

EUROFIERE
LIVING THE BRAND EXPERIENCE

EF GROUP
TOGETHER WE CREATE TOGETHER WE GROW

GLOBAL CONTRACTOR OF COMMUNICATION ENVIRONMENTS CONCEIVED AND ACHIEVED TO LIVE THE BRAND EXPERIENCE.

STANDS, EVENTS, EXHIBITIONS AND HQS, SHOWROOMS AND FLAGSHIP STORES: EUROFIERE MANAGES ALL THE SKILLS REQUIRED FOR THE ACHIEVEMENT OF THE WORK INTO A PROJECT MANAGEMENT PROCESS.

WE ADD TO EACH PROJECT A KEY ISSUE: THE HABIT OF WORKING FOR THE WORLD'S FINEST BRANDS.

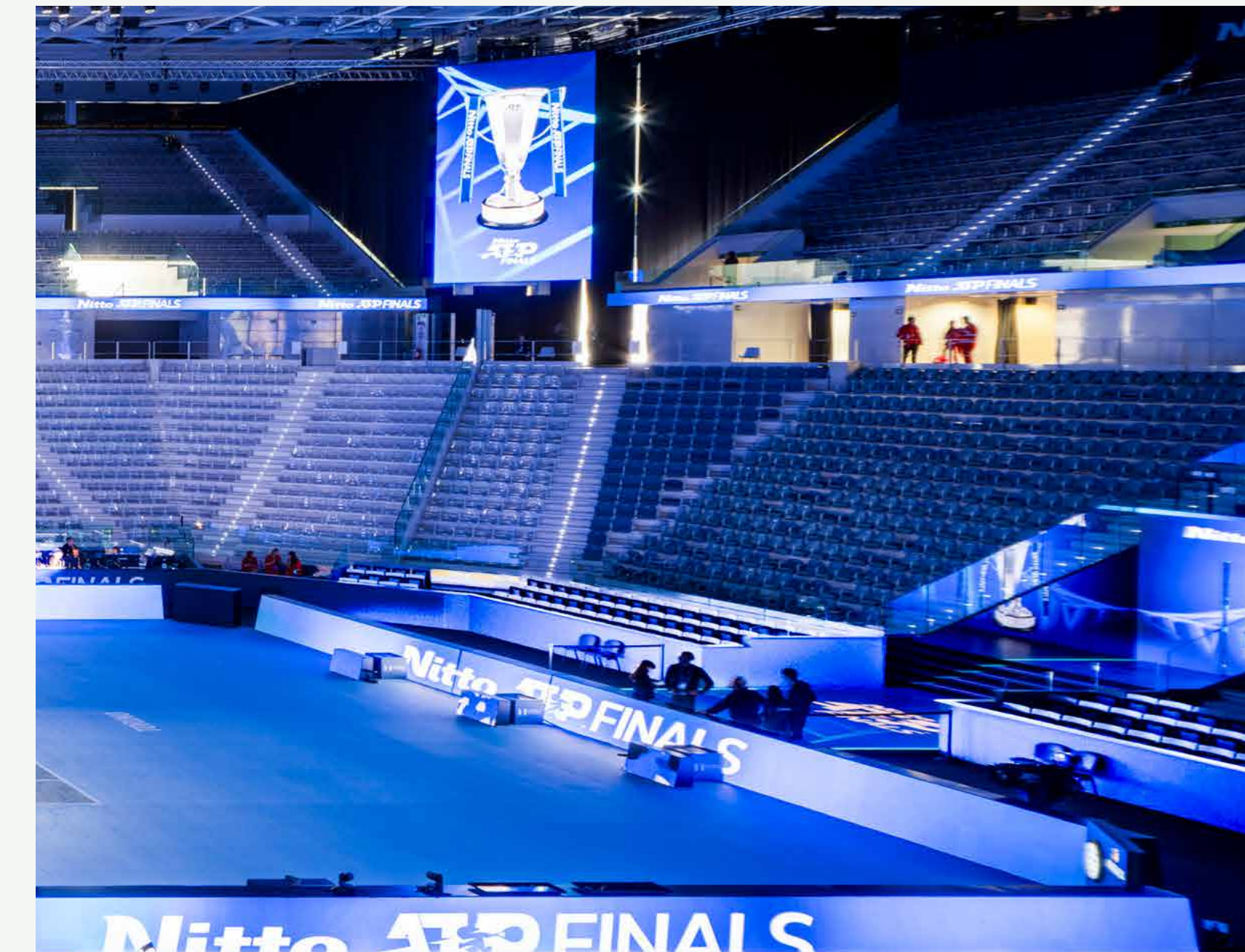
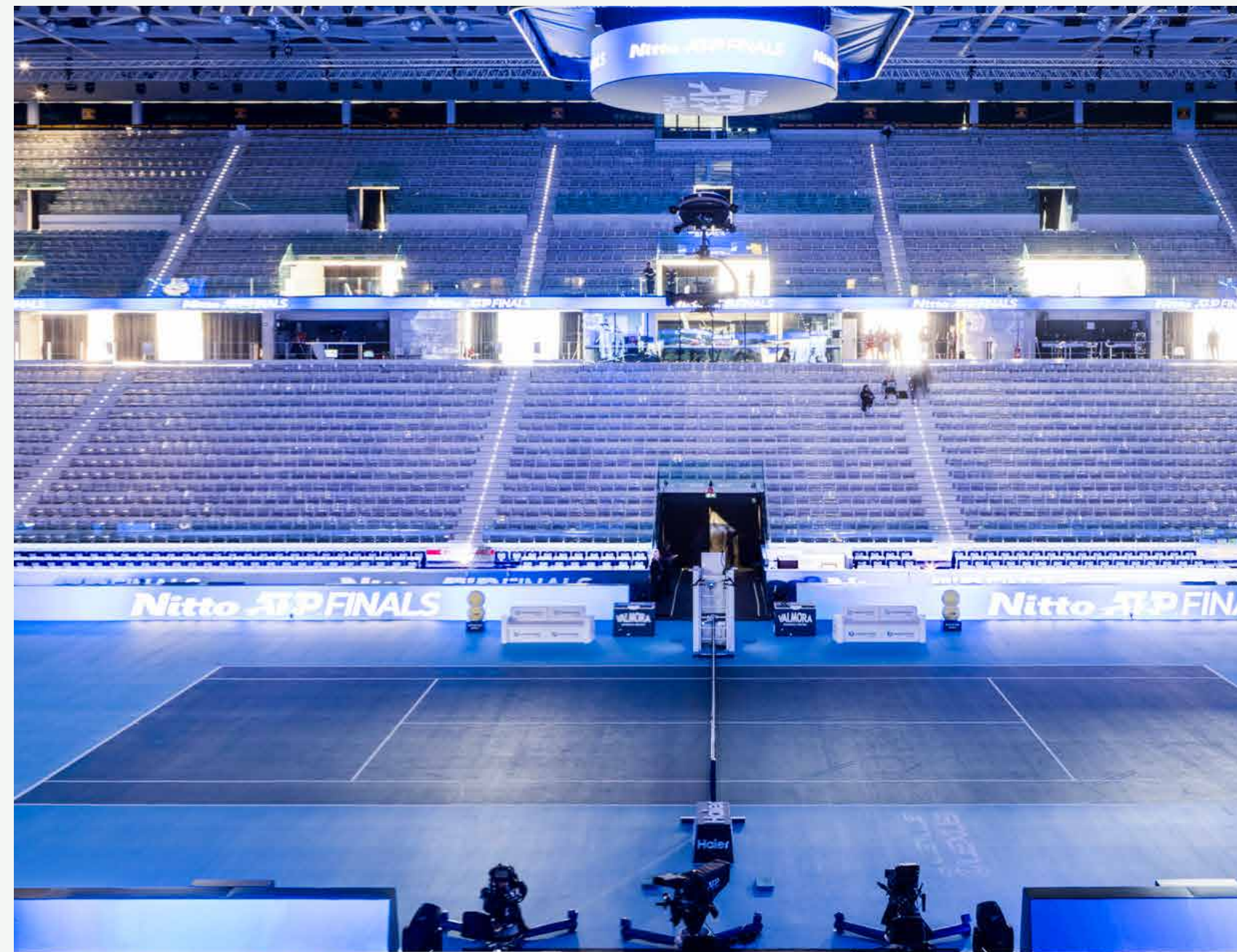
WE PLEDGE THE GLOBAL MANAGEMENT PROCESSES ACHIEVING THREE DIMENSIONAL ENVIRONMENTS WITH STRONG COMMUNICATION VALUES TO LIVE THE BRAND EXPERIENCE./ TO EXPERIENCE THE BRAND.
WE BRING INNOVATION AND RESULTS TO SATISFY OUR CUSTOMERS' NEEDS.



WORLDWIDE GENERAL CONTRACTOR FOR THE ACHIEVEMENT OF THREE DIMENSIONAL ENVIRONMENTS.

A COMPANY WHICH COMBINES SEVERAL AND INTEGRATED SKILLS TOGETHER WITH THE ADVANTAGE OF A SOLE REFEREE IN CHARGE AND GUARANTOR OF THE WHOLE PROJECT. THE LEVEL OF THE SERVICE THAT WE BRING TO EACH PROJECT IS UNPARALLED IN OUR INDUSTRY BECAUSE OF A FEW KEY COMMITMENTS TURN TO THE CLIENT:

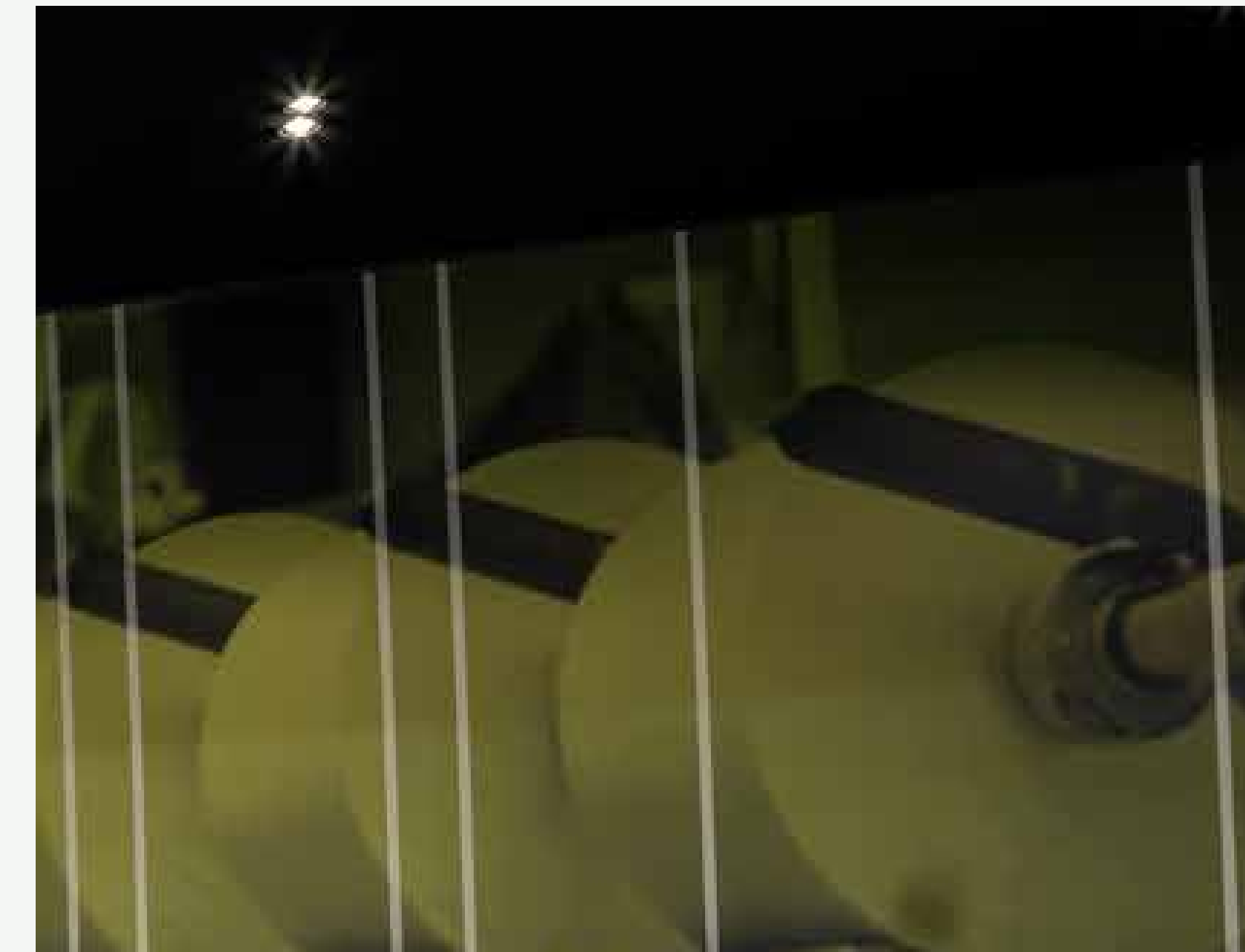
- **FUNCTIONAL CREATIVITY:** CAPABILITY TO TURN THE VALUES OF THE BRAND INTO DESIGN THROUGH AN AESTHETIC AND NEWFANGLED LANGUAGE, THE RATIONAL USE OF TECHNOLOGY AND ITS APPLICATIONS
- **INTEGRATED MANAGEMENT** OF PROCESSES FROM DESIGN TO ACTION
- **EXPERIENCE IN THE MANAGEMENT** OF COMPLEX PROJECTS PERFORMED QUICKLY WITH EXCELLENT RESULTS
- **VALUE ENGINEERING:** A CREATIVE APPROACH USED TO OPTIMIZE PROJECT LIFE CYCLE COSTS, SAVE TIME, INCREASE PROFIT, IMPROVE QUALITY, SOLVE PROBLEMS AND USE RESOURCES MORE EFFECTIVELY. WE HELP OUR CLIENTS TO VALUE ENGINEER THE PROJECT TO ACHIEVE THE PRODUCT THEY WANT WITHIN THE BUDGET THEY HAVE; WE GIVE SEVERAL ALTERNATIVE SOLUTIONS IN WHICH THE PROJECT REQUIREMENTS ARE MET.
- **REPUTATION AND SOLIDITY** OF A COMPANY ESTABLISHED IN 1961.



ITALIAN DNA BECOMES BRAND EXPERIENCE

EUROFIERE'S DESIGN COMBINES STYLE AND ITALIAN CREATIVITY, KNOW HOW AND EXPERTISE TO ACHIEVE UNPARALLELED AND ORIGINAL PROJECT, TAILORED ON OUR CUSTOMER NEEDS. OUR DESIGN GROWS THROUGH SKILLS WHICH CONSTANTLY MATCH AND COMPLETE THEMSELVES TO DELIVER A PRODUCT, A PROCESS AND AN EXCELLENT SERVICE.

SYNERGY BETWEEN ADVANCED HI-TECH SOLUTIONS AND DESIGN, INSPIRES TRIDIMENSIONAL ENVIROMENTS WHICH REVEAL THE BRAND ESSENCE, ACROSS A COMBINATION OF STYLE AND ATTENTION TO DETAILS.



THE WHOLE OPERATING FLOW IS PLANNED THROUGH AN EXCLUSIVE MANAGEMENT SYSTEM CUSTOMIZED FOR EUROFIERE WHICH CONSIDERS, DEFINES AND CODIFIES EACH STEP OF THE PROJECT. A WEB BASED TOOL FOR IN CHECK AND GUARANTEE FOR CUSTOMERS.

EACH PROJECT MANAGER IS THE FIXED CONTACT PERSON FOR THE CUSTOMER; IT'S AN ESSENTIAL PROCEDURE TO BUILD STABILITY AND CONTINUITY IN RELATIONSHIPS AND RESULTS. IT GUARANTEES:

- INSTANT COMPREHENSION OF NEEDS AND EXPECTATIONS
- TOP KNOW HOW ON EACH PROJECT AND ITS BACKGROUND

OUR TARGET IS OUR CUSTOMERS' SATISFACTION.

TO REACH AN EVERGROWING QUALITY, EUROFIERE ALWAYS ASKS ITS CUSTOMERS FOR A FEEDBACK TO VERIFY THE PROJECT SATISFACTION AND IDENTIFY NEW IMPROVEMENT FACTORS ON WHICH TO ACT.

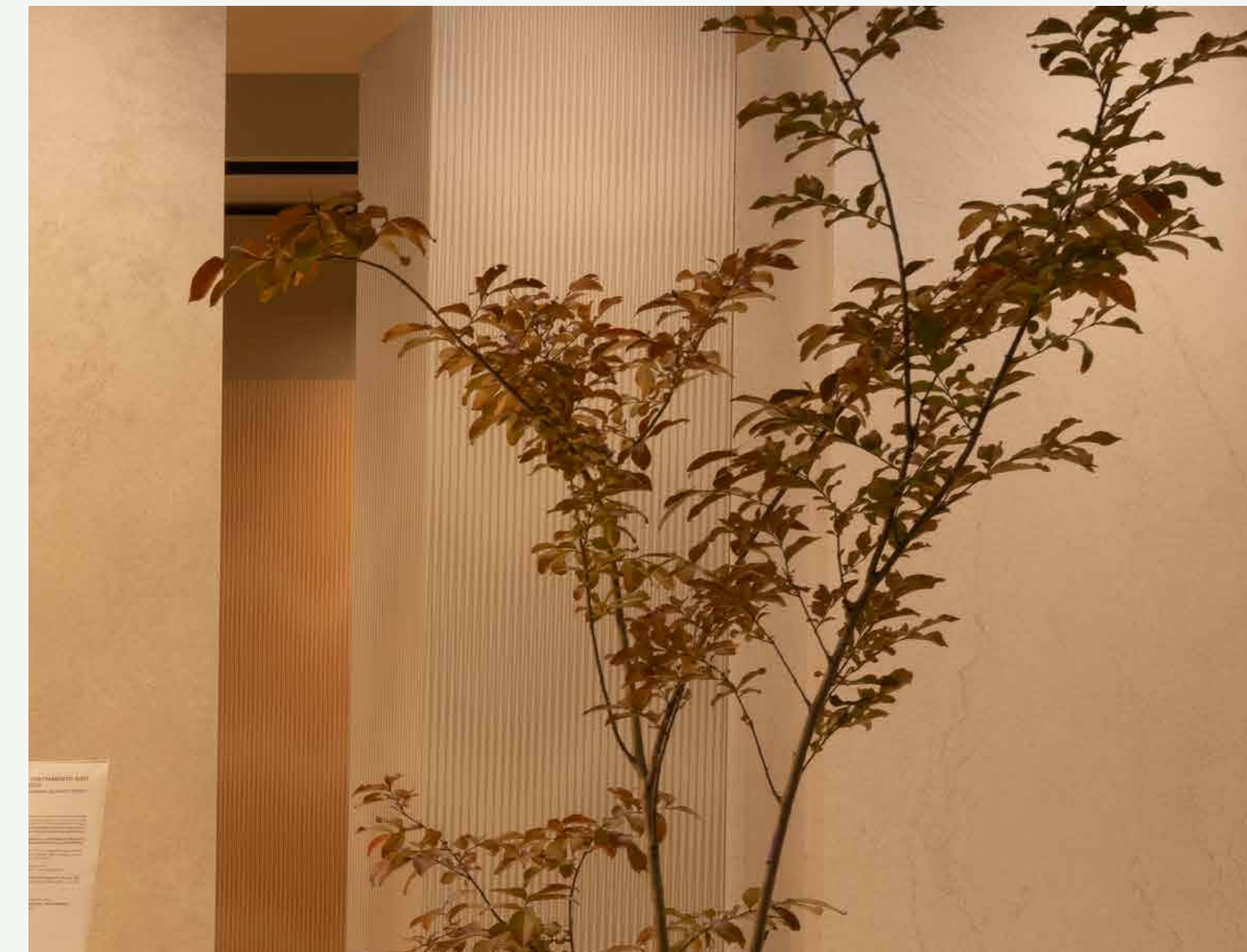
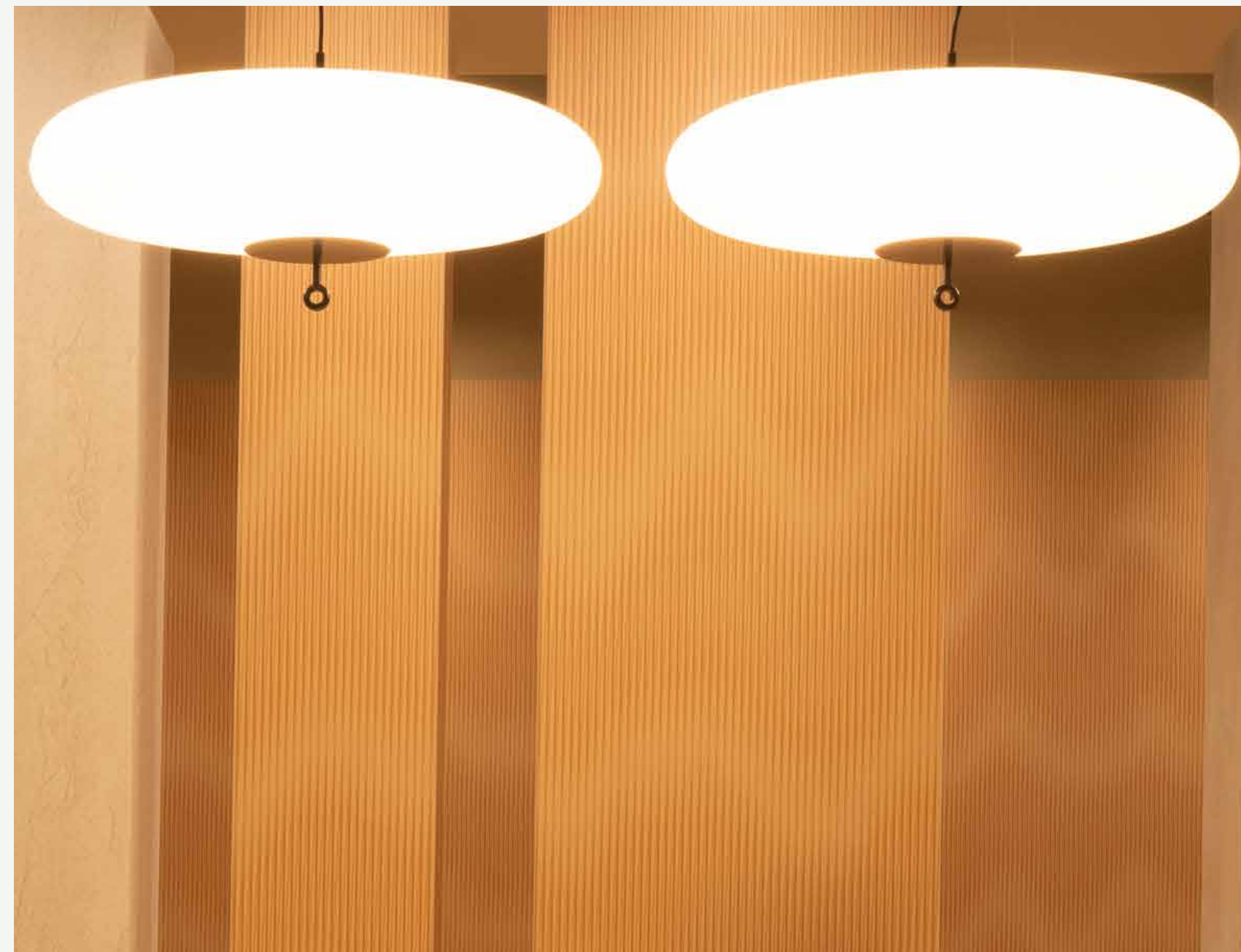


