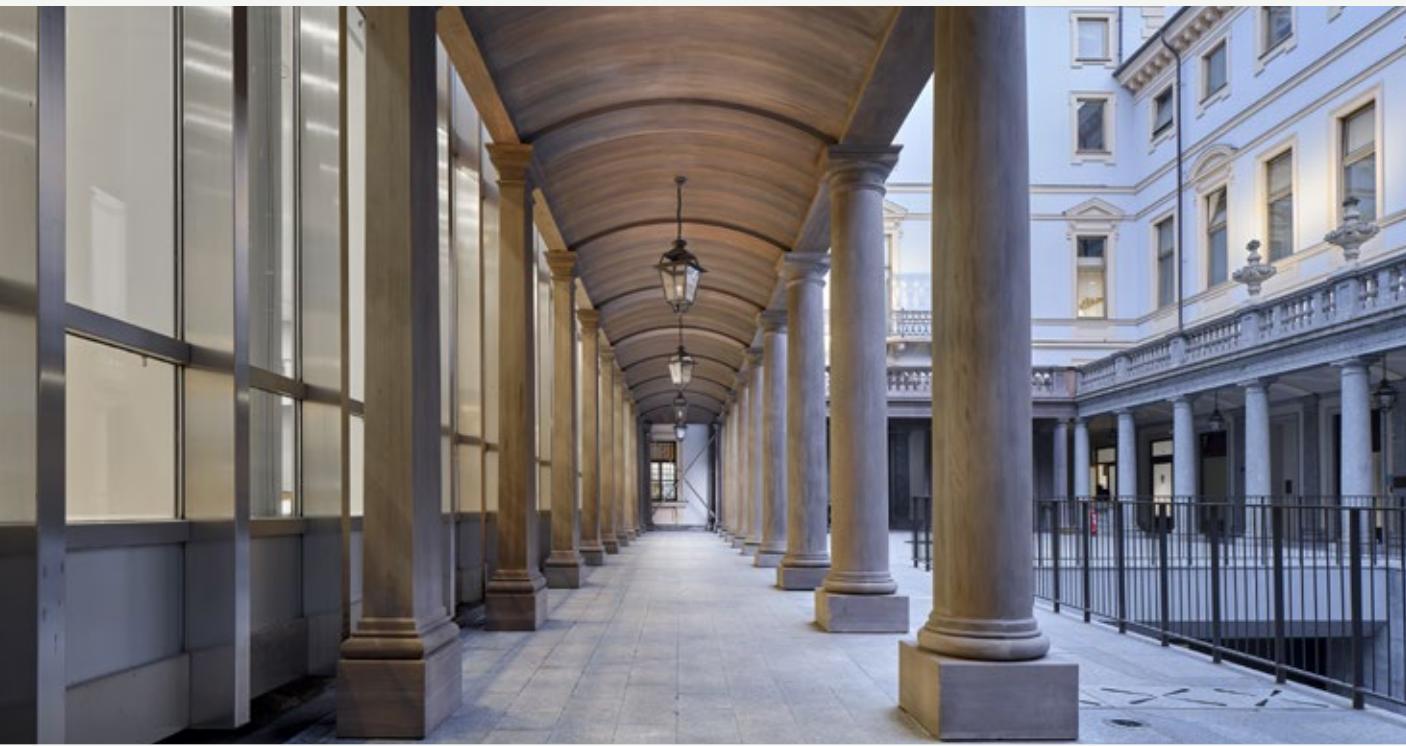


ATLAS CONCORDE_SHOWROOM_FIORANO MODENESE





INTESA SAN PAOLO_GALLERIE D'ITALIA_TURIN

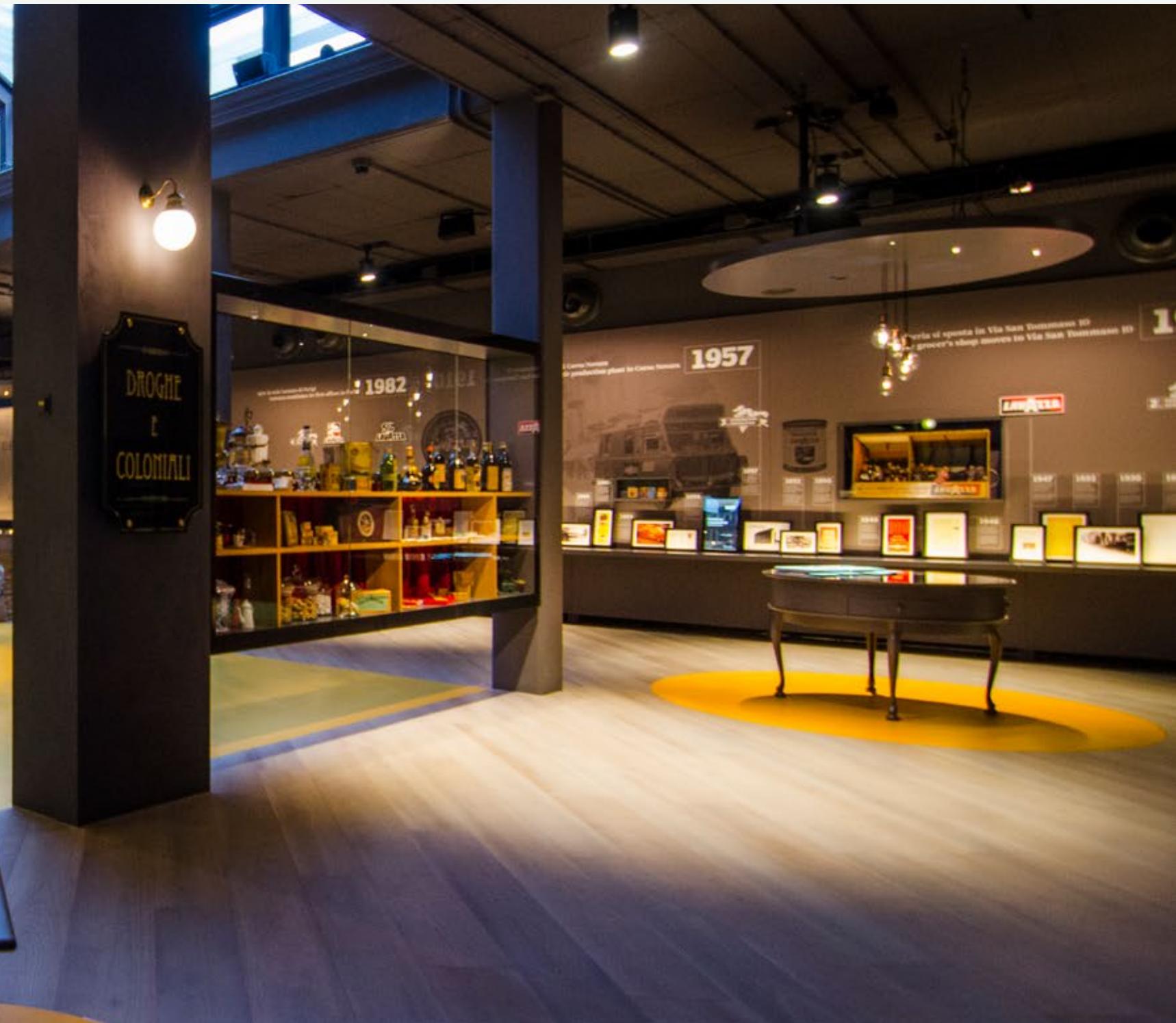