TRADE SHOWS
EXHIBITIONS
CONGRESSES AND CONVENTIONS
EVENTS
GALLERIES
TEMPORARY AND POP UP STORES

THE LIVING INTERIOR PROMOTED TO IMAGE HIGH VISUAL AND EMOTIONAL VALUE SOLUTIONS. TO COMMUNICATE IMAGE AND INNOVATION. TRANSFORMING ARCHITECTURAL, DESIGN AND FURNITURE ELEMENTS IN CRITICAL COMMUNICATION FACTORS.

EVENTS
OUTDOOR
TEMPORARY & POP UP STORIES

FLEXIBILITY, EXPERIENCE AND OVERALL MANAGEMENT ARE KEY FACTORS IN THE TRANSFORMATION OF EACH INDOOR AND OUTDOOR PROJECT CREATING A UNIQUE AND UNREPEATABLE CONTACT EXPERIENCE WITH THE BRAND.



EUROPEAN PROJECTS ARE DIRECTLY AND ENTIRELY MANAGED BY EUROFIERE, UNTIL THE PHYSICAL SET UP OF THE PROJECTS FOR ALL THE OTHER COUNTRIES EUROFIERE HAS DEVELOPED A WIDE NETWORK OF PARTNERSHIPS AFTER A BACKGROUND CHECK HAS TAKEN INTO ACCOUNT DIMENSION, TURNOVER, VALUES AND THE EVER PRESENT ATTENTION TO QUALITY.

OUR PARTNERS ARE LOCATED IN CHINA, JAPAN, U.S.A., BRAZIL, RUSSIA, SOUTH KOREA, CANADA, U.A.E.

THE CENTRALIZED MANAGEMENT OF EACH PROJECT GUARANTEES THE HIGHEST LEVEL OF EVENNESS AND CONSISTENCY OF PROCESSES AND RESULTS, WITH AN EFFECTIVE EFFICIENCY IN TERMS OF LOGISTICS.



INTESA  SANPAOLO

Salvatore Ferragamo

VERSACE



Calvin Klein

FENDI

LUXOTTICA



Camera Nazionale della Moda Italiana

KERING
EYEWEAR

 HONDA

Sàfilo

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JAEGE-LECOULTRE

HARRY WINSTON


GIUGIARO

ARMAND NICOLET
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GENEVE

MAURICE  LACROIX

L'ORÉAL[®]

CLARINS

L'OCCITANE
EN PROVENCE

iGuzzini

LAVAZZA
TORINO, ITALIA, 1895

coesia

bticino

zanotta

B&B
ITALIA

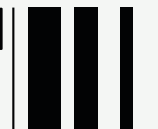
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Beghelli

MARAZZI  GROUP

MIRAGE[®]
Ceramics. Design. Sustainability

GIORGIO ARMANI

ABET LAMINATI 



MASERATI

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LV

FCA
FIAT CHRYSLER AUTOMOBILES

LONGINES




 PIAGGIO
GROUP

IVECO

oerlikon

MARCHON



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SANLORENZO

MAXALTO



BTSR BEST TECHNOLOGIES
STUDY & RESEARCH


CHAMPION

 AROL
closure systems

Tecn  alarm

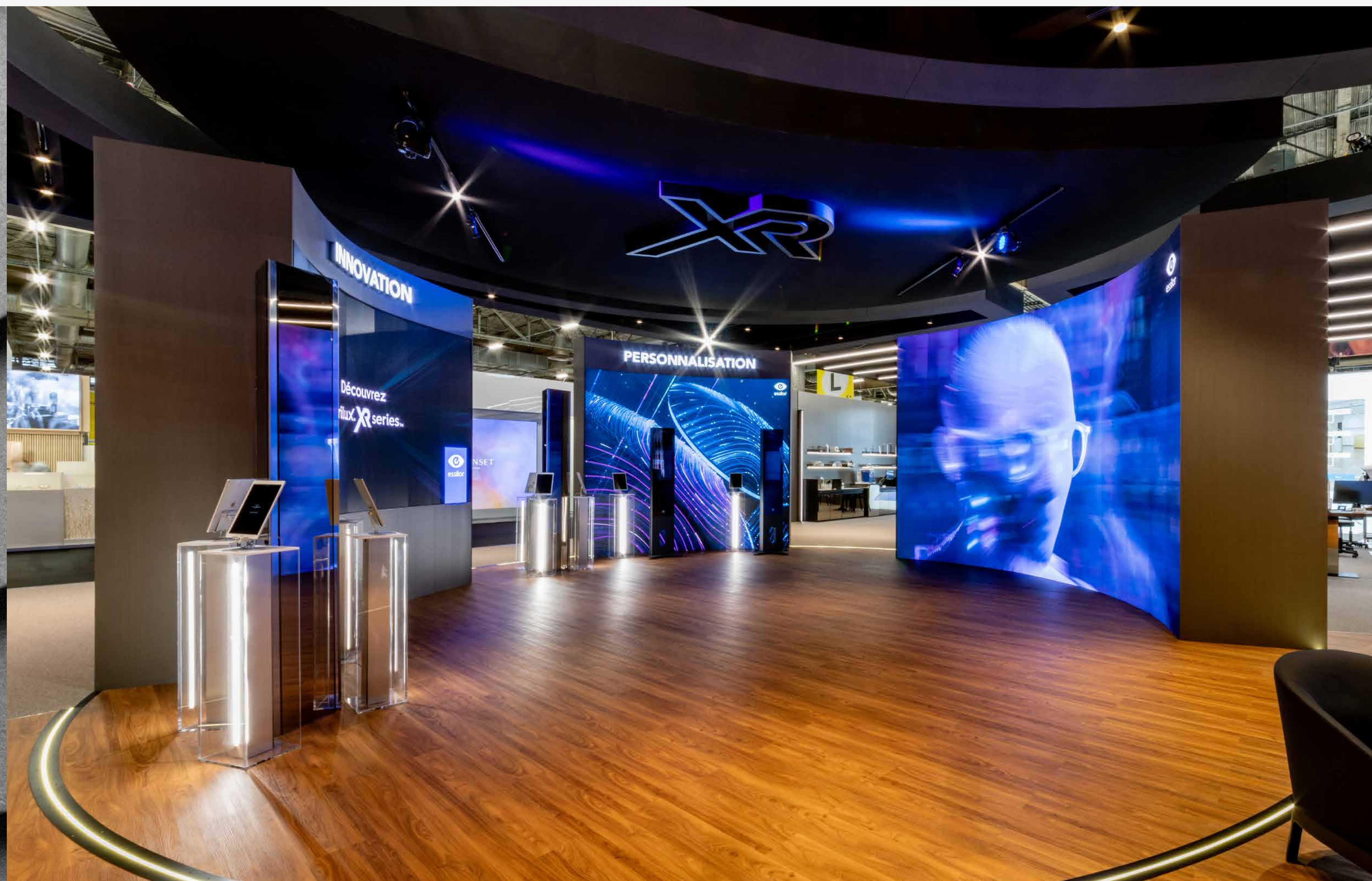
itema

 MONDO

NÜSSL

 REHAU[®]
Unlimited Polymer Solutions

TRADE SHOW

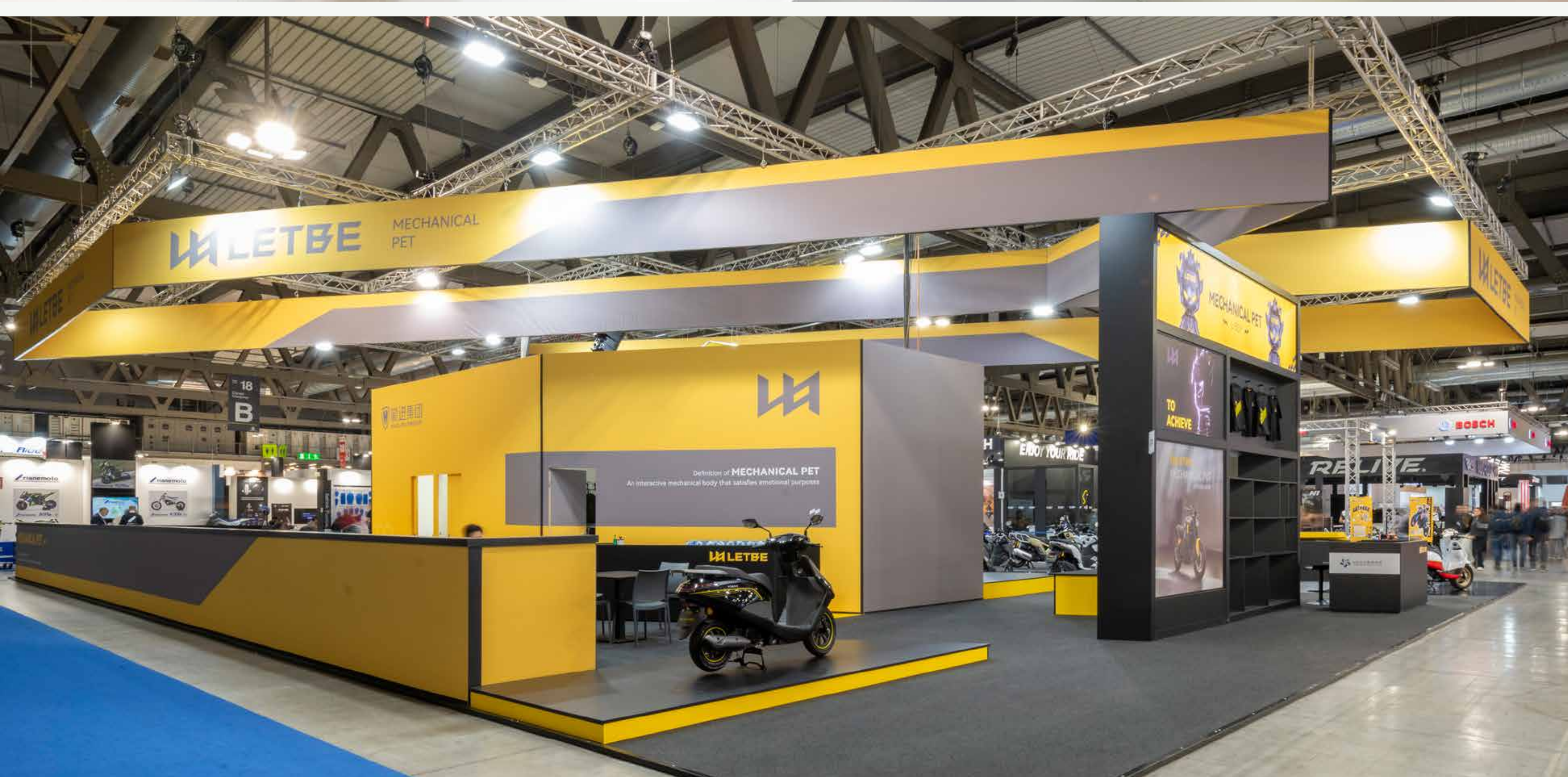


HARLEY-DAVIDSON®











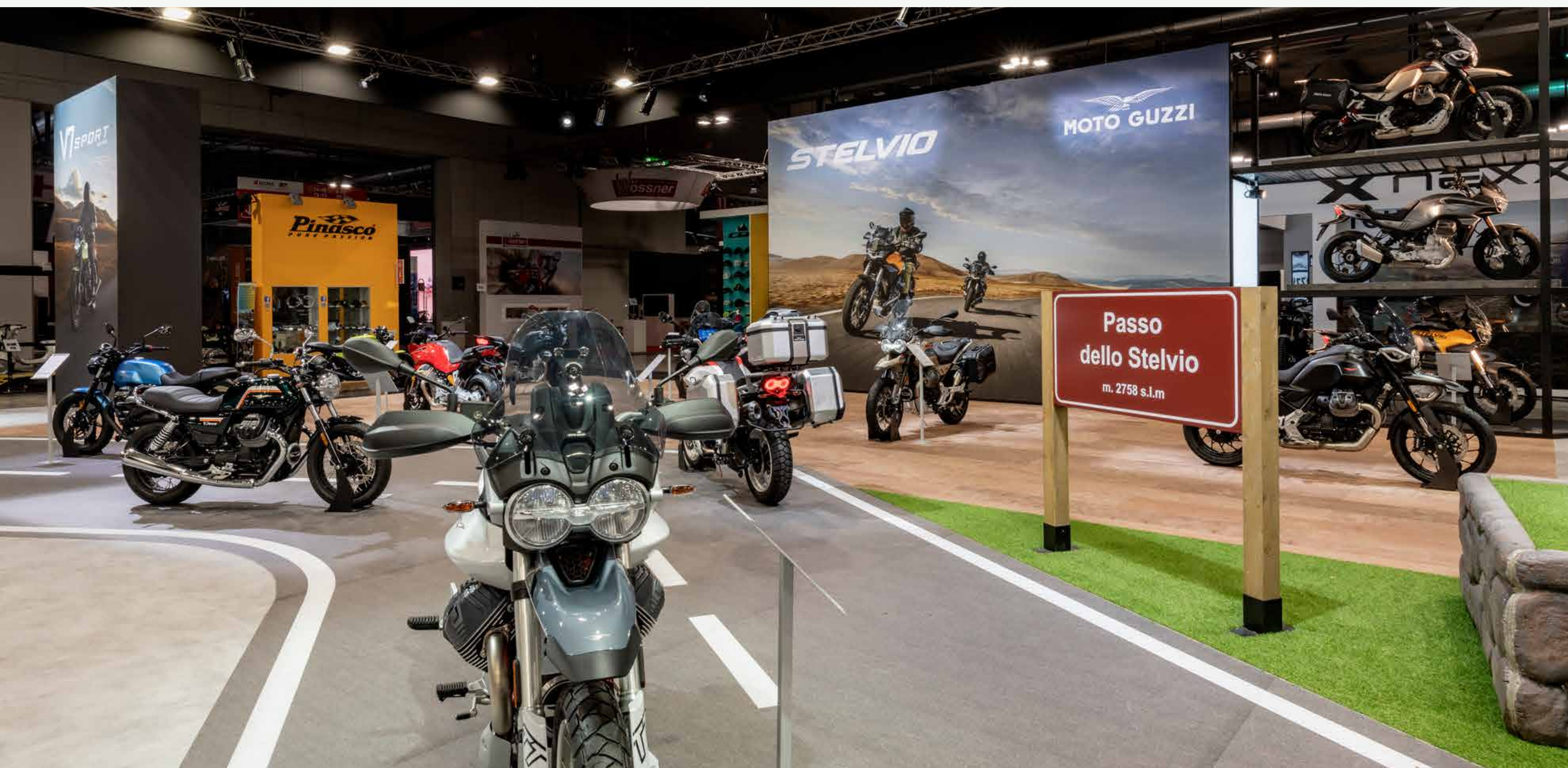




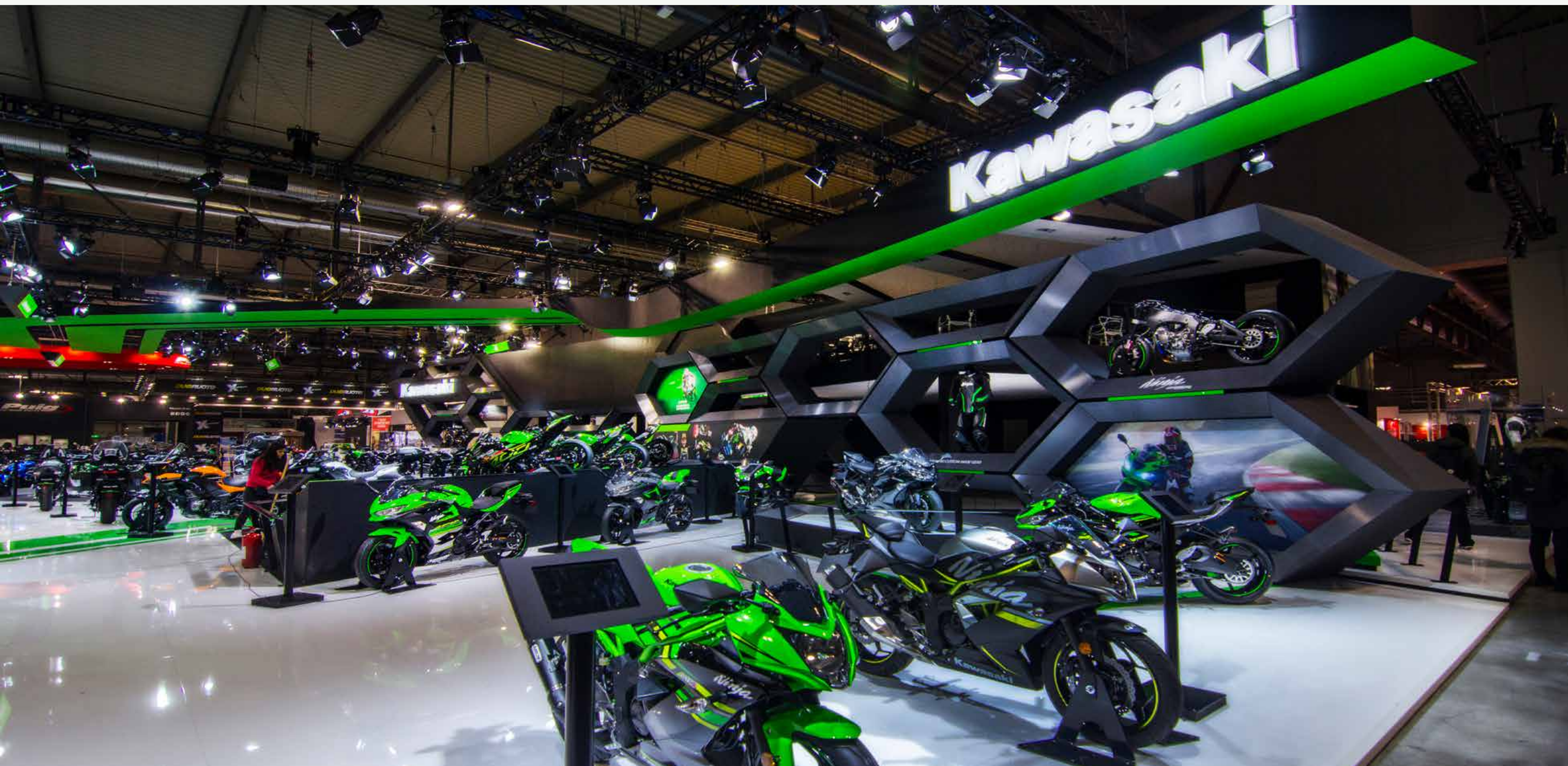


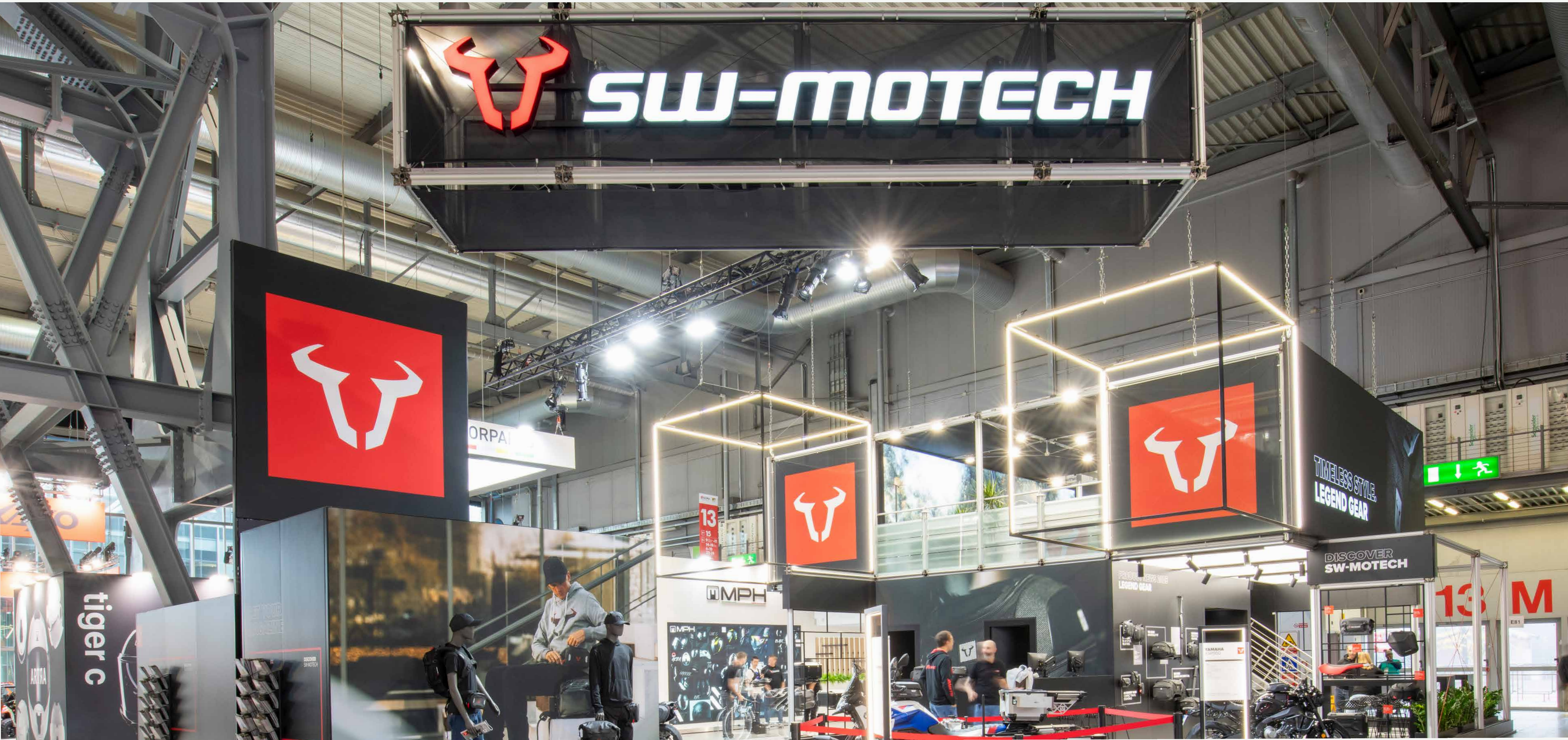
PIAGGIO GROUP

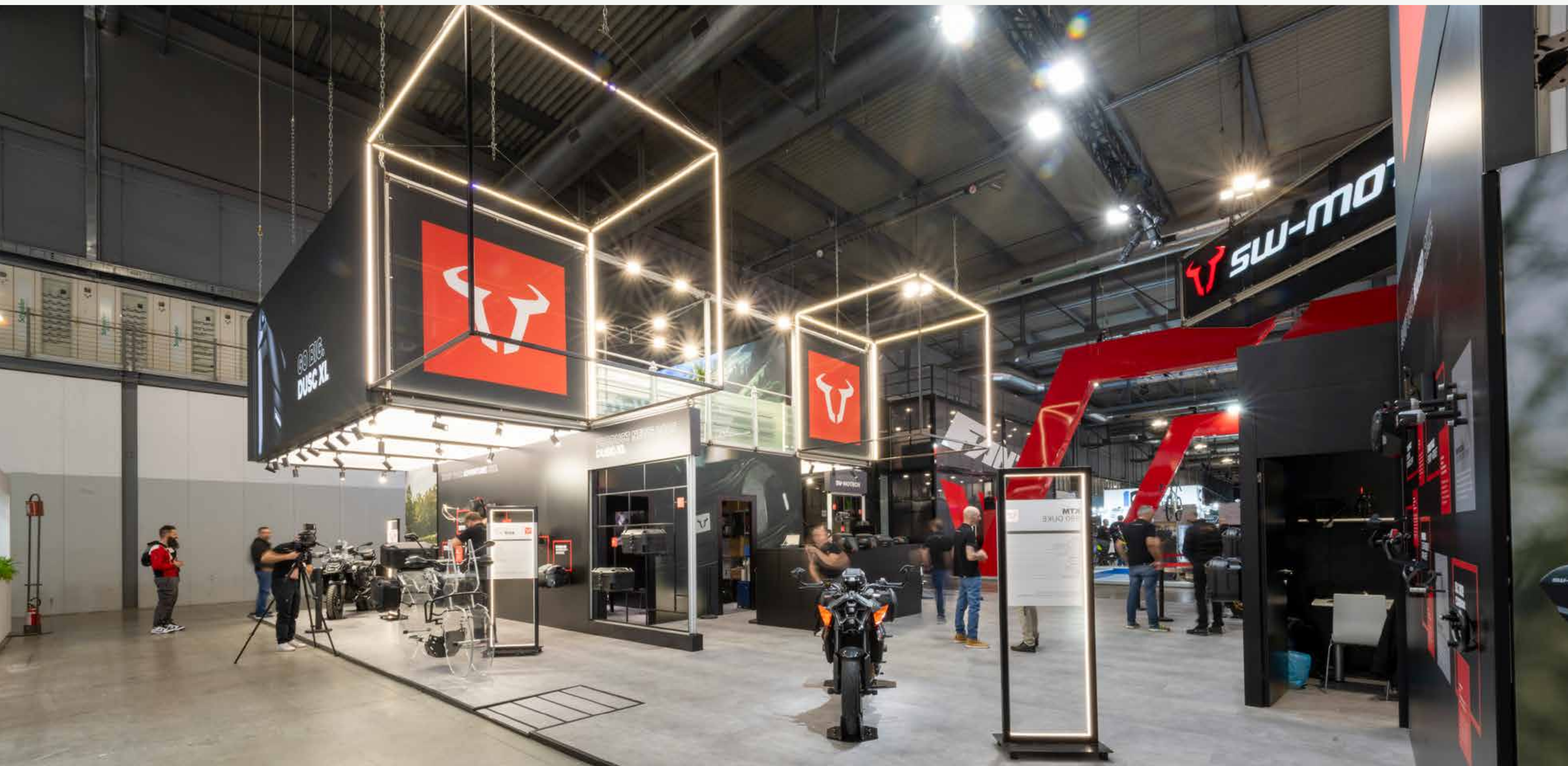


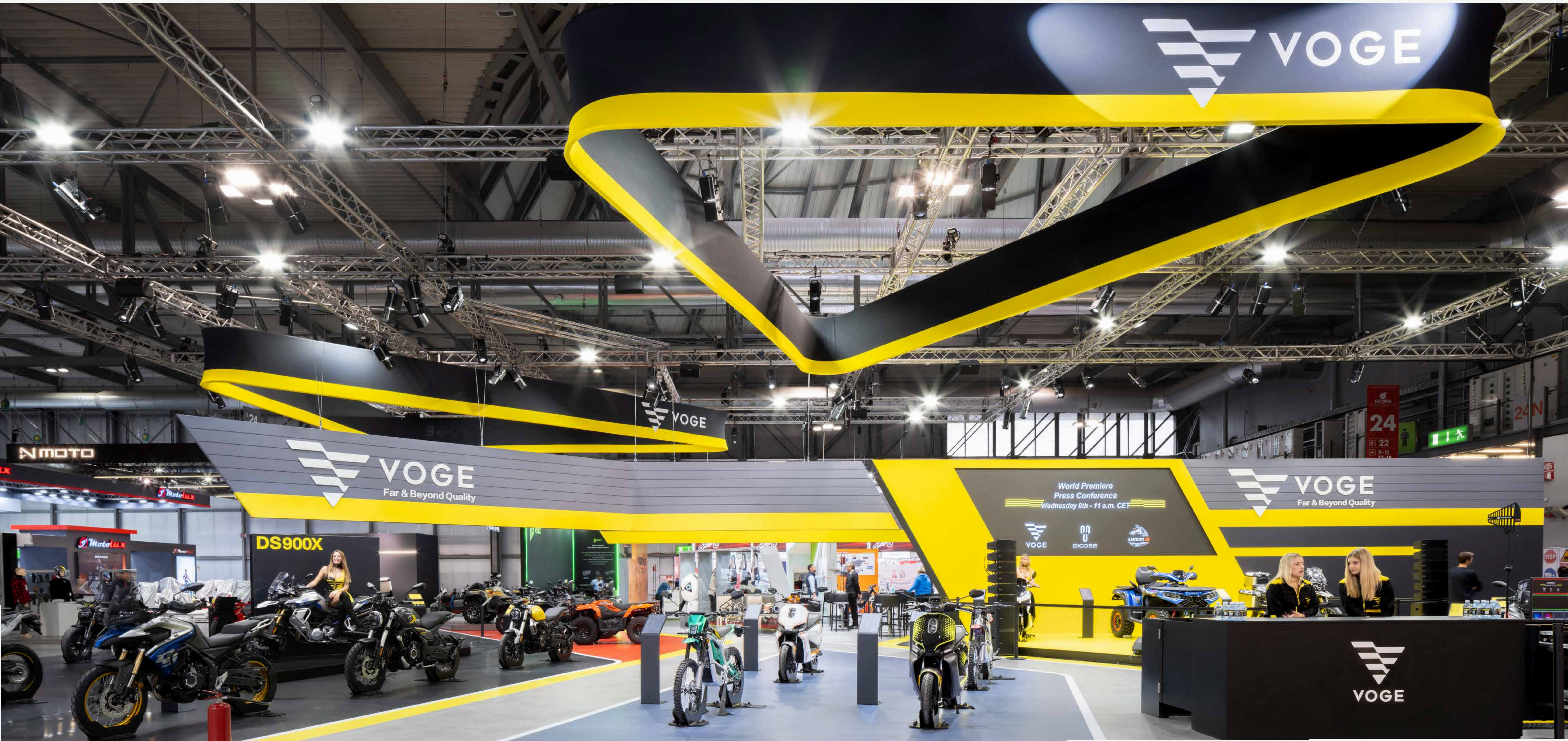


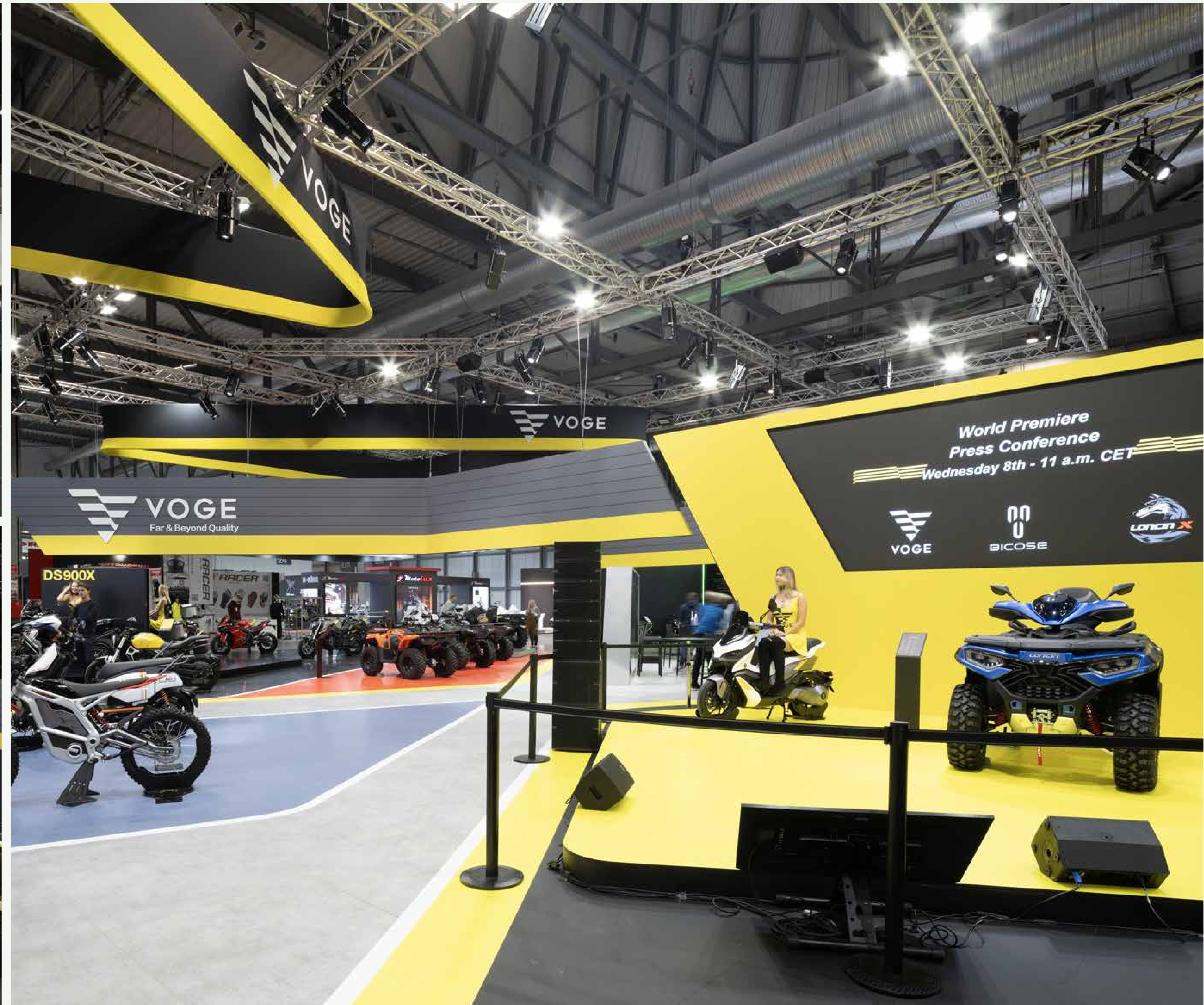


























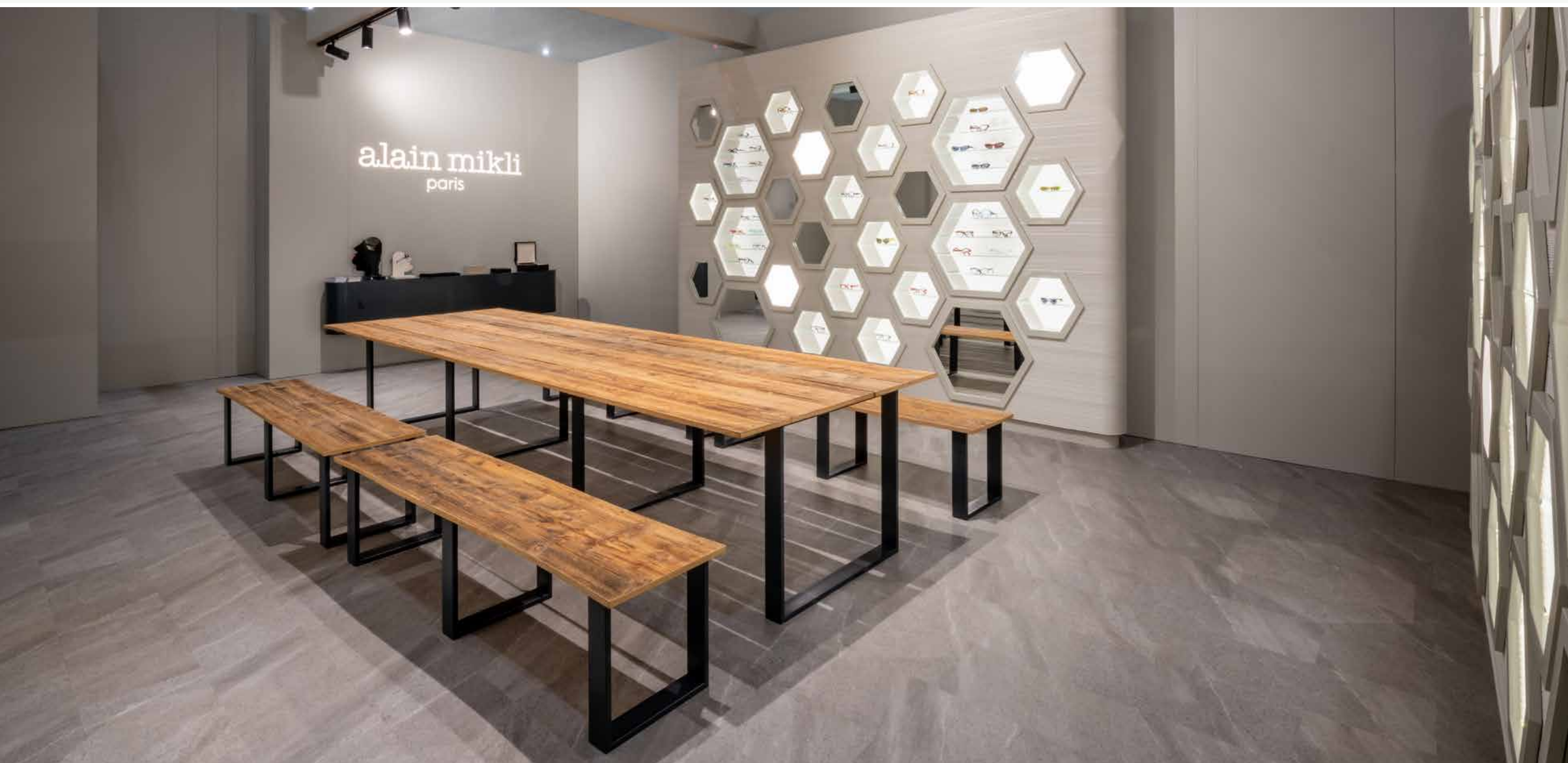
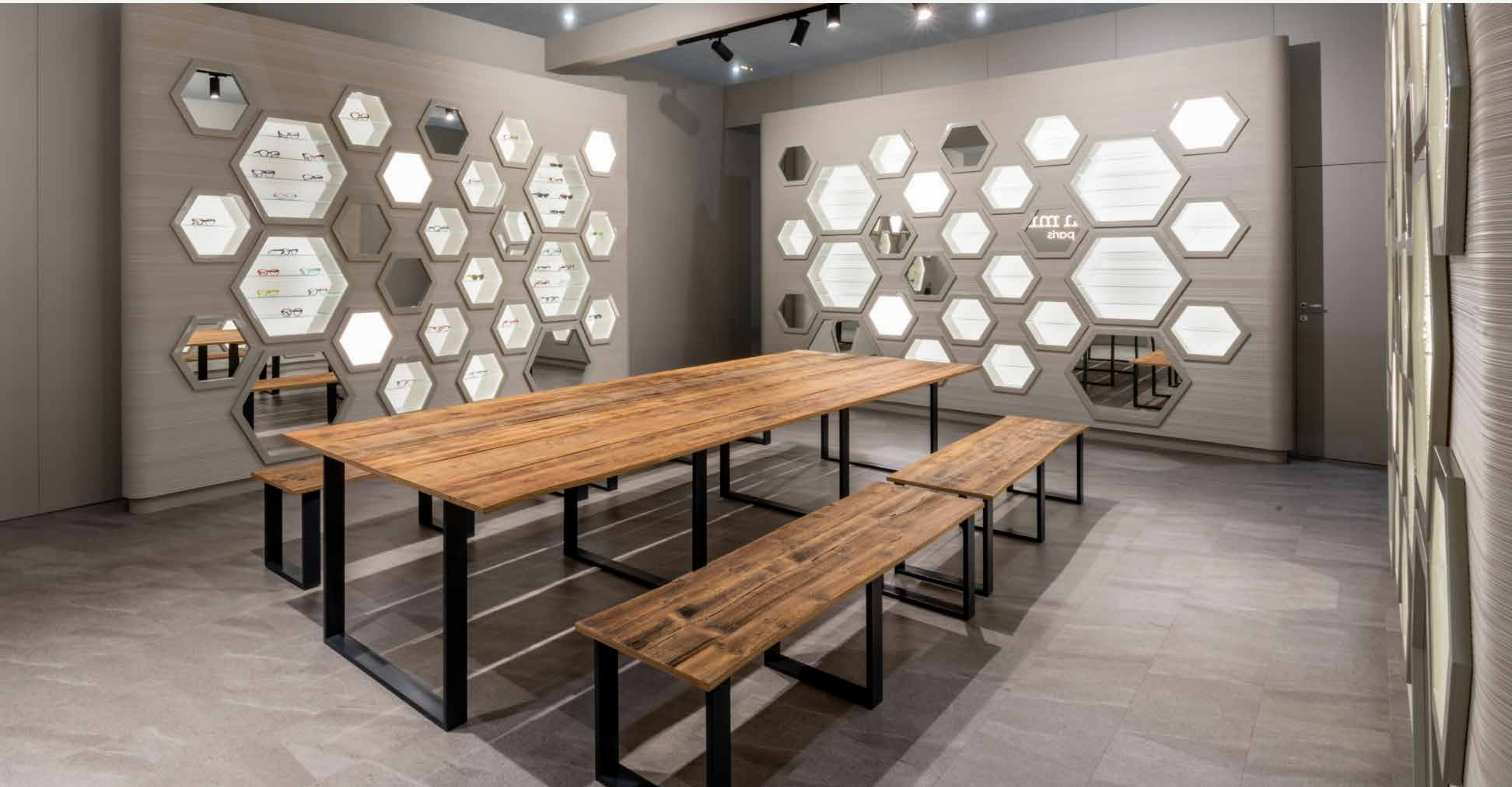