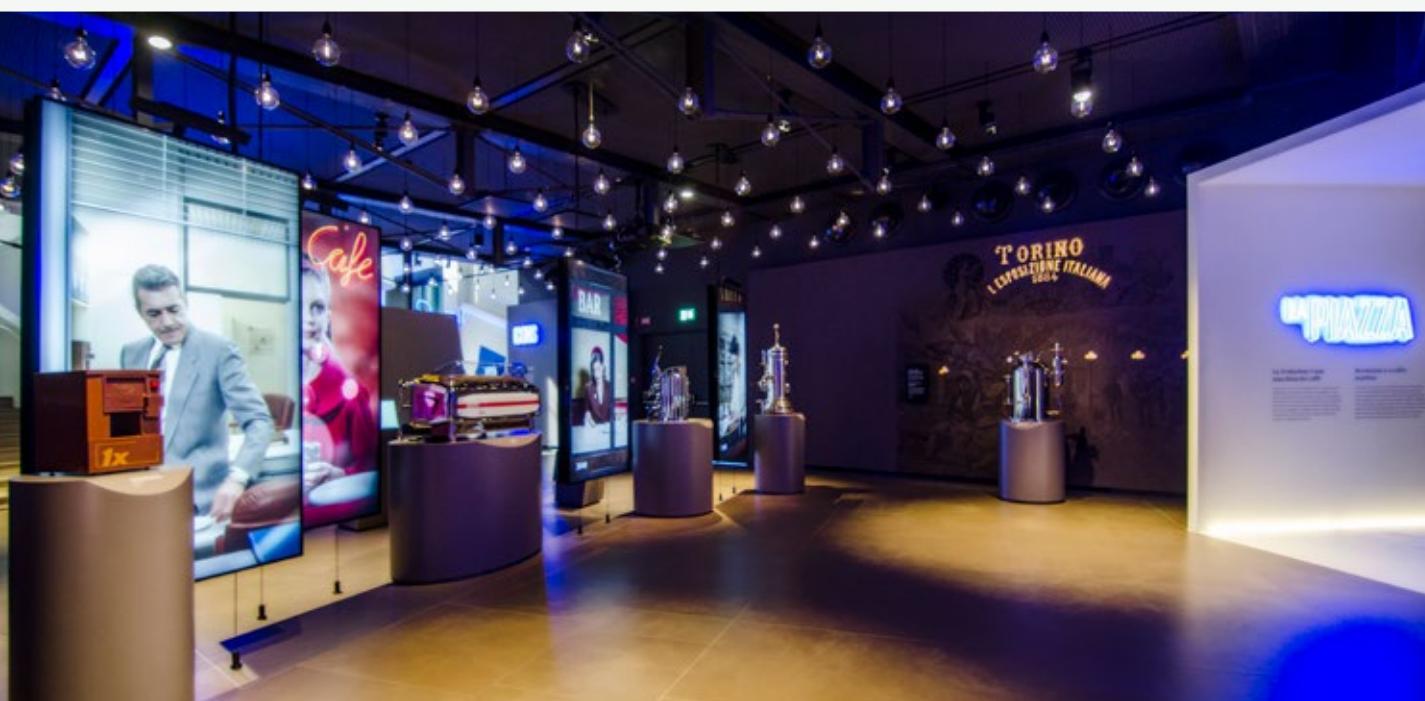






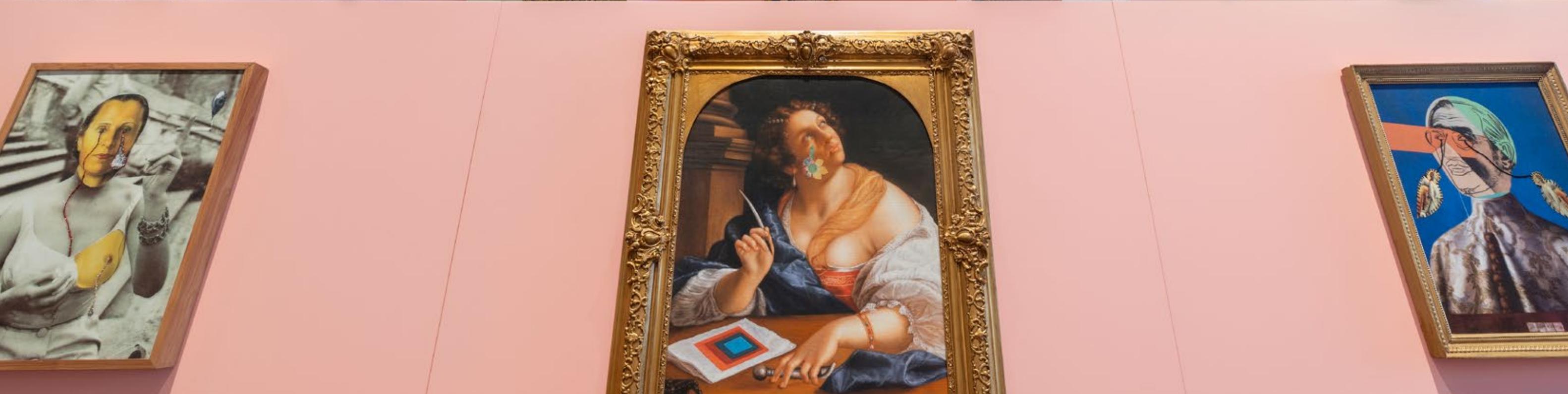
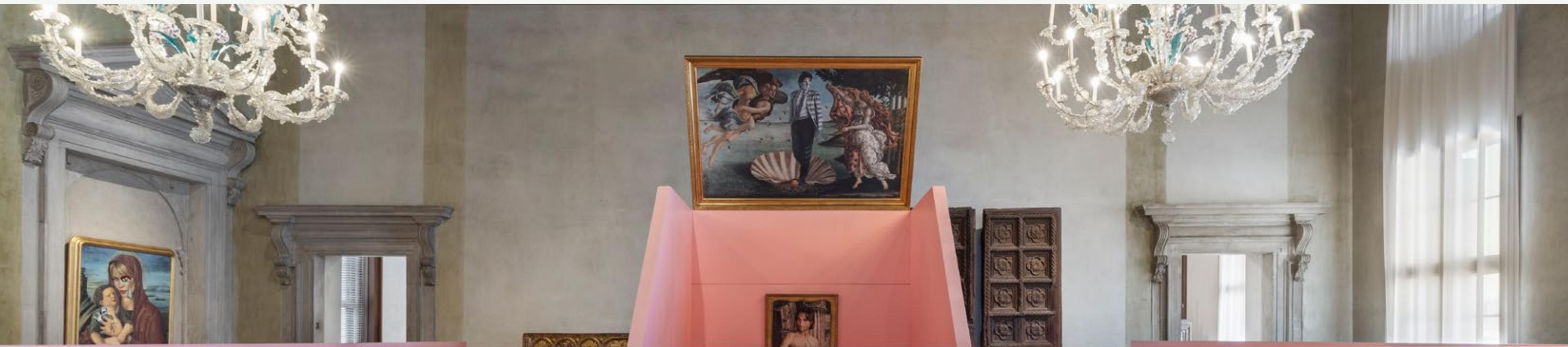








MOSTRA FRANCESCO VEZZOLI_MUSEI DELLE LACRIME_MUSEO CORRER VENICE





AUTENTICO. DESIGN MADE IN PUGLIA_NEW YORK





EF GROUP
TOGETHER WE CREATE TOGETHER WE GROW