EssilorLuxottica







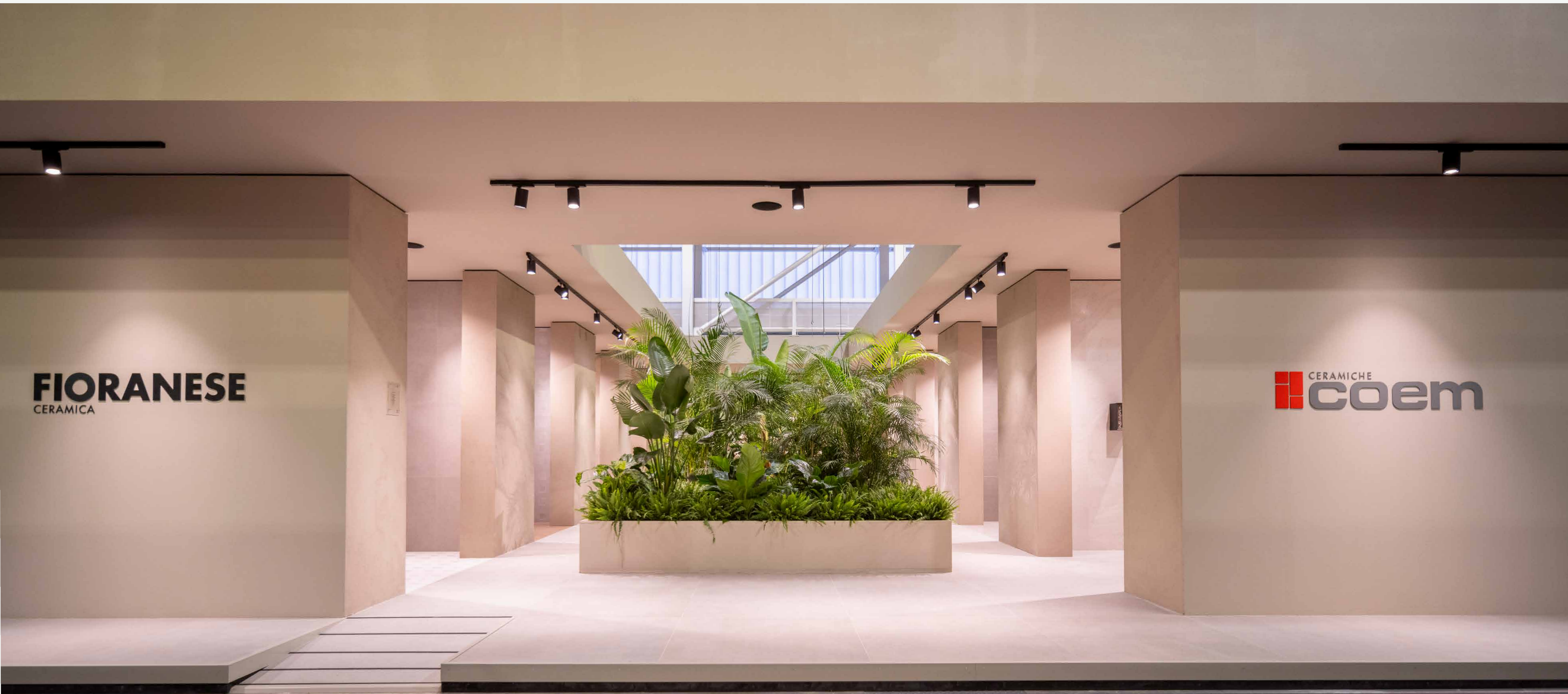


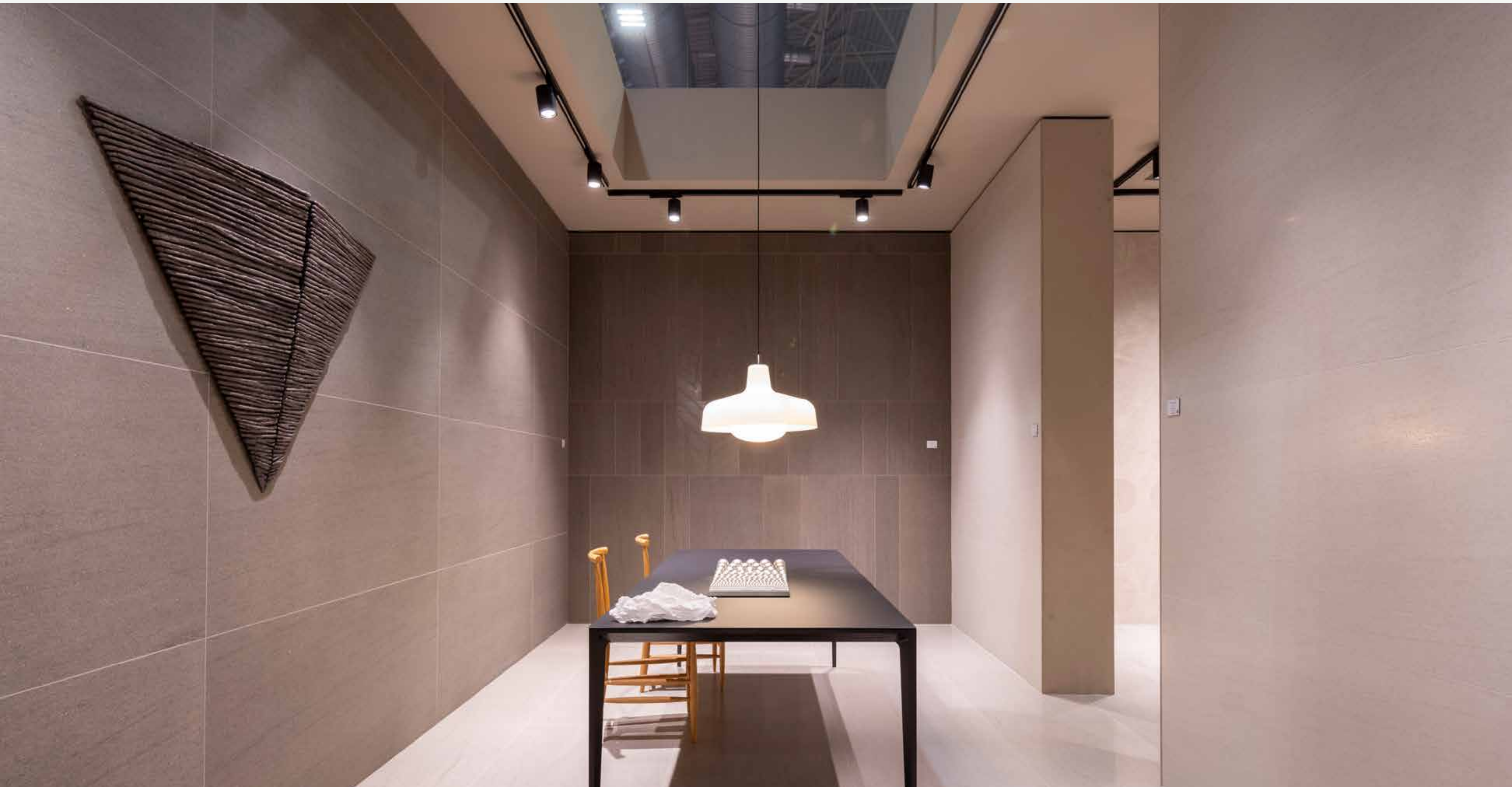




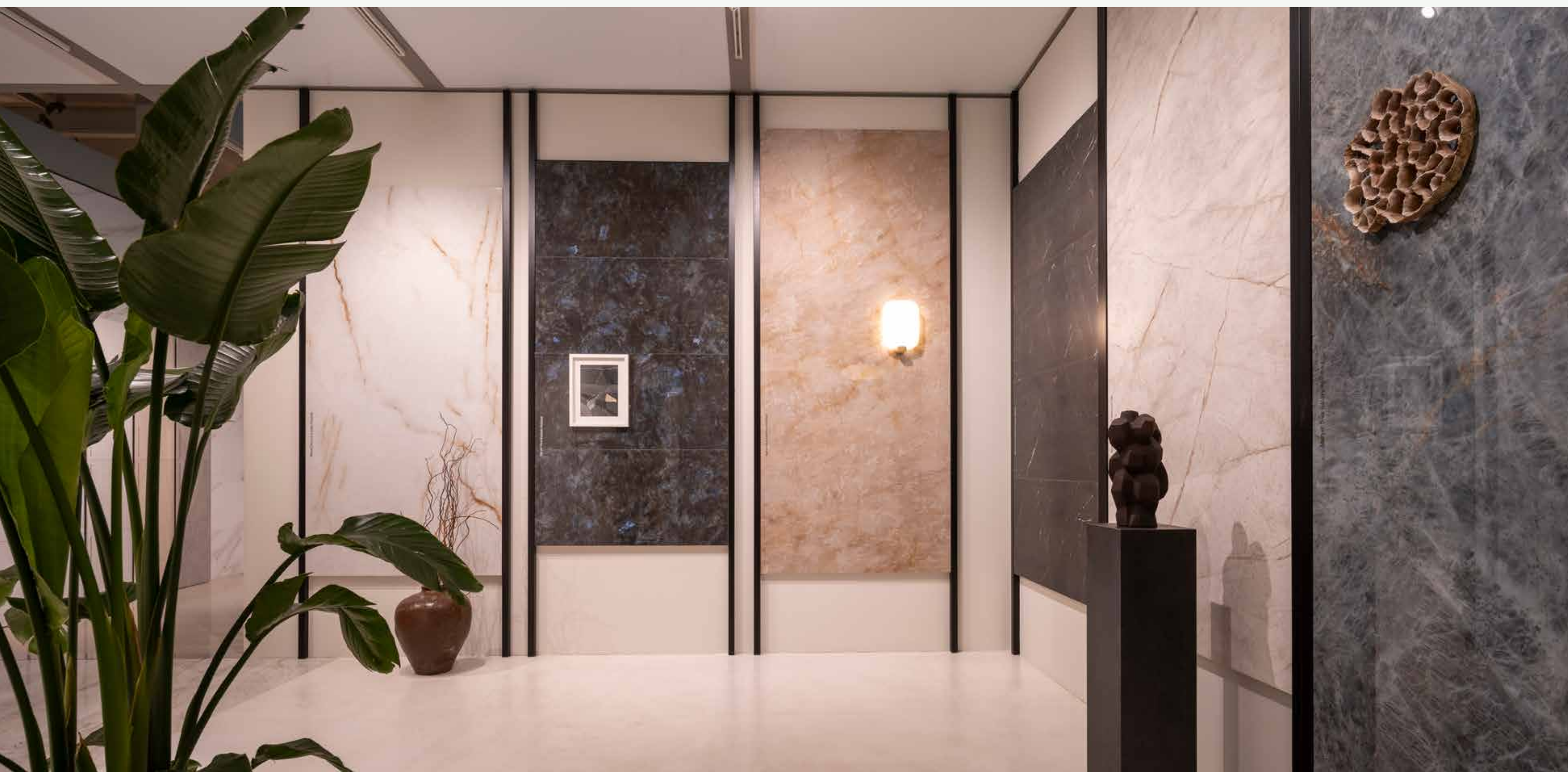
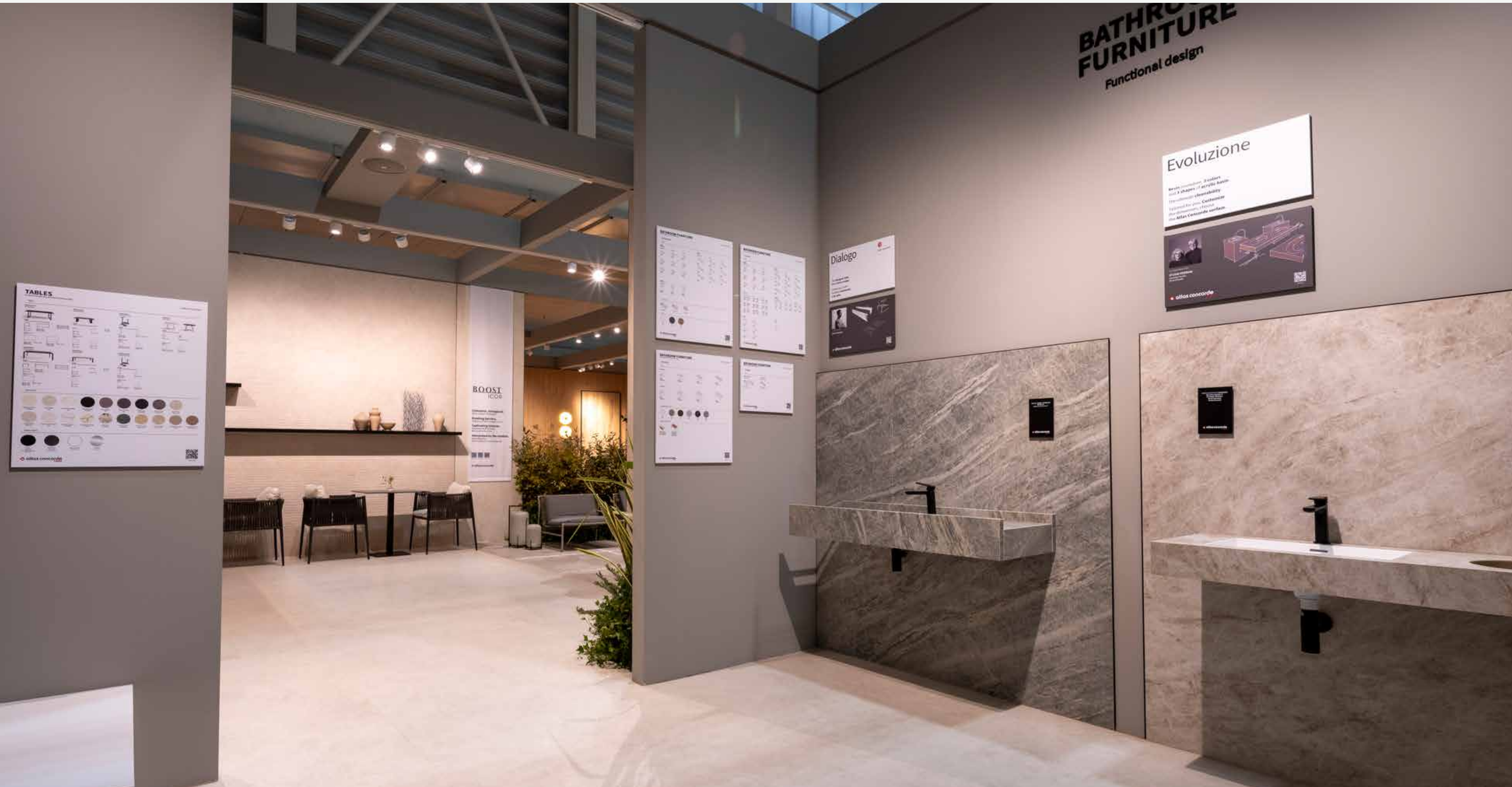
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CERAMICA

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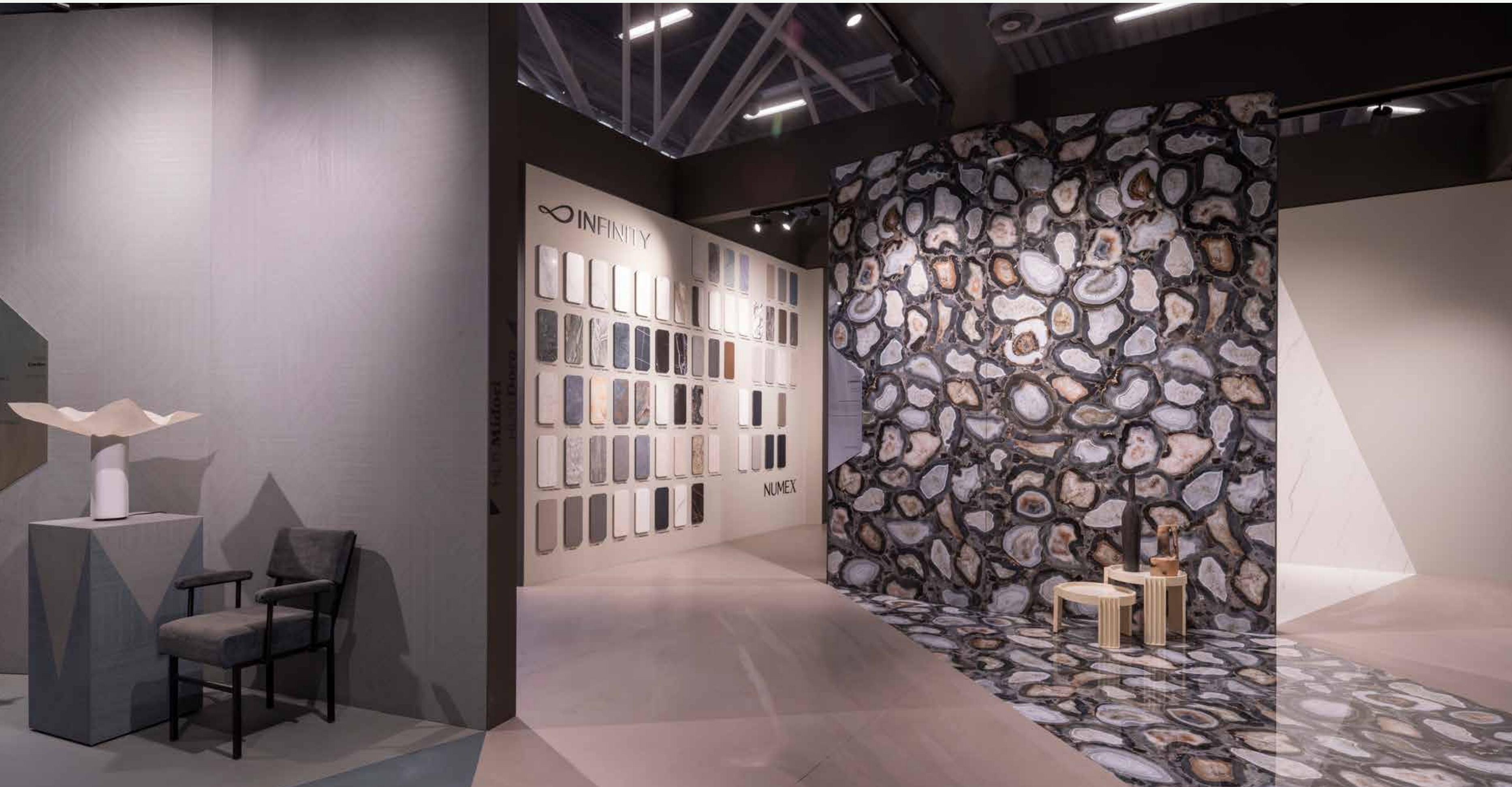
























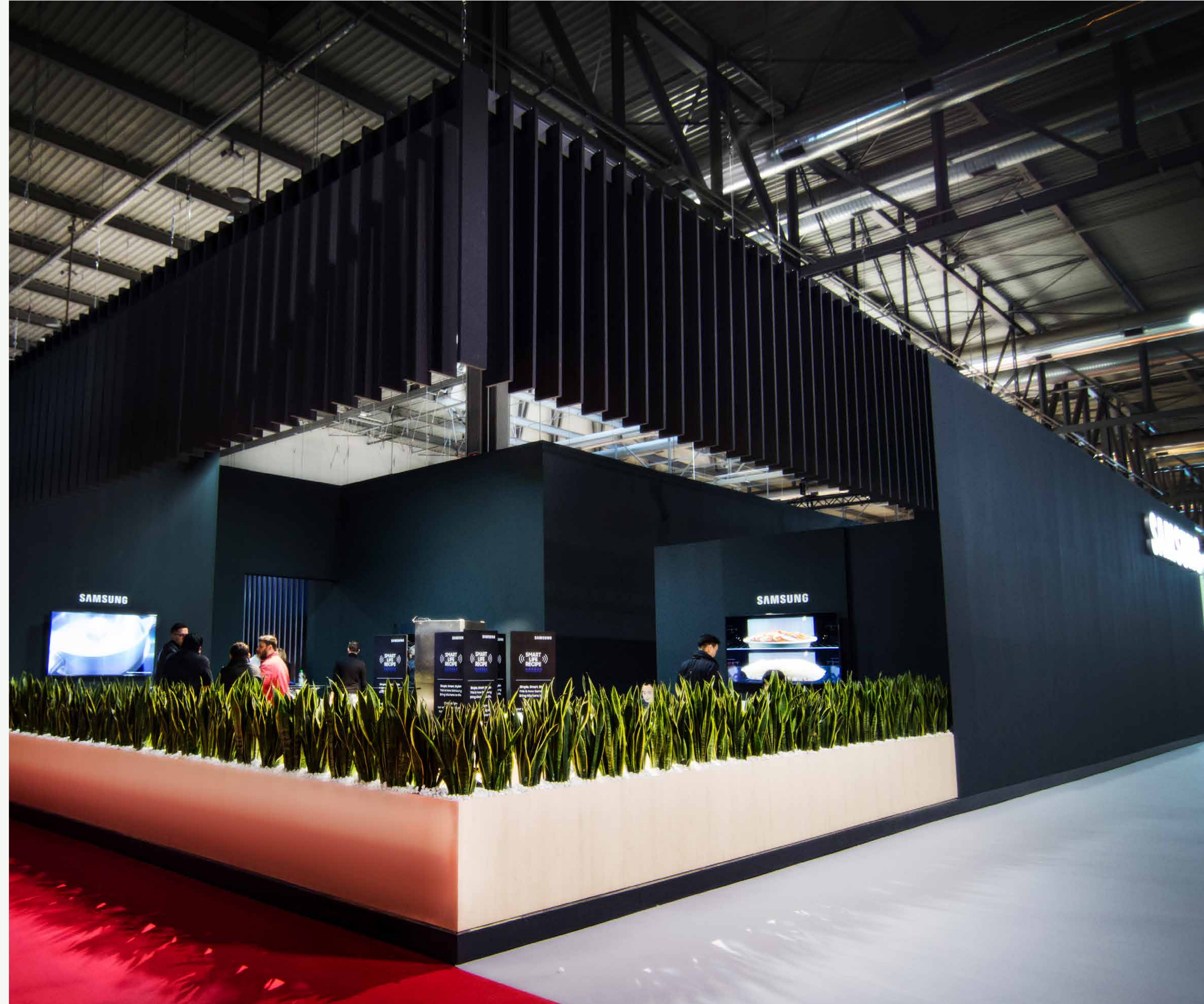
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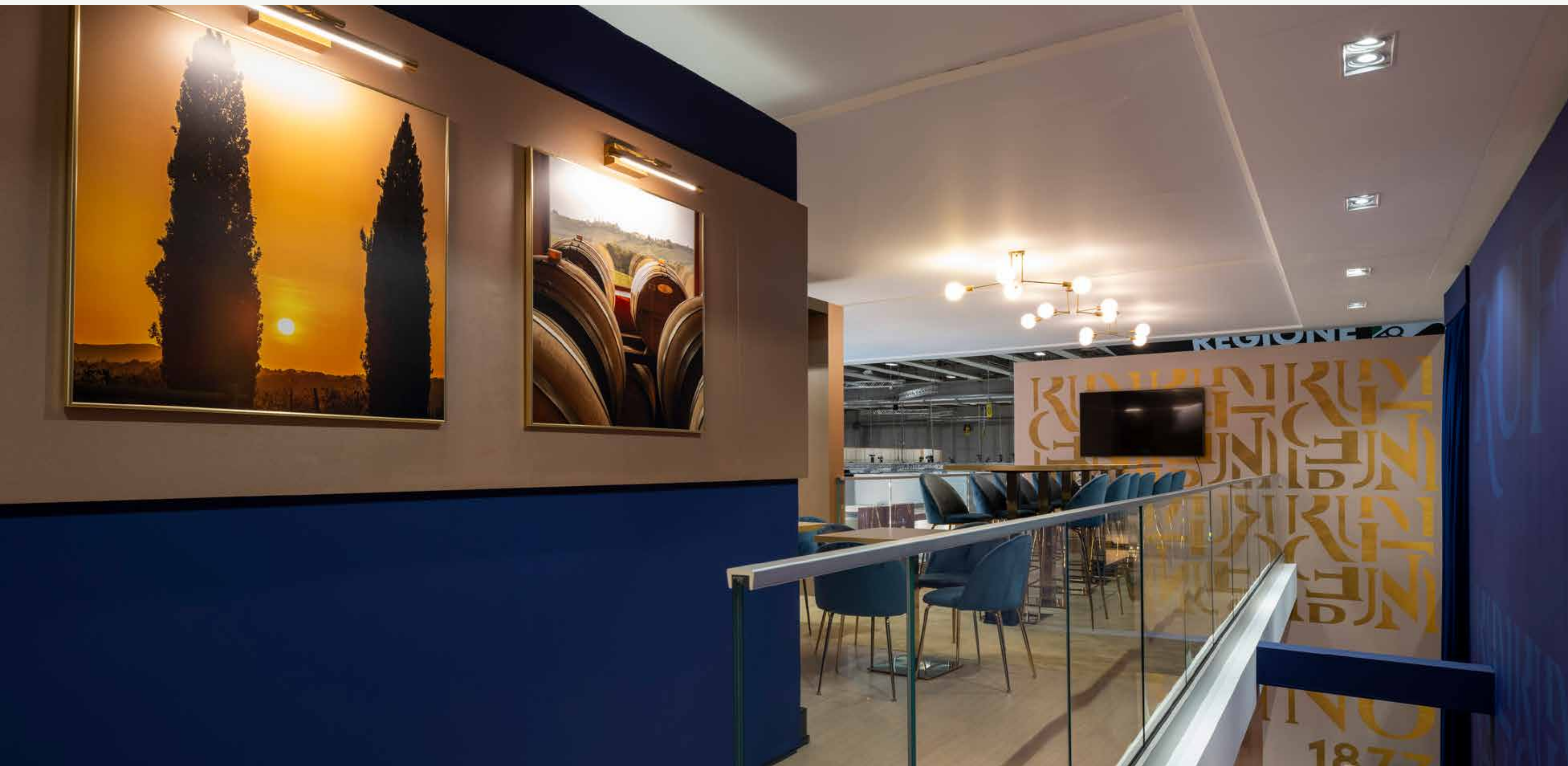


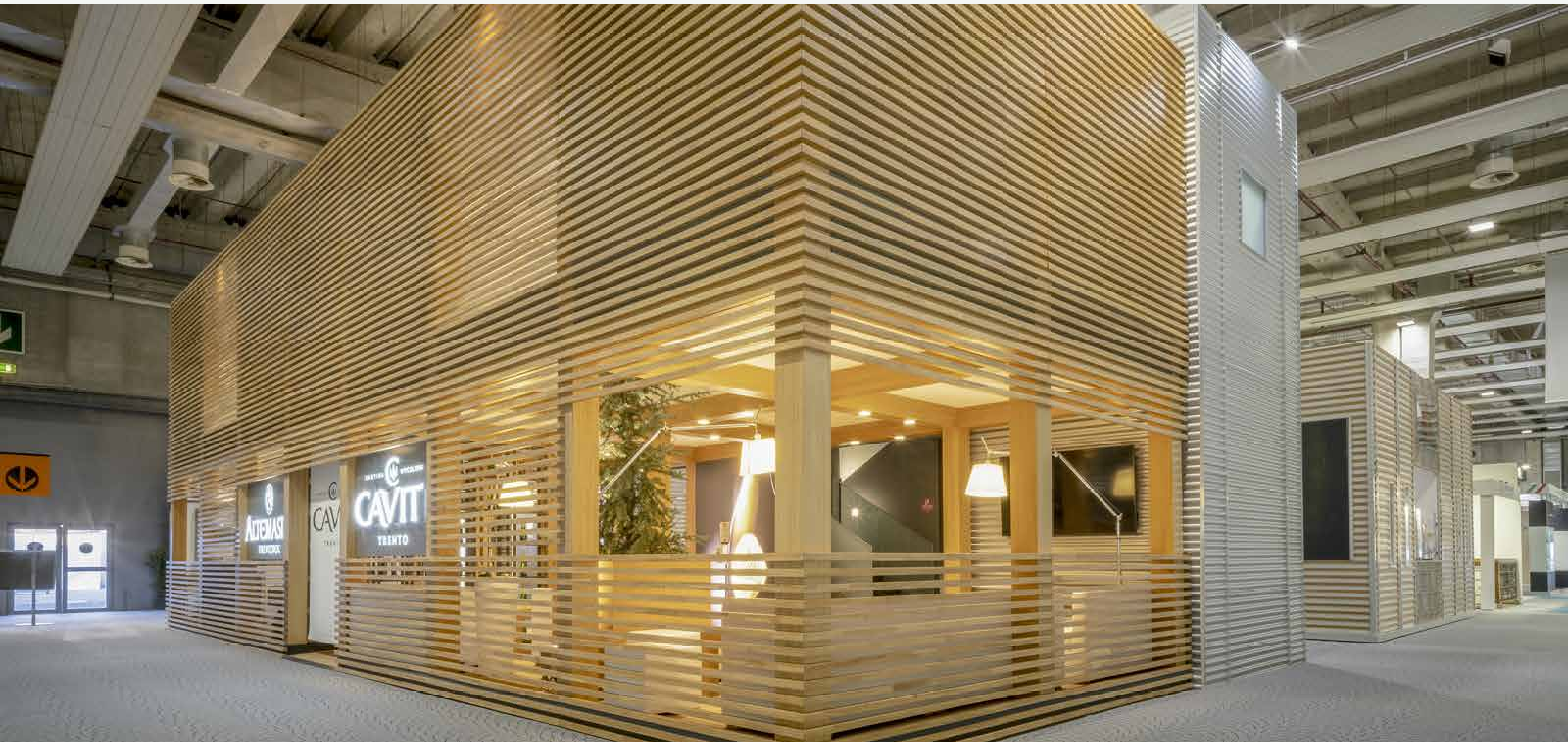






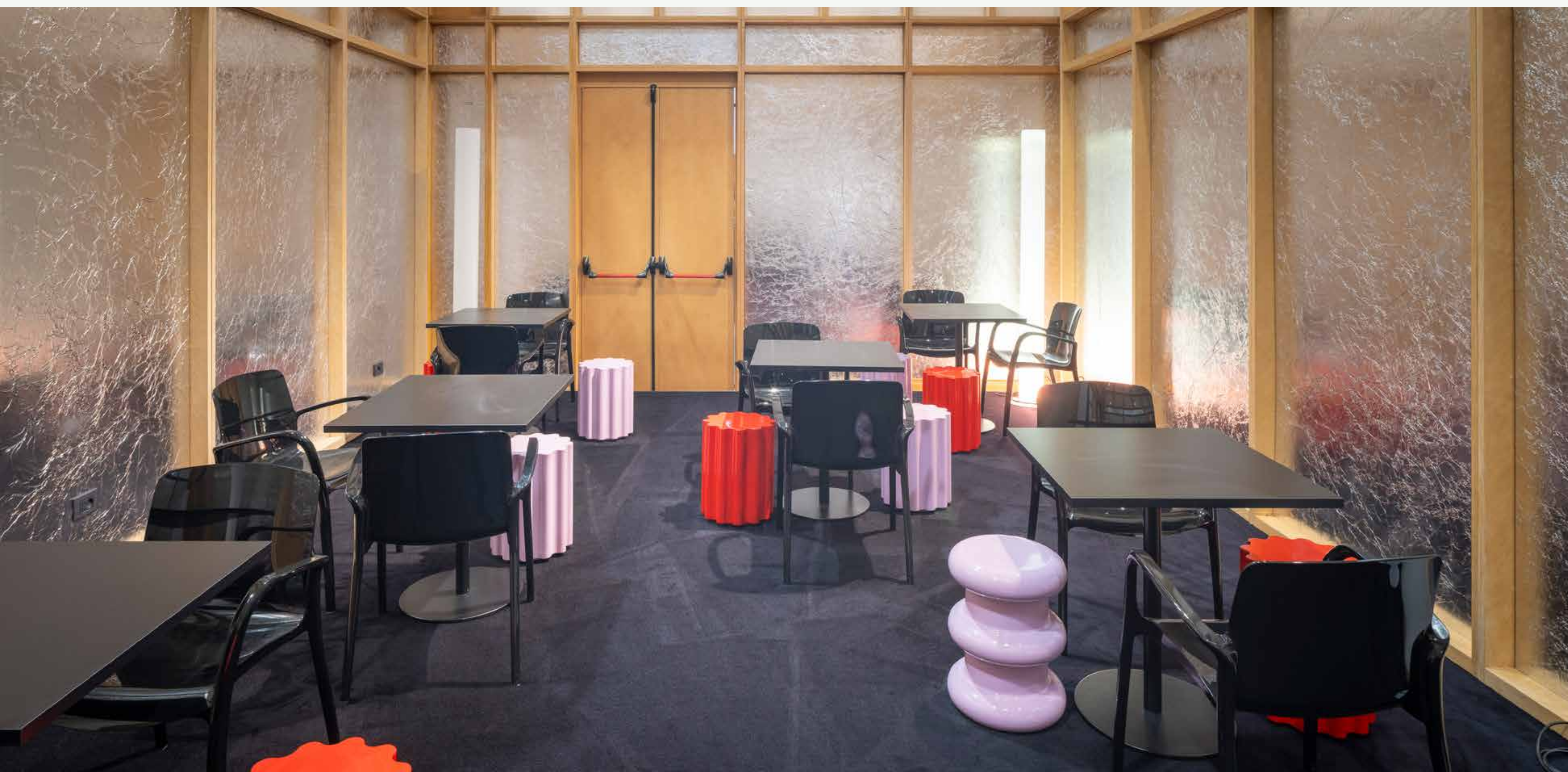
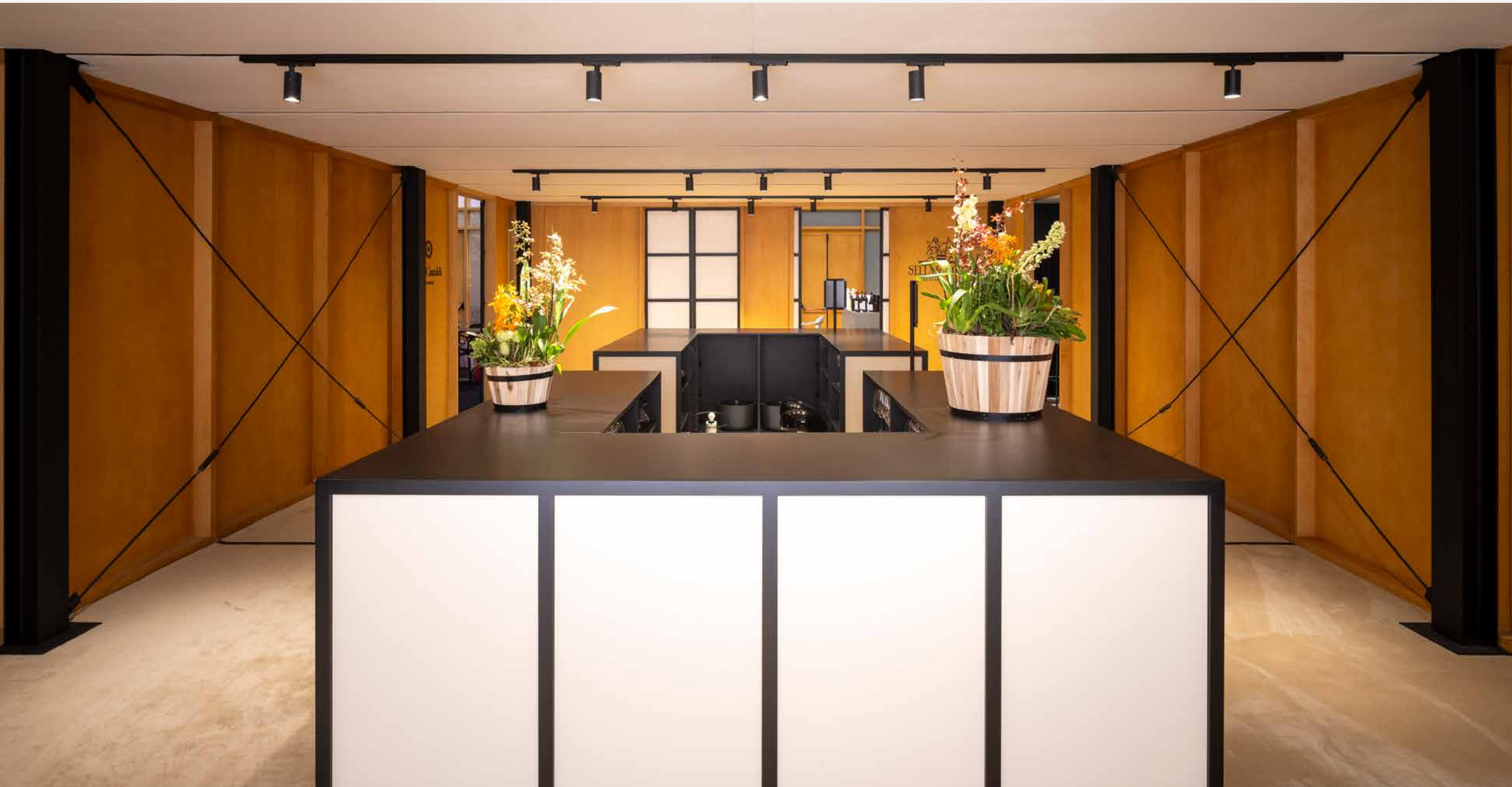




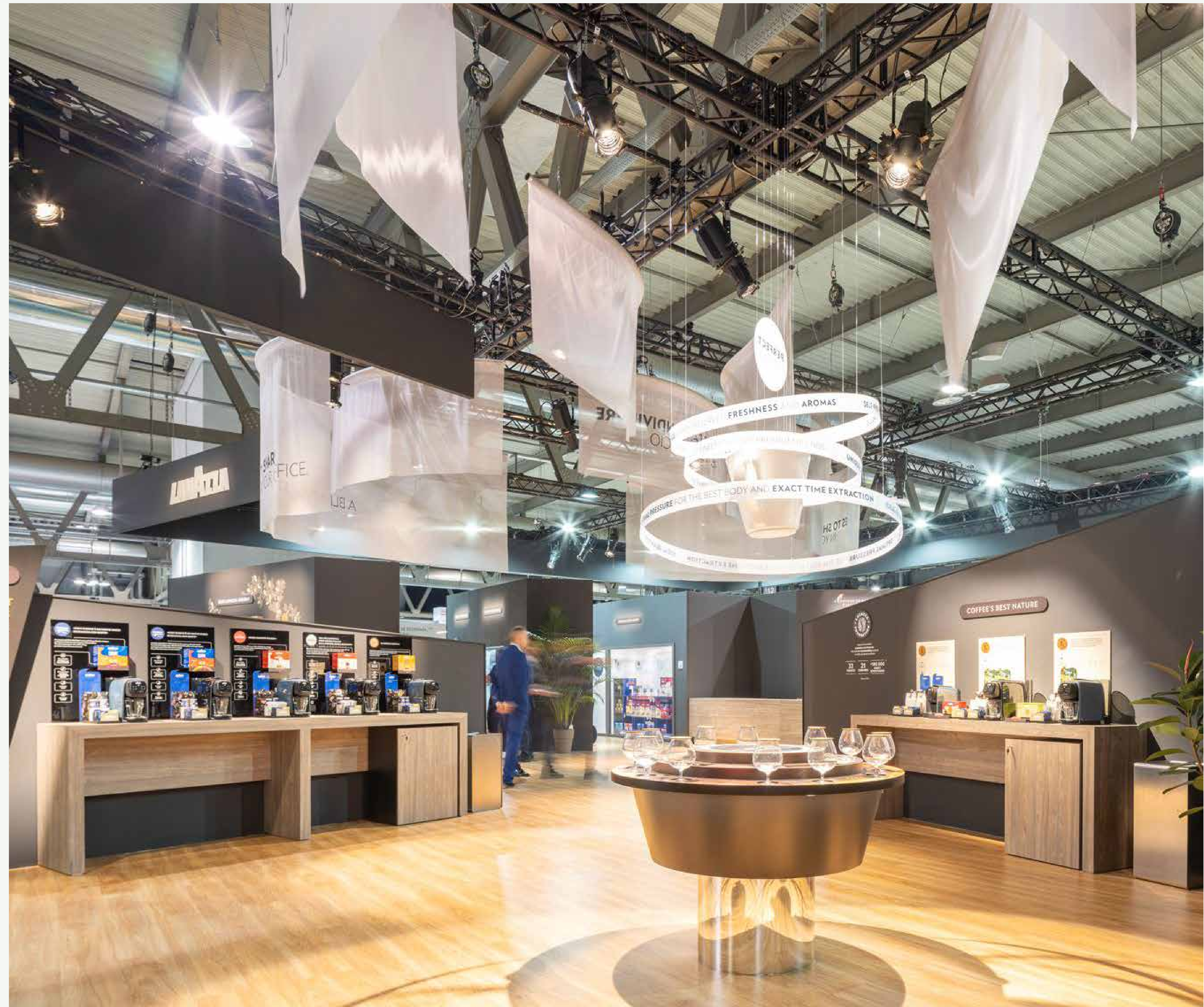


















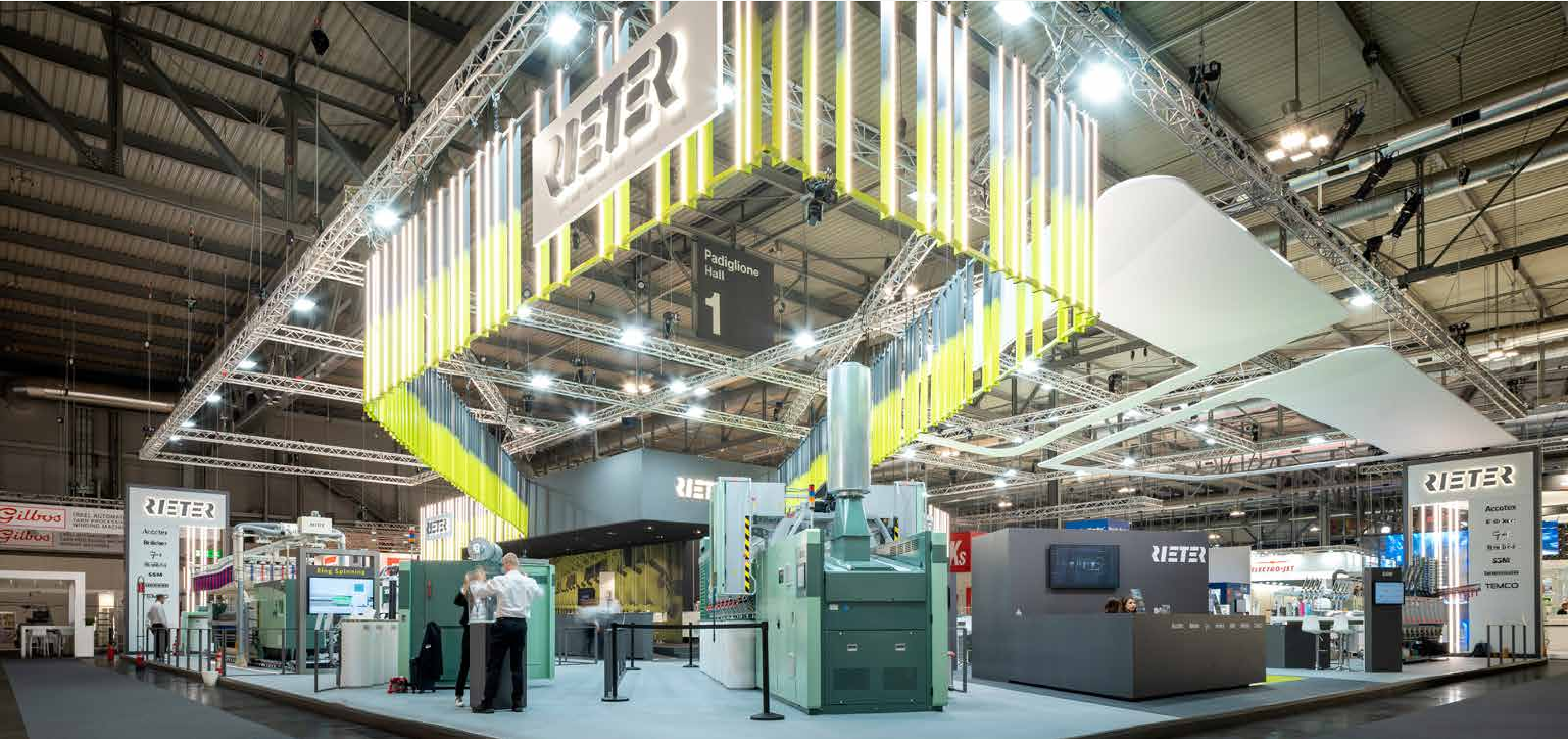










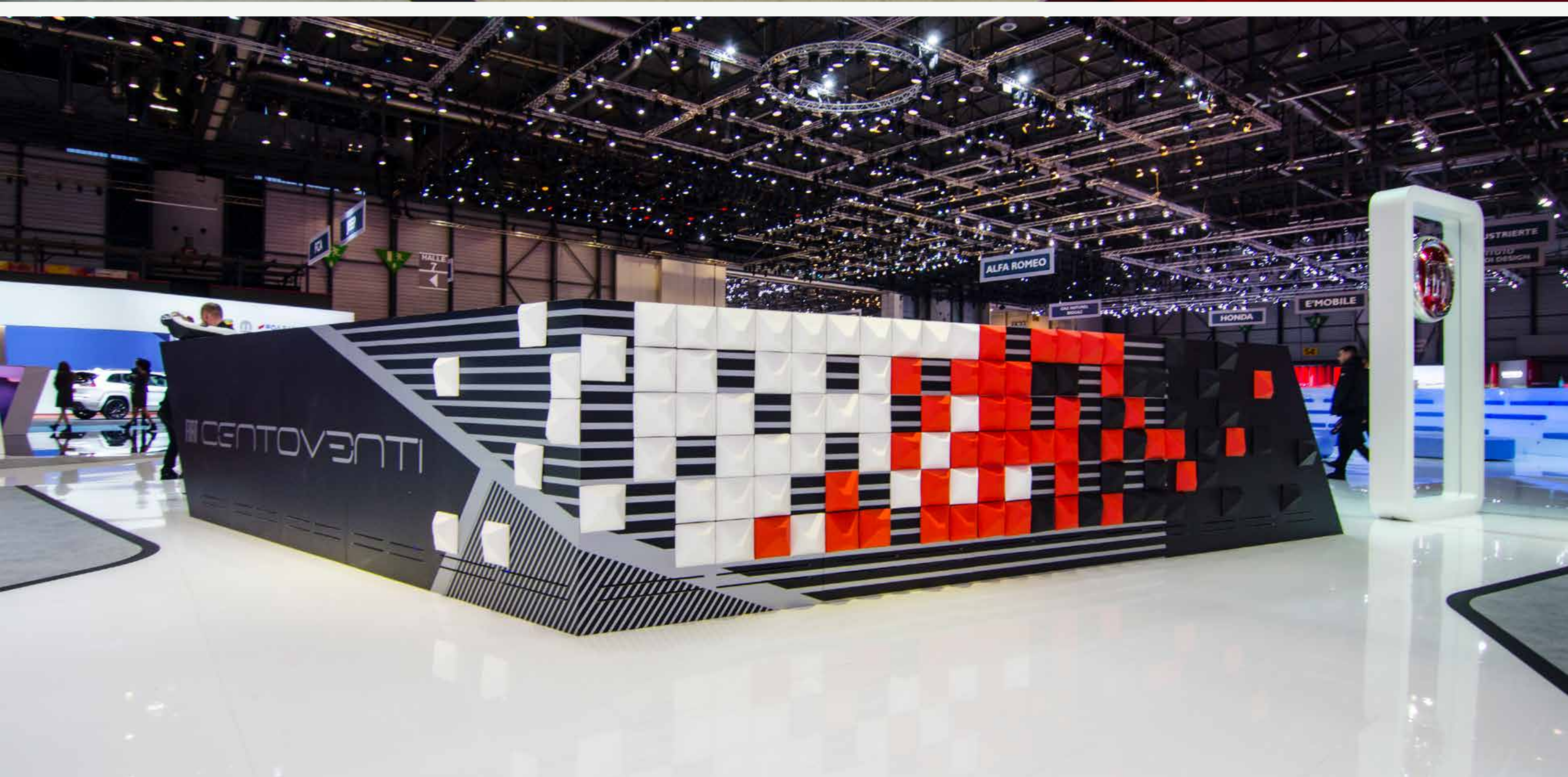


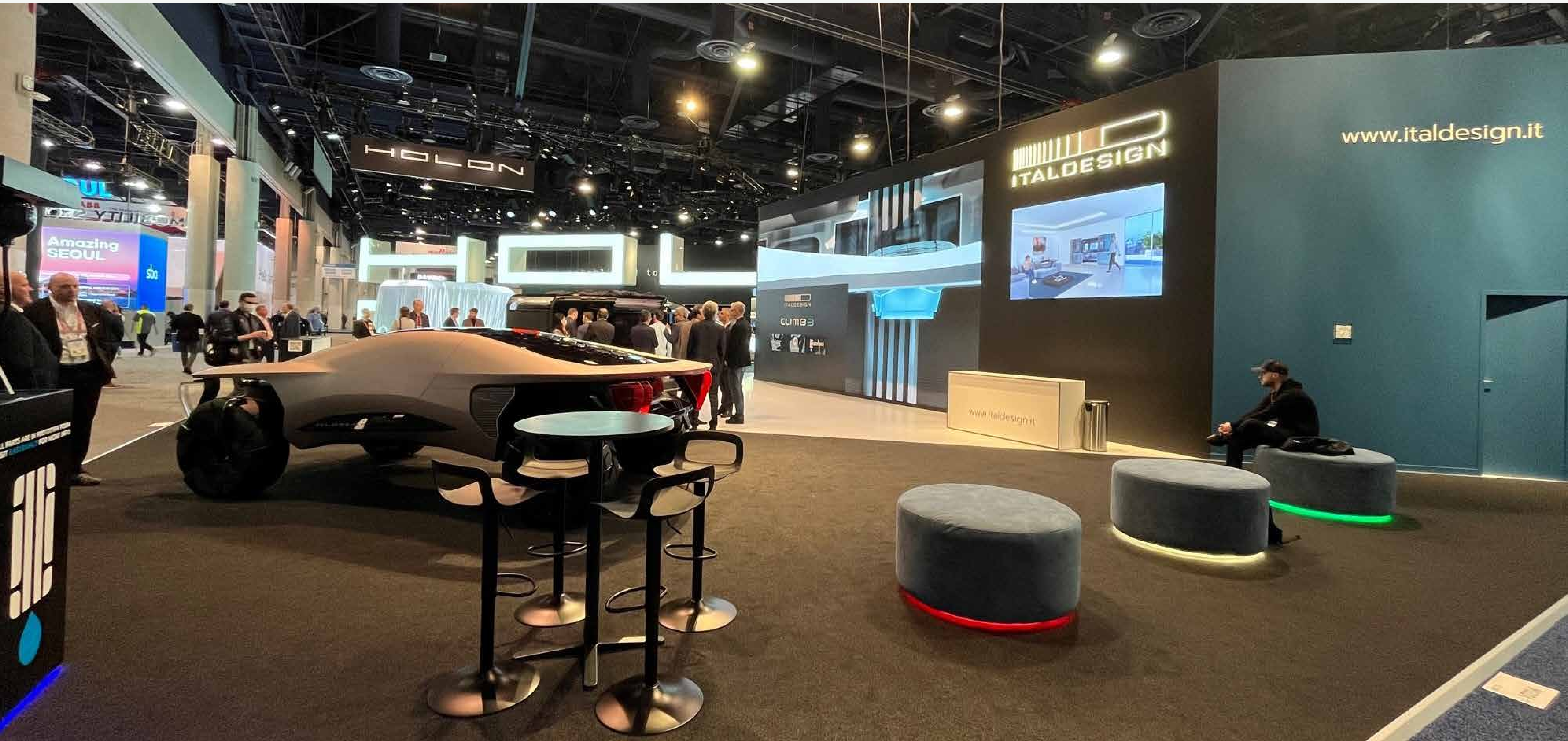


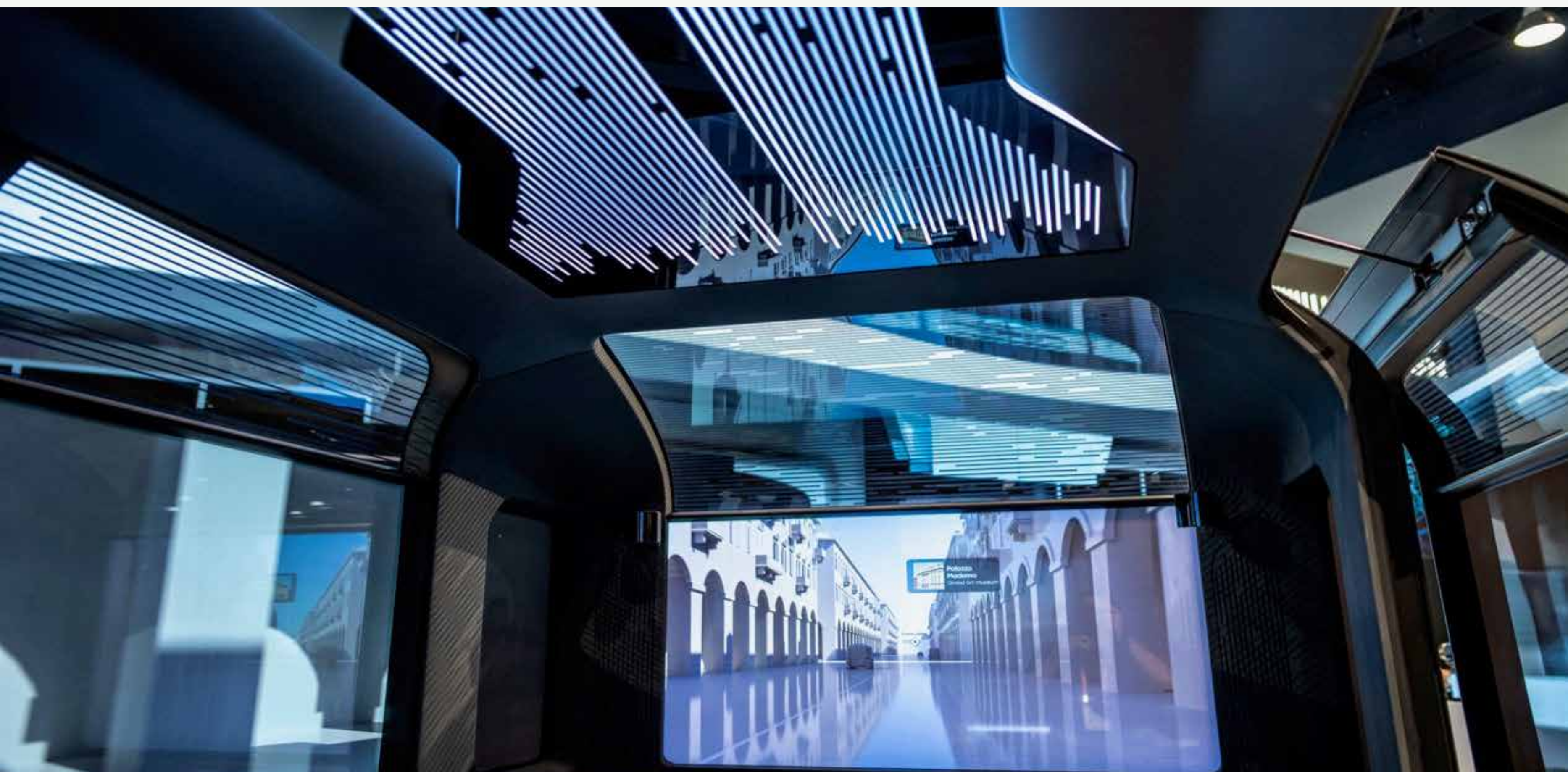




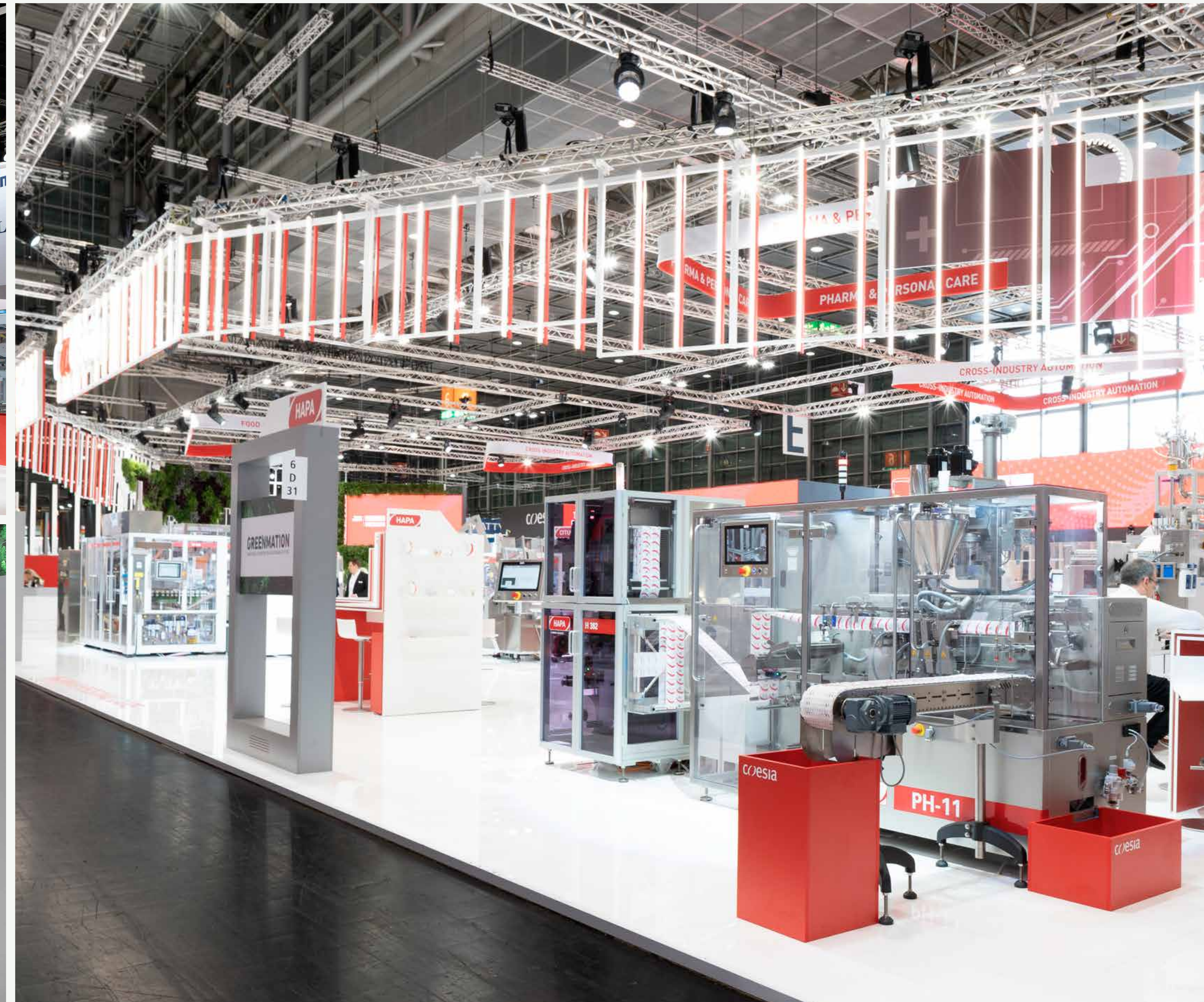


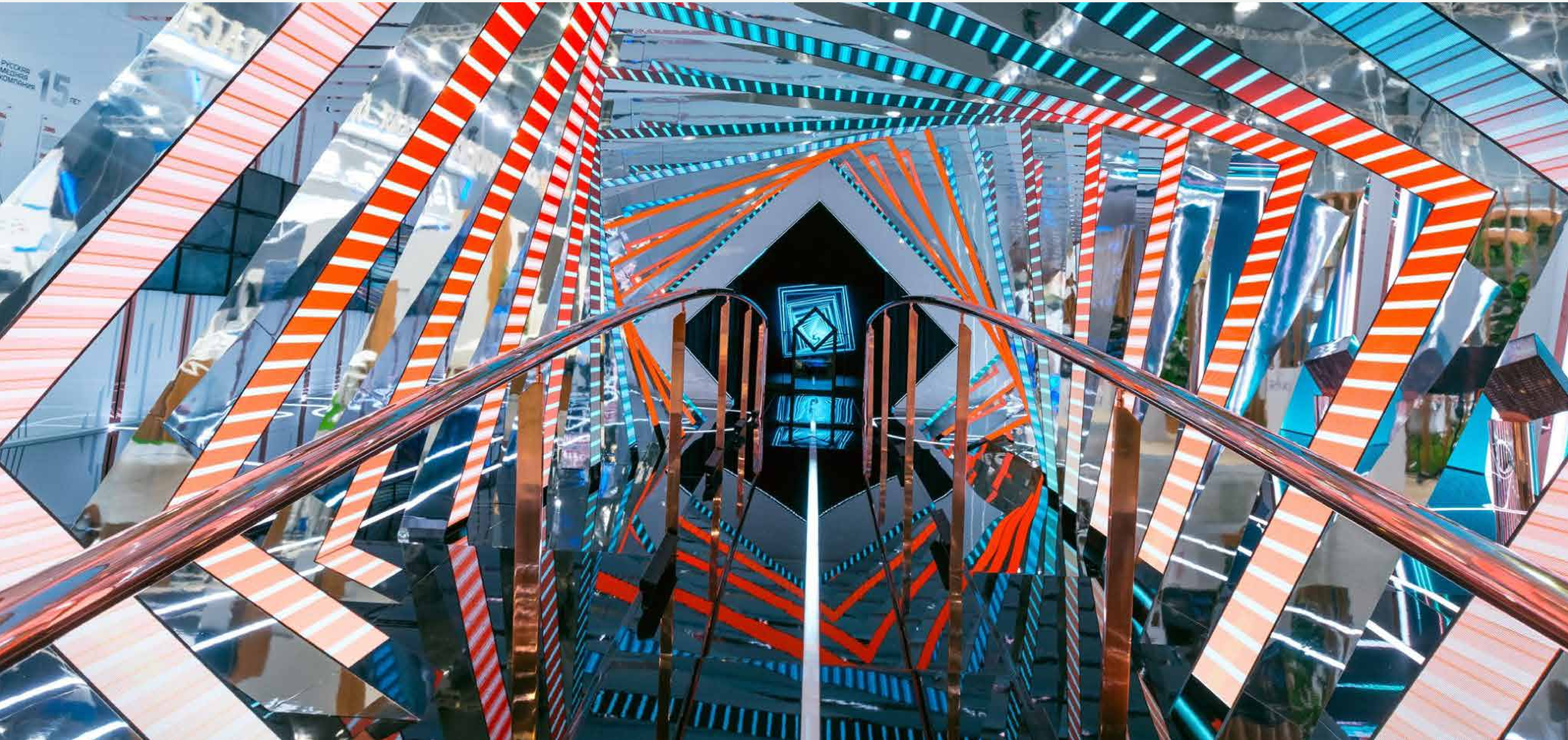
















FESTINA GROUP

FESTINA

LOTUS

CALYPSO

CANDINO

JAGUAR

FESTINA GROUP

FESTINA GROUP

FESTINA
LOTUS
CALYPSO
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JAGUAR







TEMPORARY





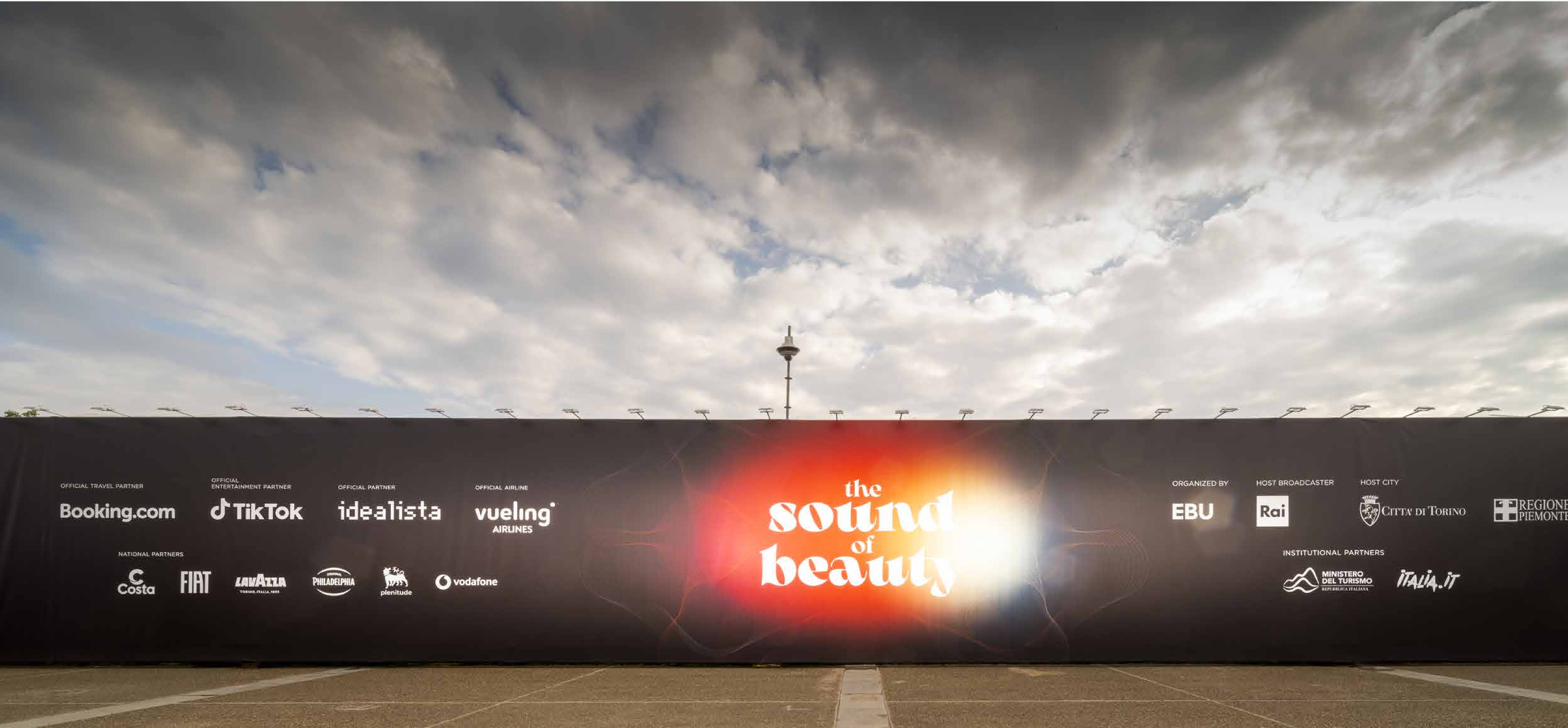












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NATIONAL PARTNERS

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PHILADELPHIA

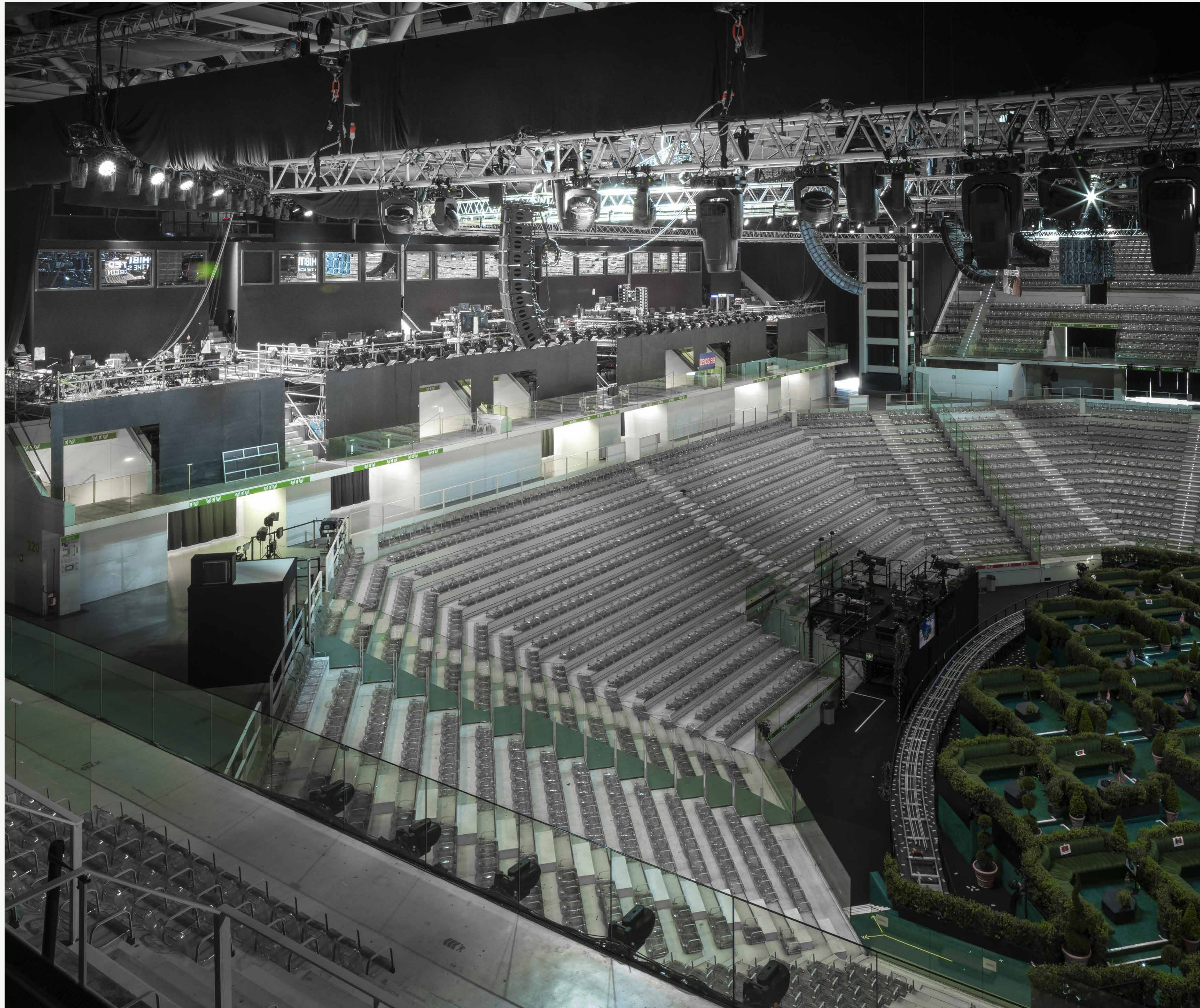
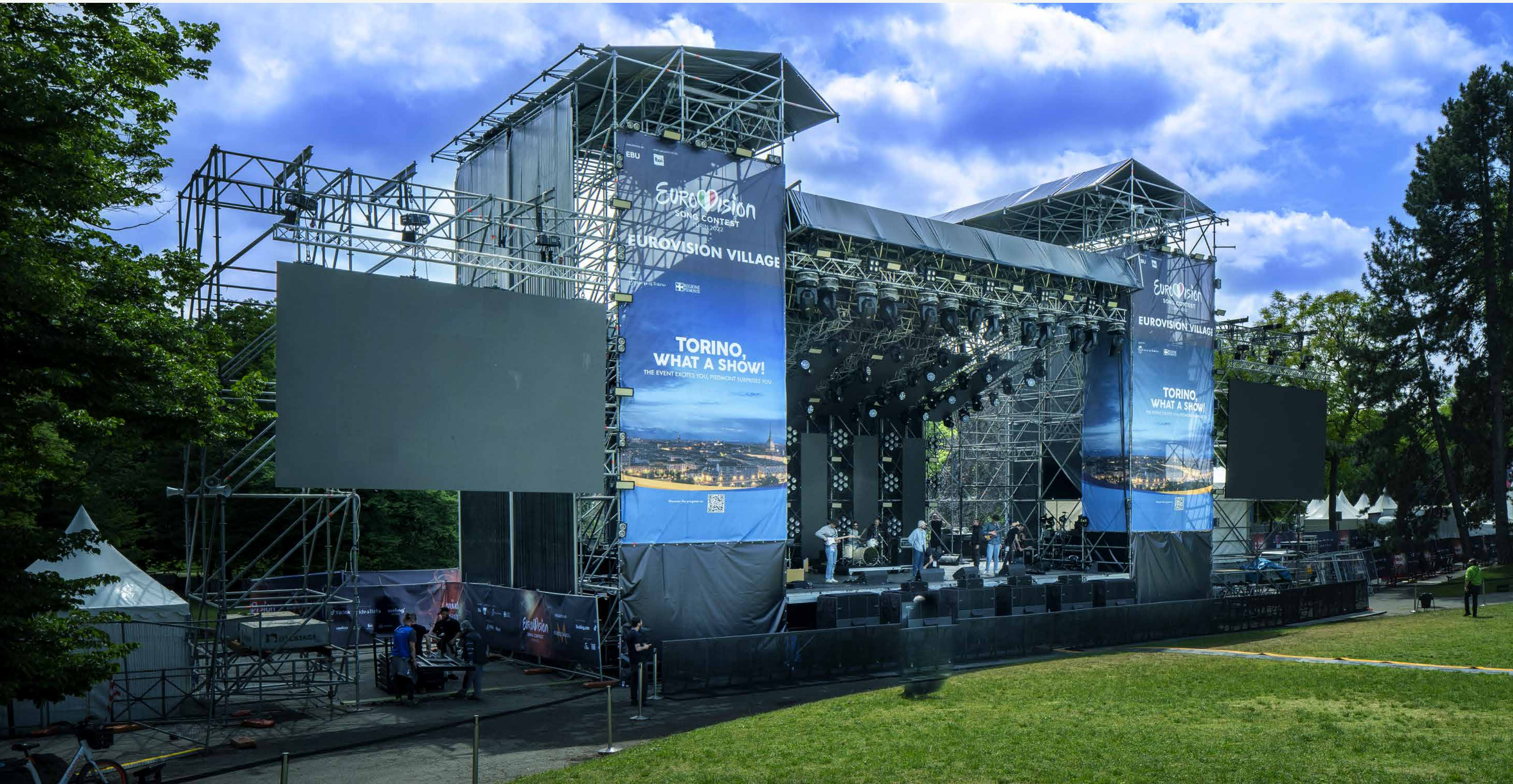
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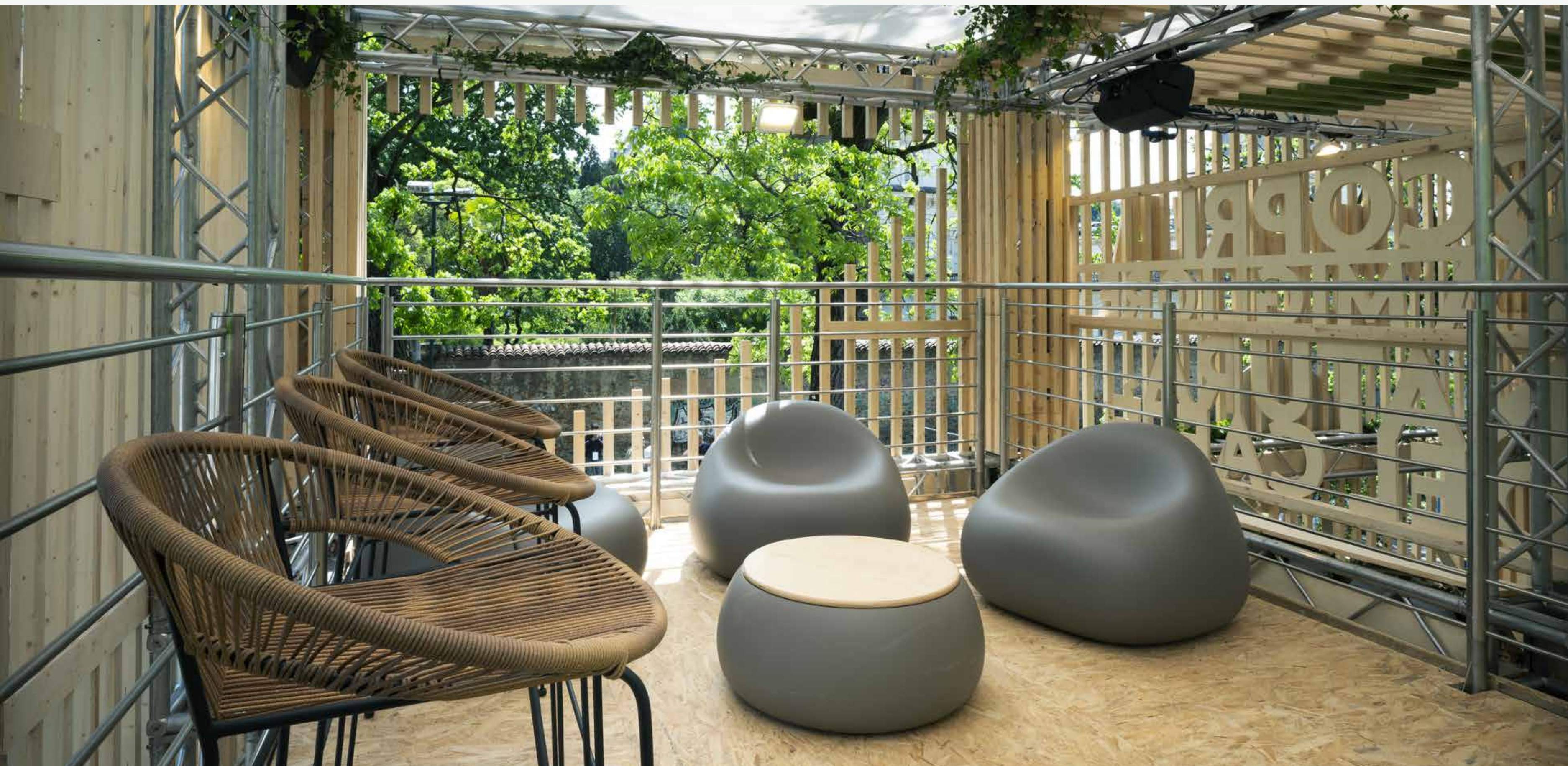
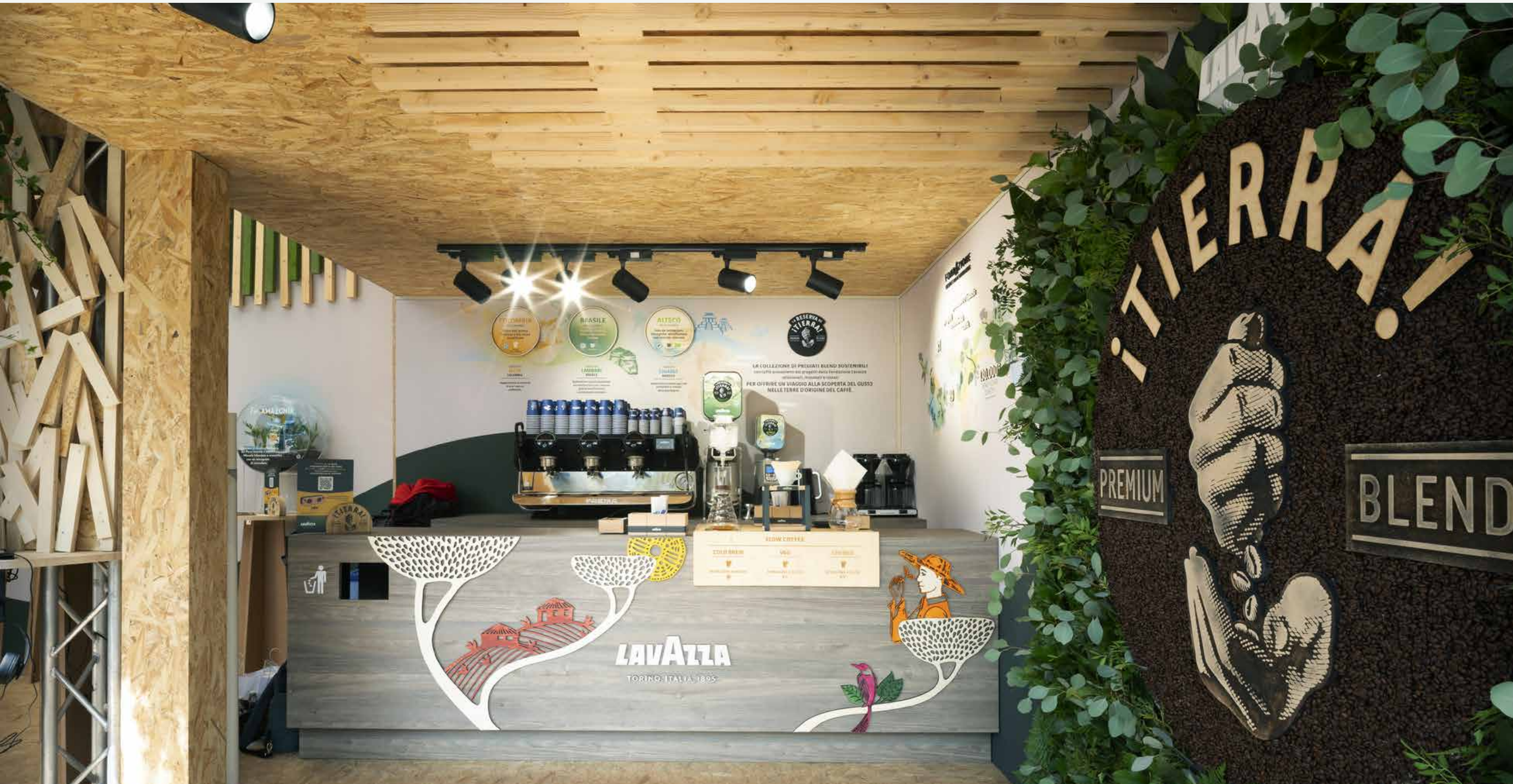
ITALIA.IT

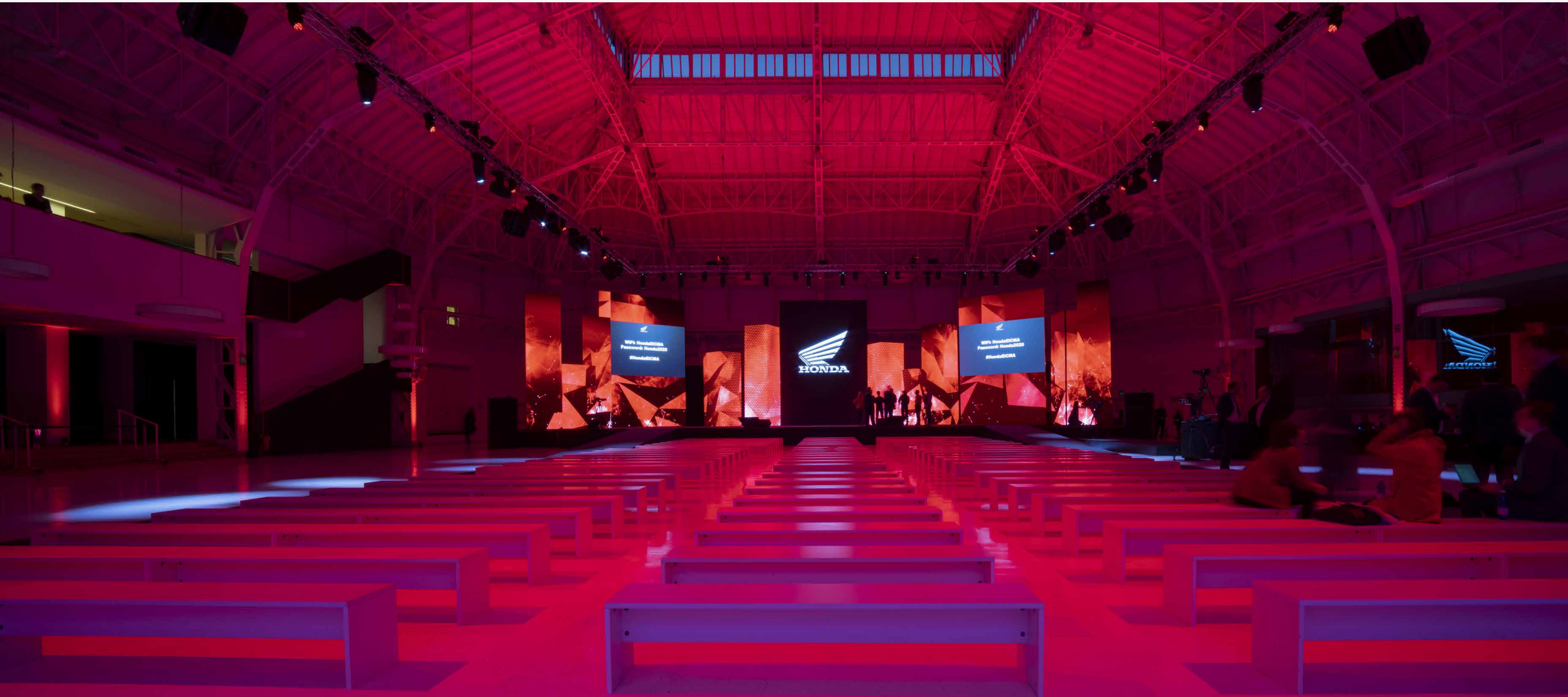


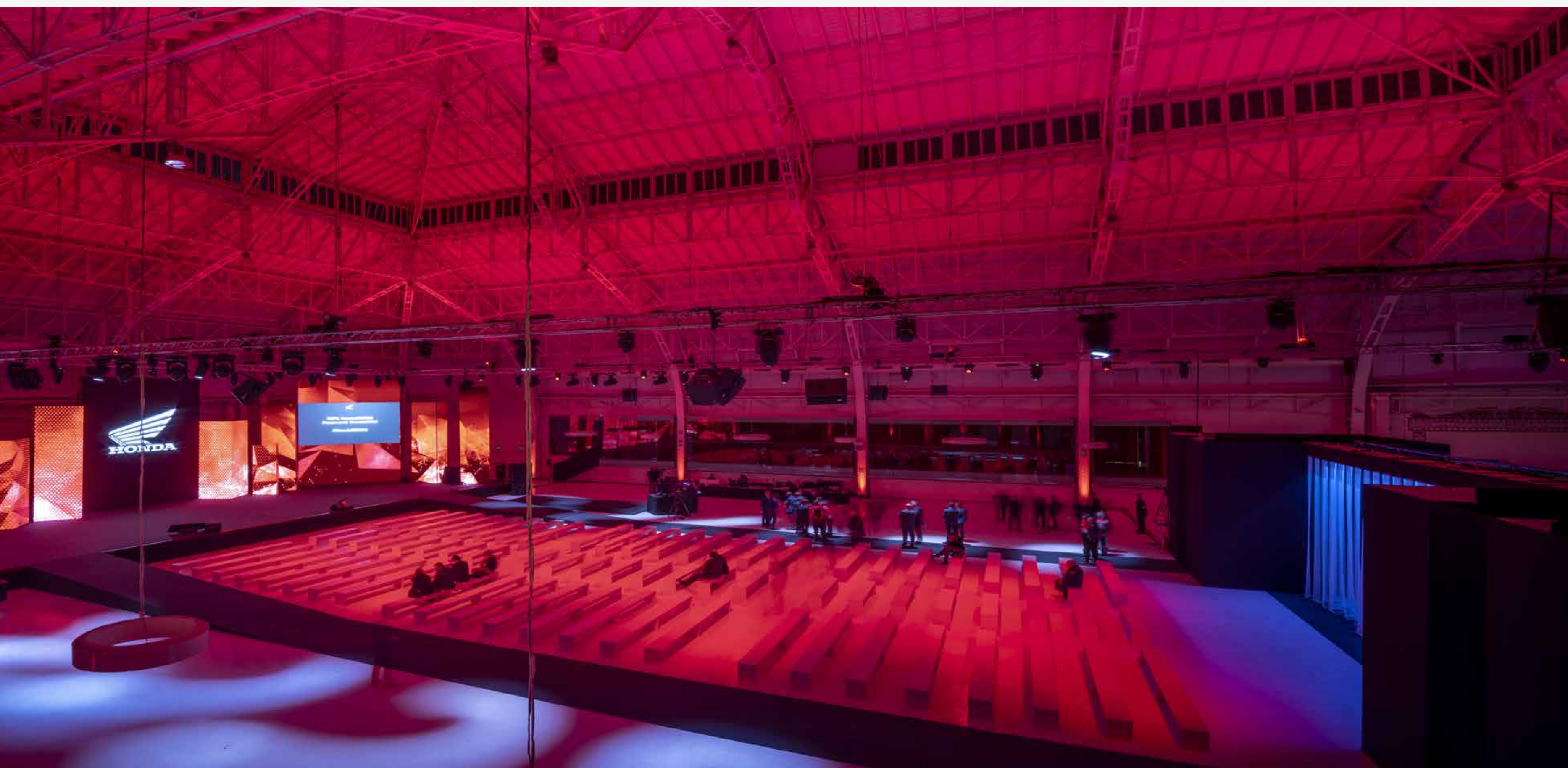
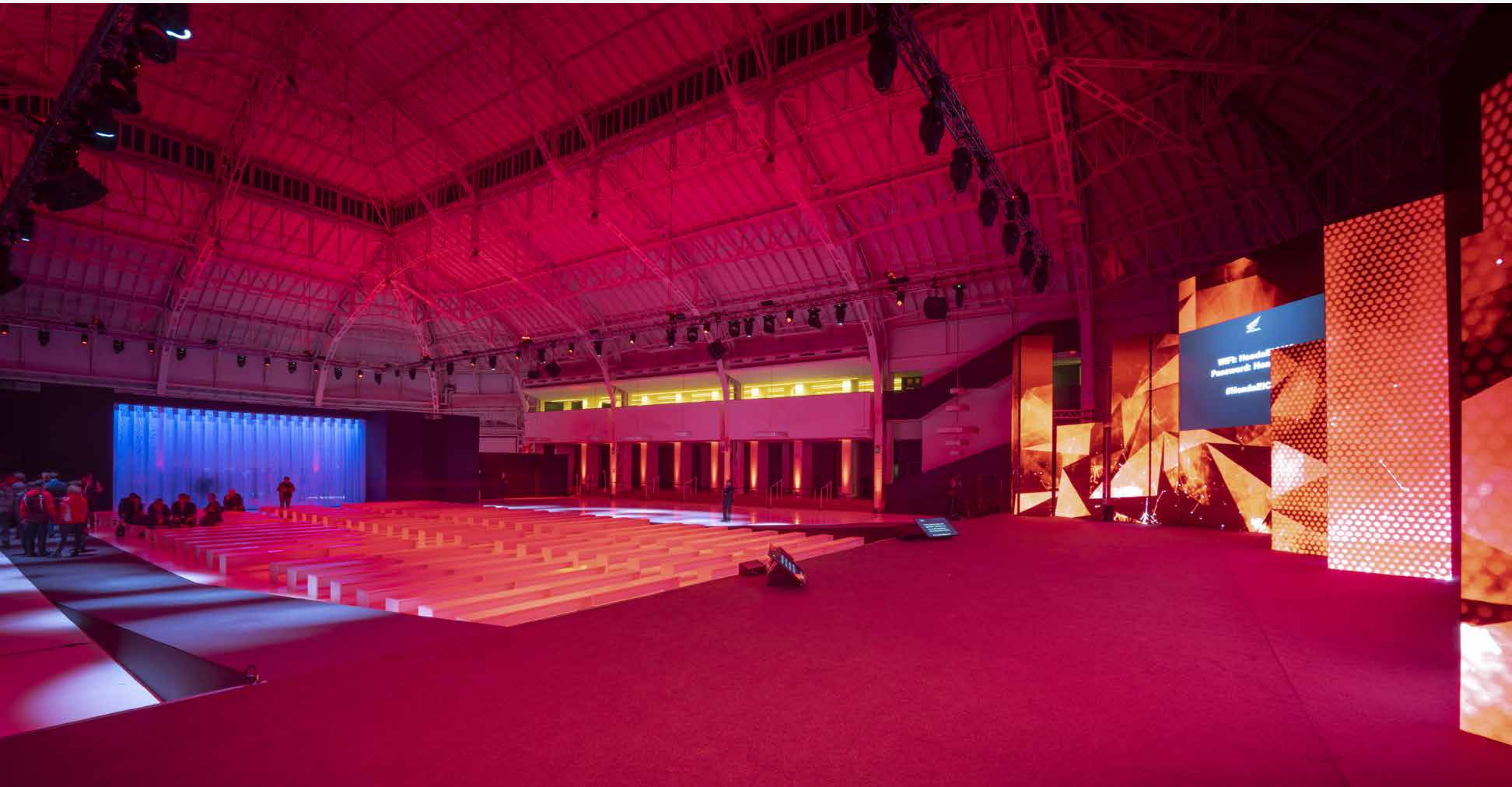




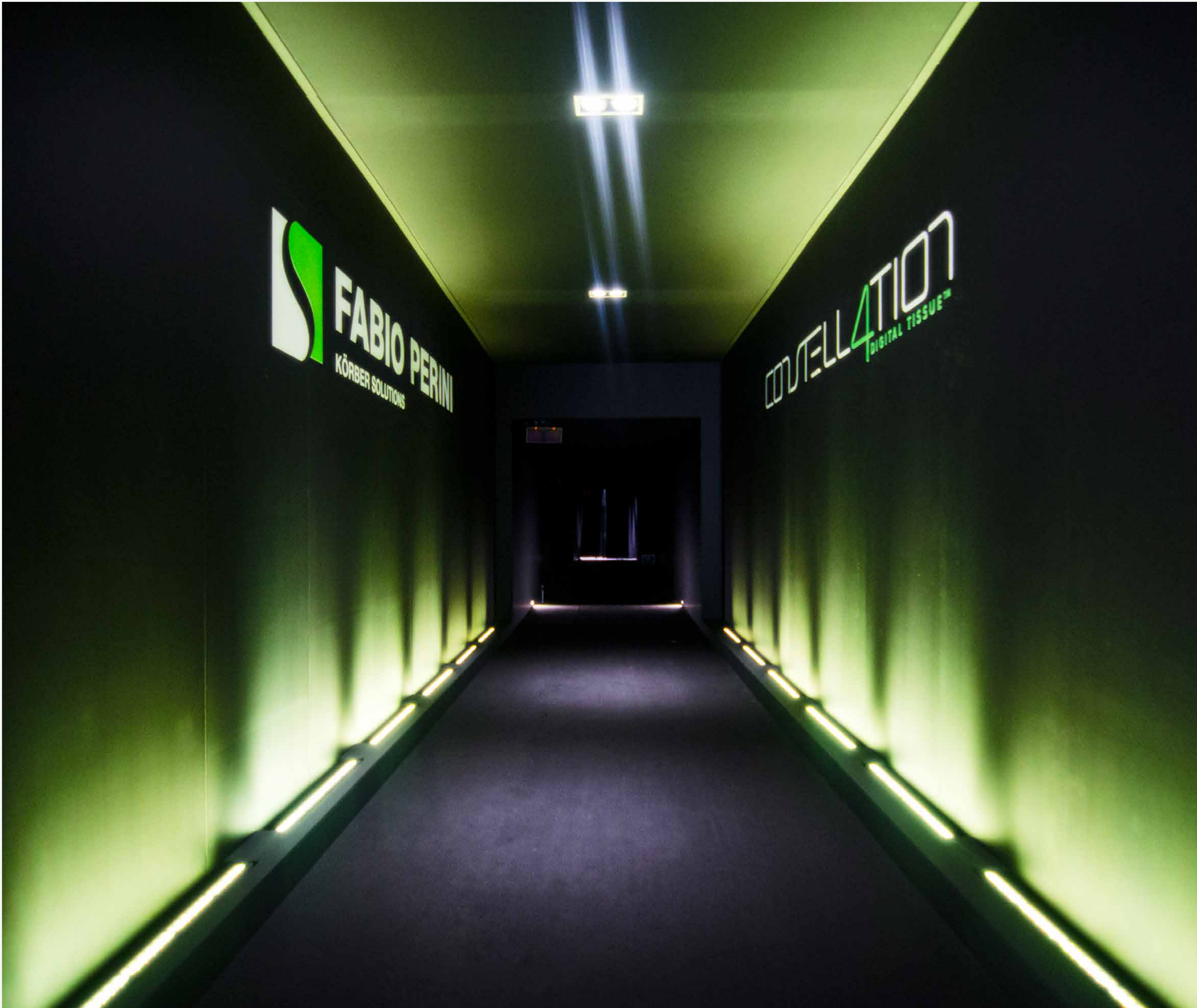
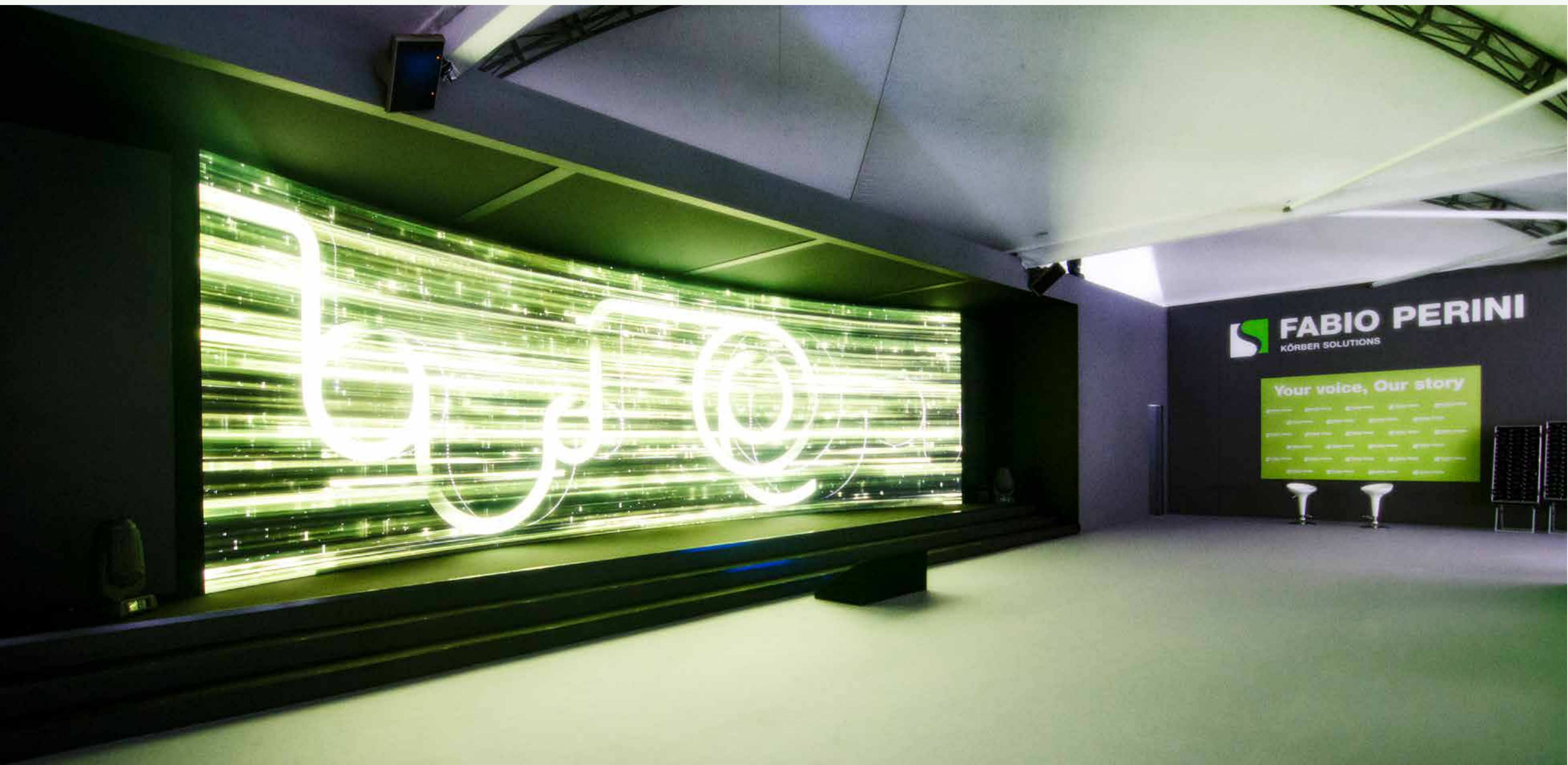






















THANK YOU FOR YOUR KIND ATTENTION.

EUROFIERE'S STAFF IS AT YOUR DISPOSAL FOR ANY FURTHER INFORMATION.